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News Release Dated: May 20, 2016

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate
Communication Unit and Chief Financial Officer
Phone: (03) 4330-5130

Appointment of Executive Officers

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces the appointment of the following executive officers as of May 21, 2016 and at the same time the abolishment of the senior executive officer system.

The Company's Executive Officer Regulations stipulate the officers' term of office, as a rule, to be one year of the accounting period (from May 21 to May 20 of the following year).

1. Appointment of executive officers

As of May 21, 2016

Name	Duties
Noritomo Miyazawa	Executive Officer; Executive Officer of B-to-B Business Planning Unit, B-to-B Company
Tomoyuki Utsumi	Executive Officer; Executive Officer of Procurement Community Planning Unit, B-to-B Company
Hiroaki Aoki	Executive Officer; Executive Officer of Product Support Unit, B-to-B Company
Takeyuki Miyaki	Executive Officer; Executive Officer of Medical & Care Business Unit, B-to-B Company
Hideo Sakurai	Executive Officer; Executive Officer of Stationery Business Unit, B-to-B Company

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Yasuhide Takase	Executive Officer; Executive Officer of OA & PC 1 Business Unit and OA & PC 2 Business Unit, B-to-B Company
Tsutomu Nonaka	Executive Officer; Executive Officer of Furniture Business Unit, B-to-B Company
Fumihiro Kawaguchi	Executive Officer; Executive Officer of Agent Sales Unit, B-to-B Company
Miwa Yamaguchi	Executive Officer; Executive Officer of e-Procurement Solutions Business Unit, B-to-B Company
Miyoko Kimura	Chief Marketing Officer (CMO); Executive Officer; Executive Officer of Living Supplies Business Unit, LOHACO Business Unit, Value Mall Business Unit and Value Creation Center Unit, B-to-C Company
Ryoko Noda	Executive Officer; Executive Officer of LOHACO Business Unit and Beauty Business Unit, B-to-C Company
Mitsuru Sato	Technology Officer (TO); Executive Officer; Executive Officer of EC Marketing Unit, B-to-C Company
Hironori Koshimizu	Executive Officer; Executive Officer of LOHACO Publicity and Sales Promotion Unit, B-to-C Company
Katsuhiro Kawamura	Chief Platform Officer (CPO); Executive Officer; Executive Officer of Efficient Customer Response (ECR) Unit
Kazuyuki Ikeda	Innovation Officer (IO); Executive Officer; Chief General Manager of Delivery Management, Efficient Customer Response (ECR) Unit
Teruki Tomomasa	Executive Officer; Executive Officer of Quality Management Unit
Youhei Akioka	Chief Information & Technology Officer (CIO); Executive Officer; Executive Officer of e-Platform Business Unit

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Tsuguhiro Tamai	Chief Financial Officer (CFO); Executive Officer; Executive Officer of Corporate Planning Unit and Finance & Corporate Communication Unit
Ikuko Tsuchiya	Chief Legal Officer (CLO); Executive Officer; Executive Officer of Legal & Security Unit
Iwao Oguchi	Chief Human Relation Officer (CHO); Executive Officer; Executive Officer of Human Resources Unit and CSR & General Affairs Unit