July 25, 2016
DyDo DRINCO,INC.

Notice of Sales Situation as of July FY2016
(From June 21, 2016 To July 20, 2016)

The following is monthly sales situation (Non-consolidated/preliminary figures based on logistics package, compared to previous yaer).

		Feb.	Mar.	Apr.	Q1	May	Jun.	Jul.	Q2
Bussiness days									
	Number of bussiness days	22	20	23	65	19	21	22	62
	Year-to-year change	-1	±0	+2	+1	-2	-1	+1	-2
Volume of Sales (Percentage change from previous year)									
	Coffee beverages	97.4%	107.9%	117.6%	107.9%	102.1%	98.5%	108.4%	102.9%
	Tea-flavored beverages	94.8%	93.8%	111.5%	100.2%	103.3%	106.2%	124.7%	111.1%
	Carbonated beverages	100.2%	103.7%	103.4%	102.8%	84.1%	106.7%	124.9%	103.7%
	Mineral water types	100.1%	114.6%	117.0%	111.4%	91.2%	91.8%	116.6%	99.5%
	Fruit beverages	102.2%	94.8%	99.9%	99.0%	73.2%	81.8%	108.7%	86.5%
	Sports drinks	102.7%	106.0%	116.3%	109.6%	92.8%	102.5%	135.9%	111.4%
	Drinkable preparations	91.1%	96.2%	105.8%	98.3%	91.8%	90.6%	99.5%	94.0%
	Other beverages	90.6%	105.0%	123.4%	102.7%	95.9%	94.0%	104.0%	97.7%
	Total beverages	97.1%	105.0%	114.1%	105.8%	96.1%	98.8%	113.8%	102.6%

		Aug.	Sep.	Oct.	Q3	Nov.	Dec.	Jan.	Q4	Cumulative performance for this term
Bussiness days										
	Number of bussiness days									127
	Year-to-year change									-1
Volume of Sales (Percentage change from previous year)										
	Coffee beverages									105.3%
	Tea-flavored beverages									106.1%
	Carbonated beverages									103.4%
	Mineral water types									103.5%
	Fruit beverages									91.5%
	Sports drinks									110.9%
	Drinkable preparations									95.7%
	Other beverages									100.4%
	Total beverages									104.0%

Preliminary figures based on the latest data.
Where there is discrepancy between the preliminary and actual figures, corrections will be reflected the following month's report.

Topics:

◆ Products, Vending Machines, Overseas Business and CSR

Products

Rich barley flavor and aroma combine to deliver a taste of summer "Oishii Mugicha" barley tea

The domestic barley tea market has expanded rapidly in recent years, and sector-wide production volume has continued to rise at a double-digit pace for six consecutive years*. Amid such a market environment, sales of our barley tea" are tracking firm.

Our "Oishii Mugicha" barley tea consists of an optimal blend of two barley types (six-row and two-row barley). The barley is roasted using a two-fold process consisting of a hot-air roasting method, which draws out sweetness and flavor by uniformly roasting the surface of the barley, and a sand-roasted method, which emphasizes the aroma of the barley without scorching its center. The result is a savory, flavorful, and rich barley tea. In addition, to help quench the summer thirst, the product is offered in a 600 ml high-volume bottle that allows you to drink to your satisfaction.



(600 ml/140 yen)
* Prices are before taxes

* Based on the Soft Drink Related Statistical Data compiled by the Japan Soft Drink Association (May 2016)

Vending Machines

Disseminating the appeal of four Seikan-area cities through our vending machines

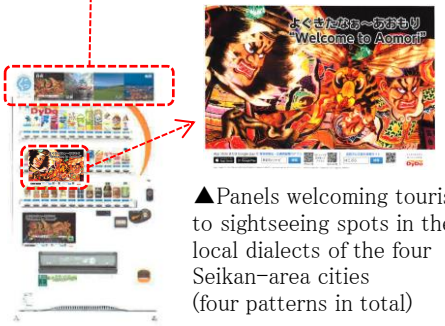
We operate vending machines in various areas across Japan as our core business, and strive to contribute to the revitalization of local communities through our business and community activities.

As part of these efforts, we have leveraged some 1,000 vending machines located in Aomori Prefecture's Aomori City, Hirosaki City, Hachinohe City, and Hokkaido's Hakodate City (four cities located in the north of Japan; hereinafter "four Seikan-area cities"), and attached original panels highlighting sightseeing spots and information to these from July 2016. Our aim here has been to achieve integration with local communities and convey the appeal of the four Seikan-area cities to as many people as possible.

Going forward, we will continue to energize local communities through our vending machines



▲Panels conveying the sightseeing spots of four Seikan-area cities



▲Panels welcoming tourists to sightseeing spots in the local dialects of the four Seikan-area cities (four patterns in total)

CSR

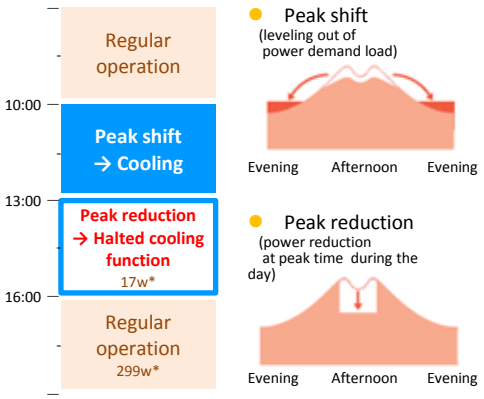
Peak shift/reduction function contributing to leveling out of power demand during the summer

The total energy consumption in Japan increases substantially in the summer due to air conditioning usage, and surges particularly during the afternoon hours when temperatures peak. From July to September, our vending machines cool included drinks during time periods in which power demand is comparatively low (peak shift) and halt cooling operations during periods when power demand rises (peak reduction). In this way, we contribute to a leveling out of power demand.

In particular, our latest energy-efficient vending machines, which are equipped with a high thermal insulation function, are able to halt cooling operations between the eight hours from 9:00 to 17:00 in the period from July to September, and still provide drinks at optimal temperatures.

Going forward, our group intends to continue promoting management that supports harmony with the natural environment.

■ Cooling operations for our vending machines during the summer



*Power consumption per vending machine when vending machine lighting is turned off

* The next "Notice of Sales Situation as of August FY2016" is scheduled to be released on Aug 25 (Thu), 2016.