January 20, 2016

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Minoru Tanaka, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
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Notice Concerning the Status and Completion of Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation Pursuant to Article 165, Paragraph 3 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces the completion of acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act.

This transaction has completed the acquisition of treasury stock based on the resolution of the Board of Directors passed on November 5, 2015.

1. Class of shares acquired	Common stock of Kakaku.com, Inc.
2. Total number of shares acquired	735,500 shares
3. Total acquisition cost	1,648,683,994 yen
4. Acquisition period	January 1, 2016 to January 19, 2016
5. Method of acquisition	Open market purchase through the Tokyo Stock Exchange

For reference:

1. Details of the November 5, 2015 resolution of the Board of Directors

(1) Class of shares to be acquired	Common stock of Kakaku.com, Inc.
(2) Total number of shares to be acquired	2,800,000 shares (maximum)
(3) Total acquisition cost	5,000,000,000 yen (maximum)
(4) Acquisition period	November 6, 2015 to February 5, 2016

2. Cumulative total of treasury stock acquired based on the above resolution of the Board of Directors

(1) Total number of shares acquired	2,213,600 shares
(2) Total acquisition cost	4,999,812,982 yen