May 11, 2015
SoftBank Corp.

Changes of Corporate Names of SoftBank Corp. and Subsidiary

SoftBank Corp. (the “Company”) announces that its Board of Directors resolved on May 11, 2015 to change corporate name of the Company as below, subject to the approval of partial changes in its Articles of Incorporation at the 35th Annual General Meeting of Shareholders scheduled to be held on June 19, 2015.

At SoftBank Mobile Corp. (“SoftBank Mobile”), a subsidiary of the Company, its Board of Directors also resolved to change its corporate name on May 11, 2015.

1. Change of Corporate Name of the Company

(1) Reason for the change

The Company decided to change its corporate name to “SoftBank Group Corp.” to clearly describe its position as a pure holding company in the Group in the course of further global development.

(2) New corporate name of the Company

SoftBank Group Corp.

(3) Scheduled date of the change

July 1, 2015

(4) Partial changes in the Articles of Incorporation

For the change of its corporate name, the Company will submit a proposal, “Partial Changes in the Articles of Incorporation” to the 35th Annual General Meeting of Shareholders scheduled to be held on June 19, 2015.

For the details of the changes, please refer to a press release “Partial Changes in the Articles of Incorporation” separately issued by the Company today.

2. Change of Corporate Name of Subsidiary

(1) Outline of the subsidiary (as of May 11, 2015)

Current corporate name	SoftBank Mobile Corp.
Address	1-9-1 Higashi-Shimbashi, Minato-ku, Tokyo
Representatives	Chairman Masayoshi Son President & CEO Ken Miyauchi
Business description	Provision of mobile communications services, sale of mobile devices, provision of fixed-line telecommunications and ISP services
Common stock	JPY 177,251 million

(2) Reason for the change

On April 1, 2015 SoftBank Mobile merged SoftBank BB Corp., SoftBank Telecom Corp. and Ymobile Corporation. With this merger, business domain of SoftBank Mobile was expanded to fixed-line telecommunications and ISP services, in addition to its original mobile communications services. Based on this expansion, SoftBank Mobile decided to change its corporate name to “SoftBank Corp.”

(3) New corporate name of the subsidiary

SoftBank Corp.

(4) Scheduled date of the change

July 1, 2015