September 2, 2016

For Immediate Release

(English translation from the original Japanese-language document 「株式報酬型ストック・オプションの発行内容の確定に関するお知らせ」released on September 1, 2016)

Company name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, General Manager of Administration Division
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Finalized Details on the Issuance of Compensatory Stock Options (Stock Acquisition Rights)

Kakaku.com Inc. announces today that the details of compensatory stock options (8th Series of Stock Acquisition Rights) to be issued to its directors (except outside directors) in accordance with the resolution passed by the Board of Directors on August 17, 2016, have been finalized as follows.

(1) Total number of stock acquisition rights to be allotted
228 acquisition rights

(2) Persons to be allotted the Stock Acquisition Rights, their number, and number of the Stock Acquisition Rights to be allotted
6 directors (except outside directors) , 288 acquisition rights

(3) Amount of assets to be contributed upon exercise of the Stock Acquisition Rights
JPY 167,000 per unit of the Stock Acquisition Rights (JPY 1,670 per share)

Note: The above mentioned price is the fair value, which has been calculated using the Black-Scholes model at the allotment date of stock acquisition rights. Directors to whom stock acquisition rights have been granted need not pay the subscription price in cash. In lieu of cash payment of the subscription price, Grantees may offset the subscription price payable against their compensation receivable from the Company.