October 26, 2016

To Whom It May Concern:

Company Name: KIRIN HOLDINGS COMPANY, LIMITED
Name and Title of Representative: Yoshinori Isozaki, President & CEO
Code Number: 2503
Head Office:
4-10-2, Nakano, Nakano-ku, Tokyo 164-0001, Japan
Name and Title of Contact Person:
Tetsuya Fujiwara
Director of Group Corporate Communications
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Notice Regarding Today's Newspaper Article on Partnership with Coca-Cola group

Nikkei today reported that Kirin Holdings Company, Limited ("Kirin") will enter a negotiation with Coca-Cola (Japan) Company regarding operational and capital partnership with Coca-Cola group. The report is not based on any announcement made by Kirin.

One of the pillars of "Kirin Group 2016-2018 Medium-term Business Plan" announced on February 15, 2016, is "Restructure, and revitalize Low profit businesses," under which Kirin Beverage Company, Ltd. aims for "profitable growth" by strengthening its brands and reforming profit structure including alliances. Based on that, we are discussing the matter with Coca-Cola group, and nothing has been determined at this point in time. Whenever any decisions are made that require disclosure, we will make immediate announcement accordingly.