July 15, 2016

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
Phone: +81 3-5725-4554

Notice Concerning the Status and Completion of Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation Pursuant to Article 165, Paragraph 3 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces the completion of acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act.

This transaction has completed the acquisition of treasury stock based on the resolution of the Board of Directors passed on June 15, 2016.

1. Class of shares acquired	Common stock of Kakaku.com, Inc.
2. Total number of shares acquired	808,200 shares
3. Total acquisition cost	1,667,465,594 yen
4. Acquisition period	July 1, 2016 to July 15, 2016
5. Method of acquisition	Open market purchase through the Tokyo Stock Exchange

For reference:

1. Details of the June 15, 2016 resolution of the Board of Directors

1. Class of shares to be acquired	Common stock of Kakaku.com, Inc.
2. Total number of shares to be acquired	1,700,000 shares (maximum)
3. Total acquisition cost	3,000,000,000 yen (maximum)
4. Acquisition period	June 16, 2016 to July 15, 2016

2. Cumulative total of treasury stock acquired based on the above resolution of the Board of Directors

1. Total number of shares acquired	1,495,800 shares
2. Total acquisition cost	2,999,904,280 yen