

The following information was originally prepared and published by DeNA Co., Ltd. in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.



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Company name:	DeNA Co., Ltd. (TSE First Section Stock Code: 2432)
Name of representative:	Isao Moriyasu, President & CEO
Contact person:	Kenji Kobayashi, Executive Officer, Head of Corporate Planning
Tel.:	03-6758-7200

Notice Regarding Collaborative Title by DeNA and Nintendo

On September 7, 2016 Pacific Time, Nintendo (Headquarters: Kyoto Minami-ku, Representative Director and President: Tatsumi Kimishima, “Nintendo”) announced the launch plan for *Super Mario™ Run*, a collaborative title by DeNA Co., Ltd. (“DeNA”) and Nintendo.

For further information, please refer to the Nintendo press release at:
<https://www.nintendo.co.jp/corporate/release/en/2016/160908.html>

As *Super Mario Run* and other two titles mentioned in Nintendo’s press release are not factored into DeNA’s previously-announced consolidated financial results forecast for the first half of the fiscal year ending March 2017, this announcement is expected to have no effect on the forecast. DeNA announces the financial results forecast for the following quarter at the time of each quarterly results announcement. Consolidated financial results forecasts for the nine months ending December 2016 and the full fiscal year ending March 2017 are currently undetermined, and the expected effect on future financial results will be announced following further assessment.

For inquiries please contact:
IR Department (ir@dena.com)
DeNA Co., Ltd. (<http://dena.com>)