JAPAN TOBACCO INC.
2-1, Toranomon 2-chome, Minato-ku
Tokyo 105-8422 JAPAN
Phone:03-3582-3111

FOR IMMEDIATE RELEASE

Tokyo, February 12, 2016

Japanese Domestic Cigarette Sales Results for January 2016
(Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for January 2016.

(figures are rounded off)

	2015	2016
	January 2015	January 2016
Sales Volume* (Billions of cigarettes)	8.3 (-6.1%)	8.1 (-1.8%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	46.8 (-3.2%)	46.1 (-1.5%)

( ): net change in comparison to the same period in the previous year

* JT's market shares were as follows:
- 60.6% for January 2016
- 59.9% for January- December 2015

The above figures are preliminarily reported on a management basis.

###

Japan Tobacco Inc. is a leading international tobacco company. Its products are sold in over 120 countries and its globally recognized brands include Winston, Camel, Mevius, LD and Natural American Spirit. With diversified operations, JT is also actively present in pharmaceuticals and processed foods. The company's revenue was ¥2.253 trillion (US$18,679 million(*)) in the fiscal year ended December 31, 2015.
**Translated at the rate of ¥120.61 per $1, as of December 31, 2015*

Contacts: Ryohei Sugata, General Manager
Masahito Shirasu, Manager
Media and Investor Relations Division
Japan Tobacco Inc.
Tokyo: +81-3-5572-4292
E-mail: jt.media.relations@jt.com