February 29, 2016

To Whom It May Concern:

Company Name: KIRIN HOLDINGS COMPANY, LIMITED
Name and Title of Representative: Yoshinori Isozaki, President & CEO
Code Number: 2503
Head Office:
4-10-2, Nakano, Nakano-ku, Tokyo 164-0001, Japan
Name and Title of Contact Person:
Tetsuya Fujiwara
Director of Group Corporate Communications
Telephone Number: (03) 6837-7015

Notice Regarding Change of Executive Officers

Kirin Holdings Company, Limited (President and CEO: Yoshinori Isozaki; hereafter "Kirin Holdings") hereby announces that the board today resolved the change of executive officers of Kirin Holdings and Kirin Company, Limited (hereafter "Kirin Company"), one of its subsidiaries.

1. Reasons for the Change

In line with "Kirin Group 2016-2018 Medium-term Business Plan" announced on February 15, 2016, Kirin Holdings is promoting one of the key initiatives, "Invest, strengthen, and grow profit base in the beer business." As for Myanmar Brewery Limited (hereafter "Myanmar Brewery"), which was acquired in 2015, Kirin Holdings aims to strengthen its position as beer market leader in Myanmar.

As a step forward, the board has determined to appoint Takeshi Minakata as Senior Executive Officer in charge of the business in Myanmar, and as residing director of Myanmar Brewery in order to strengthen its management.

Takeshi Minakata is due to be appointed as Managing Director of Myanmar Brewery on April 1, 2016. After the appointment, Hiroshi Fujikawa, current Managing Director, will continue as Director of Myanmar Brewery.

In addition, the board has resolved on the change of executive officers of Kirin Holdings and Kirin Company.

2. Change of Executive Officers

- New Executive Officer

Teruyuki Daino	Senior Executive Officer of Kirin Holdings and Senior Executive Officer of Kirin Company

current: Director of the Board and Executive Vice President of San Miguel Brewery Inc.

Note: Teruyuki Daino is due to assume the office of Senior Executive Officer and Director of Corporate Strategy of Kirin Holdings, and Senior Executive Officer and General Manager of Management Planning Department of Kirin Company on March 30, 2016.

- Change of Responsibility

Takeshi Minakata	Senior Executive Officer in charge of the business in Myanmar *Due to retire from Senior Executive Officer of Kirin Company on March 30, 2016

current: Senior Executive Officer and Director of Corporate Strategy of Kirin Holdings, and Senior Executive Officer and General Manager of Management Planning Department of Kirin Company

Note: Takeshi Minakata is due to assume the office of Senior Executive Officer in charge of the business in Myanmar on March 30, 2016, and to be appointed as Managing Director of Myanmar Brewery on April 1, 2016.

3. The Date of Change

March 30, 2016