December 26, 2016
DyDo DRINCO,INC.

Notice of Sales Situation as of December FY2016
(From November 21, 2016 To December 20, 2016)

The following is monthly sales situation (Non-consolidated/preliminary figures based on logistics package, compared to previous yaer).

		Feb.	Mar.	Apr.	Q1	May	Jun.	Jul.	Q2
Bussiness days									
	Number of bussiness days	22	20	23	65	19	21	22	62
	Year-to-year change	-1	±0	+2	+1	-2	-1	+1	-2
Volume of Sales (Percentage change from previous year)									
	Coffee beverages	97.4%	107.9%	117.6%	107.9%	102.1%	98.5%	108.4%	102.9%
	Tea-flavored beverages	94.8%	93.8%	111.5%	100.2%	103.3%	106.2%	124.7%	111.1%
	Carbonated beverages	100.2%	103.7%	103.4%	102.8%	84.1%	106.7%	124.9%	103.7%
	Mineral water types	100.1%	114.6%	117.0%	111.4%	91.2%	91.8%	116.6%	99.5%
	Fruit beverages	102.2%	94.8%	99.9%	99.0%	73.2%	81.8%	108.7%	86.5%
	Sports drinks	102.7%	106.0%	116.3%	109.6%	92.8%	102.5%	135.9%	111.4%
	Drinkable preparations	91.1%	96.2%	105.8%	98.3%	91.8%	90.6%	99.5%	94.0%
	Other beverages	90.6%	105.0%	123.4%	102.7%	95.9%	94.0%	104.0%	97.7%
	Total beverages	97.1%	105.0%	114.1%	105.8%	96.1%	98.8%	113.8%	102.6%

		Aug.	Sep.	Oct.	Q3	Nov.	Dec.	Jan.	Q4	Cumulative performance for this term
Bussiness days										
	Number of bussiness days	21	22	22	65	21	22			235
	Year-to-year change	±0	+1	±0	+1	-2	+2			±0
Volume of Sales (Percentage change from previous year)										
	Coffee beverages	109.3%	93.6%	106.9%	103.0%	98.1%	111.3%			104.5%
	Tea-flavored beverages	101.1%	118.6%	95.3%	104.4%	128.3%	146.2%			110.7%
	Carbonated beverages	93.6%	131.3%	99.3%	103.9%	72.1%	104.7%			101.5%
	Mineral water types	83.3%	135.6%	104.4%	101.1%	84.3%	111.0%			101.6%
	Fruit beverages	90.4%	148.9%	119.4%	112.5%	103.1%	121.9%			100.1%
	Sports drinks	78.1%	175.9%	119.6%	102.6%	87.3%	121.9%			106.6%
	Drinkable preparations	92.9%	99.6%	96.7%	96.2%	84.8%	106.7%			95.6%
	Other beverages	89.3%	102.0%	89.8%	93.7%	88.5%	86.5%			94.6%
	Total beverages	99.1%	107.2%	104.3%	103.2%	98.5%	113.5%			104.0%

Preliminary figures based on the latest data.
Where there is discrepancy between the preliminary and actual figures, corrections will be reflected the following month's report.

Topics:

◆ Management & IR

Nov 28 (Mon)	Announcement of FY2016 Q3 financial results
Dec 2 (Fri)	Submission of the quarterly report for Q3 of 42nd term (FY2016) (Japanese Only)

◆ Products, Vending Machines, Overseas Business and CSR

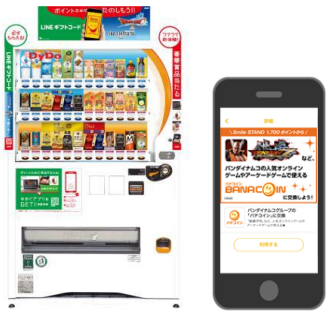
Vending Machines

Part 6 of DyDo's "Connecting Customers and Vending Machines" initiative
DyDo begins converting points into BANA Coins, a type of e-money administered by the Bandai Namco Group!

On Thursday, December 15, DyDo began converting points into BANA Coins, a type of e-money that can be used to purchase a variety of services offered by the Bandai Namco Group, as an addition to its Smile STAND service that connects customers and vending machines via their smartphones.

Customers can use the service to convert points earned by purchasing products from vending machines equipped with Smile STAND into BANA Coins, a type of e-money that can be used to purchase a variety of services offered by the Bandai Namco Group, including to play the "Taiko Drum Master" and "Tekken 7: Fated Retribution" arcade games provided by Bandai Namco Entertainment Inc.

Going forward, we plan to make vending machines an even more integral part of customers' lifestyles by adding new content to the app and enhancing associated services.



▲A vending machine equipped with Smile STAND (left) and the app's point conversion screen (right)

CSR

DyDo's Dan'iku Hip-hop School of Dance for Parents and Kids produces a world champion!
CEO pays courtesy visit to the governor of Fukushima Prefecture, and observes a children's dance lesson

Since 2013, DyDo's efforts to aid reconstruction in the Tohoku region have included the Dan'iku Hip-hop School of Dance for Parents and Kids @ Fukushima, a program designed to help kids in disaster-stricken areas get more exercise and ease stress. The program has provided a series of gradually broadening opportunities to a total of about 40,000 parents and children in the region. Recently the Fabulous Sisters, a dance team of elementary school students whom the program inspired to begin dancing, won the World of Dance championship.

On Tuesday, December 6, DyDo president and CEO Tomiya Takamatsu paid a courtesy visit to the governor of Fukushima Prefecture Masao Uchibori, and observed a children's dance lesson.



▲President Takamatsu (left) visited the governor of Fukushima Prefecture

CSR

DyDo supports the 5th "Gotochi: Zeppin Umaimon Koshien (The most delicious food competition)," a food-themed event designed to help high-school students achieve their dreams
DyDo sponsors a victory lunch as parts of its support□

DyDo supports "Gotochi: Zeppin Umaimon Koshien," an event hosted by the Zenkoku Shoku no Koshien Association in order to revitalize local communities and foster a new generation of leaders in the field of food.

As part of that effort, we sponcer the "Gaisen (victory lap) Restaurant" to revitalize local communities by strengthening the bonds between schools and local residents. At the event, high-school students serve original dishes that they introduced at the championship to school officials, classmates, and local residents who provided ingredients.

This year, the event was held on December 5 at Keiho High School in Nagasaki Prefecture, where team members served Udoria, a dish made with Goto udon noodles, which are a famous local product, to 440 guests, including their classmates.



▲Members of the Keiho High School team that competed in the championship



▲Classmates try food prepared by the team

*The next "Notice of Sales Situation as of January FY2016" is scheduled to be released on January 25 (Wed), 2017.