August 4, 2016

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
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Kakaku.com Announces of Voluntary Adoption of International Financial Reporting Standards (IFRS)

Kakaku.com, Inc. (the "Company") announced on August 4, 2016, that its Board of Directors has resolved to voluntarily adopt International Financial Reporting Standards ("IFRS") as its accounting standards for its consolidated financial statements in place of the Japanese Generally Accepted Accounting Principles ("J-GAAP"). The change is to be implemented for the fiscal year ending March 31, 2018, reflected in its consolidated financial statements as mentioned in the schedule below.

1. Reason for the adoption of IFRS

The Company decided to adopt IFRS in order to provide its shareholders, investors and other stakeholders with more useful information by enhancing the comparability of its financial information, and by enriching the contents of its financial disclosure.

2. Disclosure schedule (planned)

Accounting period		Disclosure materials	Accounting standards
Fiscal year ending March 31, 2017	Year end	Earnings Report, Consolidated financial statements, Annual Report	J-GAAP
Fiscal year ending March 31, 2018	1st Quarter	Quarterly earnings report, Quarterly report	IFRS