Disclaimer
This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.

News Release Dated: July 5, 2016

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate
Communication Unit and Chief Financial Officer
Phone: (03) 4330-5130

Partial Amendments to the Articles of Incorporation

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces that the board of directors, in its meeting held on July 5, 2016, has resolved to propose the "Partial Amendments to the Articles of Incorporation" at the 53rd Ordinary General Shareholders' Meeting to be held on August 3, 2016 as follows:

1. Reasons for the amendments

In order to address the need to diversify the business of the Company, the proposed amendments to the Articles of Incorporation would include additional products and services in the stated business purpose set forth in Article 2.

Disclaimer
This is an English translation of the captioned release. This translation is prepared and provided for the purpose of the reader's convenience. All readers are recommended to refer to the original version in Japanese of the release for complete information.

2. Proposed changes

The proposed changes are as follows:

(Underlined texts indicate changes.)

Current text	Amended text as proposed
(Purpose) Article 2. The purpose of the Company shall be to engage in the following businesses: 1. to 10. (Omitted) 11. Sale of products including those referred to in items 1 to 6 and items 8 to 10, using the Internet; 12. Mail-order and catalog sale of products including those referred to in items 1 to 6 and items 8 to 10, using the franchise chain system; 13. to 29. (Omitted) 30. Provision of services referred to in items 13 to 29, using the franchise chain system; 31. Provision of services referred to in items 13 to 29, using the Internet; 32. (Omitted) (New) 33. to 37. (Omitted)	(Purpose) Article 2. The purpose of the Company shall be to engage in the following businesses: 1. to 10. (Unchanged) 11. Sale, brokerage, agency, and intermediation of products including those referred to in items 1 to 6 and items 8 to 10, using the Internet; 12. Mail-order and catalog sale and brokerage of products including those referred to in items 1 to 6 and items 8 to 10, using the franchise chain system; 13. to 29. (Unchanged) 30. Provision and brokerage of services referred to in items 13 to 29, using the franchise chain system; 31. Provision, brokerage, agency, and intermediation of services referred to in items 13 to 29, using the Internet; 32. (Unchanged) 33. Provision of sales management system and electronic settlement system; 34. to 38. (Unchanged)

3. Schedule

General Shareholders' Meeting to make the above amendments: August 3, 2016 (Wednesday)

Effective date of the proposed amendments: August 3, 2016 (Wednesday)