Note: This English translation is an abridged version of the original notice in Japanese. In the event of a discrepancy, the Japanese version shall prevail.

TO OUR SHAREHOLDERS **June 2, 2016**

Securities code: 3205

Daidoh Limited
1-16 Sotokanda 3-chome, Chiyoda-ku, Tokyo

NOTICE OF THE 93rd ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Shareholder:

Allow us to begin by offering our sincere condolences to the people affected by the 2016 Kumamoto earthquakes. We sincerely hope for their safety and the earliest possible restoration of the affected areas.

You are cordially invited to attend the 93rd Ordinary General Meeting of Shareholders of Daidoh Limited (the "Company"), which will be held at 10:00 a.m. on Wednesday, June 29, 2016, at Tower Hall of Roppongi Academyhills on the 49th floor of Roppongi Hills Mori Tower, at 10-1 Roppongi 6-chome, Minato-ku, Tokyo.

When arriving at the meeting venue, please submit the enclosed Voting Form at the reception desk.

If you are unable to attend the meeting in person, you may exercise your voting rights in writing as described below. Please review the attached Reference Materials for the Ordinary General Meeting of Shareholders and exercise your vote by 6:30 p.m. on Tuesday, June 28, 2016.

Voting by Proxy via Postal Mail

Please indicate "for" or "against" for each agenda item listed on the enclosed Voting Form and return it to the Head Office of the Company no later than 6:30 p.m. on Tuesday, June 28, 2016.

Sincerely,

Shin Okawa
President and Representative Director

MEETING AGENDA

Items to be Reported:

1. The Business Report, the Consolidated Financial Statements and the Report of the Audit of the Consolidated Financial Statements by Accounting Auditors and the Board of Corporate Auditors for the 93rd term from April 1, 2015 to March 31, 2016 will be reported at the meeting.
2. The Non-Consolidated Financial Statements for the 93rd term from April 1, 2015 to March 31, 2016 will be reported at the meeting.

Items to be Resolved:

Item 1: Appropriation of Surplus

Item 2: Election of Eight (8) Directors

Means of Amendment Notice

If there are any amendments to the Reference Materials for the Ordinary General Meeting of Shareholders, the Business Report, the Non-Consolidated Financial Statements or the Consolidated Financial Statements by the day before the Ordinary General Meeting of Shareholders, we will provide notification on our Website (http://www.daidoh-limited.com/).

CONSOLIDATED BALANCE SHEET

Daidoh Limited

As of March 31, 2016

	Millions of yen
Assets:	
Current assets:	
Cash and deposits	4,382
Notes and accounts receivable-trade	2,079
Inventories	4,073
Deferred tax assets	213
Other	1,066
Allowance for doubtful accounts	(59)
Total current assets	**11,756**
Non-current assets:	
Property, plant and equipment:	**8,941**
Buildings, net	6,450
Structures, net	161
Machinery and equipment, net	143
Vehicles, net	3
Tools, furniture and fixtures, net	255
Land	1,591
Leased assets, net	222
Construction in progress	113
Intangible assets:	**597**
Leased assets	297
Software	136
Other	163
Investments and other assets:	**21,065**
Investment securities	18,292
Lease and guarantee deposits	983
Deferred tax assets	846
Other	1,146
Allowance for doubtful accounts	(204)
Total non-current assets	**30,603**
Total assets	**42,360**

CONSOLIDATED BALANCE SHEET

Daidoh Limited

As of March 31, 2016

	Millions of yen
Liabilities:	
Current liabilities:	
Notes and accounts payable-trade	695
Short-term loans payable	3,400
Current portion of long-term loans payable	1,150
Lease obligations	195
Income taxes payable	577
Current portion of guarantee deposits received	638
Provision for bonuses	170
Provision for point card certificates	56
Other	1,904
Total current liabilities	**8,789**
Non-current liabilities:	
Long-term loans payable	5,650
Lease obligations	349
Long-term guarantee deposited	4,977
Long-term advances received	432
Deferred tax liabilities	7
Other	438
Total non-current liabilities	**11,855**
Total liabilities	**20,645**
Net assets:	
Shareholders' equity:	**19,340**
Capital stock	**6,891**
Capital surplus	**8,565**
Retained earnings	**7,801**
Treasury shares	**(3,917)**
Accumulated other comprehensive income	**2,192**
Valuation difference on available-for-sale securities	**177**
Foreign currency translation adjustment	**2,014**
Subscription rights to shares	**128**
Non-controlling interests	**53**
Total net assets	**21,715**
Total liabilities and net assets	**42,360**

CONSOLIDATED STATEMENT OF INCOME

Daidoh Limited

For the year ended March 31, 2016

	Millions of yen
Net sales	**23,813**
Cost of sales	**11,959**
Gross profit	**11,853**
Selling, general and administrative expenses	**12,772**
Operating loss	**(918)**
Non-operating income:	**808**
Interest income	358
Dividend income	145
Subsidy income	181
Other	123
Non-operating expenses:	**439**
Interest expenses	200
Share of loss of entities accounted for using equity method	30
Foreign exchange losses	36
Depreciation	101
Other	70
Ordinary loss	**(549)**
Extraordinary income:	**1,703**
Gain on sales of investment securities	657
Gain on sales of non-current assets	1,046
Extraordinary losses:	**193**
Loss on sales and retirement of non-current assets	90
Impairment loss	68
Other	35
Income before income taxes	**959**
Income taxes-current	728
Income taxes-deferred	143
Profit	**87**
Loss attributable to non-controlling interests	**(3)**
Profit attributable to owners of parent	**91**

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Daidoh Limited

For the year ended March 31, 2016

(Millions of yen)

	Shareholders' equity				
	Capital stock	Capital surplus	Retained earnings	Treasury shares	Total shareholders' equity
Balance at the beginning of current period	6,891	8,589	8,239	(3,954)	19,766
Changes of items during the period					
Dividends of surplus			(530)		(530)
Profit attributable to owners of parent			91		91
Disposal of treasury shares		(24)		37	13
Purchase of treasury shares				(0)	(0)
Net changes of items other than shareholders' equity					
Total changes of items during the period	–	(24)	(438)	37	(425)
Balance at the end of current period	6,891	8,565	7,801	(3,917)	19,340

	Accumulated other comprehensive income			Subscription rights to shares	Non-controlling interests	Total net assets
	Valuation difference on available-for-sale securities	Foreign currency translation adjustment	Total accumulated other comprehensive income			
Balance at the beginning of current period	1,546	2,282	3,829	114	60	23,771
Changes of items during the period						
Dividends of surplus						(530)
Profit attributable to owners of parent						91
Disposal of treasury shares						13
Purchase of treasury shares						(0)
Net changes of items other than shareholders' equity	(1,369)	(267)	(1,637)	13	(6)	(1,630)
Total changes of items during the period	(1,369)	(267)	(1,637)	13	(6)	(2,056)
Balance at the end of current period	177	2,014	2,192	128	53	21,715

NON-CONSOLIDATED BALANCE SHEET

Daidoh Limited

As of March 31, 2016

	Millions of yen
Assets:	
Current assets:	
Cash and deposits	942
Notes receivable-trade	110
Short-term loans receivable	2,355
Deferred tax assets	36
Other	554
Allowance for doubtful accounts	(510)
Total current assets	**3,488**
Non-current assets:	
Property, plant and equipment:	**187**
Buildings, net	79
Land	56
Other, net	50
Intangible assets:	**134**
Software	47
Other	87
Investments and other assets:	**26,229**
Investment securities	13,828
Shares of subsidiaries and affiliates	11,313
Deferred tax assets	112
Other	1,162
Allowance for doubtful accounts	(187)
Total non-current assets	26,550
Total assets	**30,039**

NON-CONSOLIDATED BALANCE SHEET

Daidoh Limited

As of March 31, 2016

	Millions of yen
Liabilities:	
Current liabilities:	
Short-term loans payable	3,400
Current portion of long-term loans payable	1,150
Accounts payable-other	41
Accrued expenses	68
Income taxes payable	39
Deposits received	152
Provision for bonuses	80
Other	27
Total current liabilities	**4,960**
Non-current liabilities:	
Long-term loans payable	5,650
Long-term accounts payable-other	267
Other	66
Total non-current liabilities	**5,983**
Total liabilities	**10,944**
Net assets:	
Shareholders' equity:	**18,792**
Capital stock	**6,891**
Capital surplus	**8,565**
Legal capital surplus	7,147
Other capital surplus	1,418
Retained earnings	**7,252**
Legal retained earnings	959
Other retained earnings	6,293
Retained earnings brought forward	6,293
Treasury shares	**(3,917)**
Valuation and translation adjustments	**174**
Valuation difference on available-for-sale securities	**174**
Subscription rights to shares	**128**
Total net assets	**19,095**
Total liabilities and net assets	**30,039**

NON-CONSOLIDATED STATEMENT OF INCOME

Daidoh Limited

For the year ended March 31, 2016

	Millions of yen
Operating revenue	**1,348**
Commissions from subsidiaries and affiliates	652
Dividends from subsidiaries and affiliates	696
Selling, general and administrative expenses	**1,652**
Operating loss	**(303)**
Non-operating income:	**558**
Interest and dividend income	546
Other	11
Non-operating expenses:	**338**
Interest expenses	117
Provision of allowance for doubtful accounts	202
Other	17
Ordinary loss	**(83)**
Extraordinary income:	**856**
Gain on sales of investment securities	645
Gain on sales of non-current assets	210
Extraordinary losses:	**56**
Loss on valuation of shares of subsidiaries and affiliates	56
Income before income taxes	**716**
Income taxes-current	93
Income taxes-deferred	10
Profit	**613**

NON-CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

Daidoh Limited

For the year ended March 31, 2016

(Millions of yen)

	Shareholders' equity						
	Capital stock	Capital surplus			Retained earnings		
		Legal capital surplus	Other capital surplus	Total capital surplus	Legal retained earnings	Other retained earnings	Total retained earnings
						Retained earnings brought forward	
Balance at the beginning of current period	6,891	7,147	1,442	8,589	959	6,210	7,170
Changes of items during the period							
Dividends of surplus						(530)	(530)
Profit						613	613
Disposal of treasury shares			(24)	(24)			
Purchase of treasury shares							
Net changes of items other than shareholders' equity							
Total changes of items during the period	–	–	(24)	(24)	–	82	82
Balance at the end of current period	6,891	7,147	1,418	8,565	959	6,293	7,252

	Shareholders' equity		Valuation and translation adjustments		Subscription rights to shares	Total net assets
	Treasury shares	Total shareholders' equity	Valuation difference on available-for-sale securities	Total valuation and translation adjustments		
Balance at the beginning of current period	(3,954)	18,696	1,531	1,531	114	20,343
Changes of items during the period						
Dividends of surplus		(530)				(530)
Profit		613				613
Disposal of treasury shares	37	13				13
Purchase of treasury shares	(0)	(0)				(0)
Net changes of items other than shareholders' equity			(1,356)	(1,356)	13	(1,343)
Total changes of items during the period	37	95	(1,356)	(1,356)	13	(1,247)
Balance at the end of current period	(3,917)	18,792	174	174	128	19,095

REFERENCE MATERIALS
FOR THE ORDINARY GENERAL MEETING OF SHAREHOLDERS

Agenda items and reference materials

Item 1: Appropriation of Surplus

Proposed appropriation of surplus for the 93rd term is as follows:

1. Year-end dividends

The Company considers the returning of profits to shareholders to be one of its most important tasks.

As a basic policy, the Company has implemented a performance-related dividend policy under which the basic rate of dividends is 30% of the Company's consolidated ordinary income, with the aim of sharing the effects of increased profits through a flexible profit-sharing scheme. Additionally, 30% of the Company's extraordinary income or loss that generate cash flow, such as gain on sales of securities and non-current assets, are added to the source of basic dividend payments for future years to provide a stable, continuous dividend while comprehensively taking into consideration the business environment and other matters such as the necessity of bolstering of internal reserves.

1) Type of dividends to be paid
   Dividends shall be paid in cash.

2) Amount of dividend per share and total amount of dividends to be allocated
   Ten (10) yen shall be paid per common share of the Company as a dividend, which brings the total amount of dividends to 353,697,850 yen.
   Combined with the interim dividend of five (5) yen per share (made on December 2, 2015), the annual dividend comes to fifteen (15) yen per share.

3) Effective date of dividend payment
   The effective date of dividend payment shall be June 30, 2016.

Item 2: Election of Eight (8) Directors

The terms of office of all the current seven (7) Directors will expire at the conclusion of this Ordinary General Meeting of Shareholders. To further improve management transparency and further strengthen the corporate governance organization, the Company is requesting, with the addition of one (1) Outside Director, the election of eight (8) Directors.

The candidates for Directors are as follows:

Candidate number	Name (date of birth)	Career summary, position and responsibilities at the Company, and significant concurrent occupations or positions at other organizations		Number of shares of the Company held
1	Shin Okawa (January 12, 1949)	April 1974 October 2002 December 2002 June 2003 June 2008 June 2011 May 2013	Joined the Company General Manager of Management Planning Office of the Company President of Jardin Co., Ltd. (present DAIDOH INTERNATIONAL LTD.) Director and General Manager of Management Planning Office of the Company Director of the Company, assistance for the President, in charge of Internal Control Director of the Company, in charge of Internal Control and Daidoh Engagement President and Representative Director of the Company (current)	53,000 shares
2	Yasuhiko Kawanishi (October 27, 1943)	April 1966 August 2000 March 2008 May 2008 June 2008	Joined KASHIYAMA CO., LTD (present Onward Holdings Co., Ltd.) President and Representative Director of Onward Creative Center Co., Ltd. Adviser of Onward Holdings Co., Ltd. Retired from Adviser of Onward Holdings Co., Ltd. Special Adviser of the Company Executive Vice President and Representative Director of the Company (current)	3,000 shares

Candidate number	Name (date of birth)	Career summary, position and responsibilities at the Company, and significant concurrent occupations or positions at other organizations		Number of shares of the Company held
3	Kanai Tozawa (February 7, 1957)	April 1980	Joined the Company	28,000 shares
		October 2006	Director of NEWYORKER LTD.	
		May 2008	Representative Director of NEWYORKER LTD.	
		June 2008	Director of the Company	
		April 2012	Chairman of SHANGHAI NEWYORKER CLOTHING SALES CO., LTD.	
		June 2015	Managing Director and Senior Executive Officer of the Company, assistance for the President (Overall) (current)	
		January 2016	In charge of Daidoh Philosophy (current)	
4	Kiyoshi Fukura (October 2, 1952)	April 1971	Joined the Company	37,200 shares
		December 1994	Chief Financial Officer of DAIDOH LIMITED (SHANGHAI) CO., LTD.	
		July 2008	General Manager of Management Control Office of the Company	
		March 2010	Corporate Auditor of NEWYORKER LTD.	
		April 2010	Corporate Auditor of DAIDOH INTERNATIONAL LTD. Corporate Auditor of DYNACITY LTD.	
		June 2011	Executive Officer of the Company	
		June 2013	Director and Executive Officer of the Company, in charge of Accounting and Finance (current) Director of DYNACITY LTD. (current)	

Candidate number	Name (date of birth)	Career summary, position and responsibilities at the Company, and significant concurrent occupations or positions at other organizations		Number of shares of the Company held
5	Hiroyuki Kamijo (April 24, 1958)	April 1981 April 2005 December 2006 May 2008 June 2008 June 2013 April 2014 June 2014 June 2015	Joined the Company President and Representative Director of LADIES NEWYORKER LTD. General Manager of Sales Division of Brooks Brothers (Japan) Ltd. Managing Director and General Manager of Business Management Department of NEWYORKER LTD. Executive Officer of the Company Senior Executive Officer of the Company President and Representative Director of NEWYORKER LTD. (current) Managing Director of DYNACITY LTD. Director and Executive Officer of the Company (current) In charge of the business of SHANGHAI NEWYORKER CLOTHING SALES CO., LTD. (current)	31,000 shares
*6	Fumitaka Saito (February 17, 1958)	August 1990 November 2002 April 2007 June 2013 April 2014 June 2014 	Joined the Company Director of Jardin Co., Ltd. (currently DAIDOH INTERNATIONAL LTD.) General Manager of Management Planning Office of the Company Executive Officer, General Manager of Management Planning Office of the Company Chairman of DAIDOH LIMITED (CHINA) HOLDINGS CO., Ltd. (current) Chairman of DAIDOH LIMITED (SHANGHAI) CO., LTD. (current) Senior Executive Officer, General Manager of Management Planning Office of the Company (current) In charge of the manufacturing business in China (current)	3,000 shares

Candidate number	Name (date of birth)	Career summary, position and responsibilities at the Company, and significant concurrent occupations or positions at other organizations		Number of shares of the Company held
7	Yoshioki Miyamoto (May 11, 1932)	March 1960	Joined Usugi Sakichi Audit Corporation	- shares
		April 1978	Senior Partner of Usugi Sakichi Audit Corporation	
		April 1990	President and Representative Director of Tokyo Management Research Center	
		April 2000	Professor, Department of Commerce at the former Hachinohe University	
		January 2003	Senior Partner, Yoshioki Miyamoto Certified Public Accountant Office (current)	
		June 2015	Director of the Company (current)	
*8	Kazuyuki Nishioka (November 17, 1947)	April 1970	Joined Nagasakiya Co., Ltd.	100 shares
		March 2003	Director of Nagasakiya Co., Ltd.	
		June 2008	Director of Mainami Amusement Co., Ltd.	
		June 2010	Director of Mainami Holdings Co., Ltd. (current) Managing Director and COO of Mainami Amusement Co., Ltd. (current)	

Notes: 1. * is newly appointed candidate for Director.

2. No special relationship exists between the Company and the above candidates.

3. Mr. Yoshioki Miyamoto and Mr. Kazuyuki Nishioka are candidates for Outside Director.

4. Reasons for selecting the candidates for Outside Director
With considerable experience, achievements, broad knowledge and deep insights as a Certified Public Accountant, Mr. Yoshioki Miyamoto has taken a supervisory role at the Board of Directors from an independent standpoint. His experience and achievements qualify him to continue to perform the duties of supervising corporate management to help ensure the sustainable growth of the Company and enhance its corporate value in the medium to long term. Therefore, the Company requests the reelection of Mr. Miyamoto as Outside Director.
Mr. Kazuyuki Nishioka has experience as a Director of other companies and considerable experience and achievements as well as a broad range of knowledge in the business domain of the Company. His experience and achievements qualify him to take a role in ensuring the sustainable growth of the Company, enhancing its corporate value in the medium to long term, improving the transparency of management and further strengthening its corporate governance organization. Therefore, the Company requests the election of Mr. Nishioka as Outside Director.

5. Mr. Yoshioki Miyamoto is currently an Outside Director of the Company and will have served as an Outside Director for one (1) year at the conclusion of this Ordinary General Meeting of Shareholders.

6. The Company's Articles of Incorporation provide that the Company may enter into a contract for limitation of liability with its Outside Directors. Pursuant to this provision, if Mr. Miyamoto is elected as an Outside Director, the Company plans to conclude said contract for limitation of liability with him. Under said contract, the amount of liability for damages is up to the minimum liability amount provided by law.

7. The Company's Articles of Incorporation provide that the Company may enter into a contract for limitation of liability with its Outside Directors. Pursuant to this provision, if Mr. Nishioka is elected as an Outside Director, the Company plans to conclude said contract for limitation of liability with him. Under said contract, the amount of liability for damages is up to the minimum liability amount provided by law.

8. Mr. Yoshioki Miyamoto has been registered as an independent director as set forth by the provisions of Tokyo Stock Exchange, Inc., and Nagoya Stock Exchange, Inc. If his reelection as Outside Director is approved, he will continue to be an independent director.

   Mr. Kazuyuki Nishioka fulfills the requirements for independent directors as set forth by the provisions of Tokyo Stock Exchange, Inc., and Nagoya Stock Exchange, Inc. If his election as Outside Director is approved, the Company plans to report him as an independent director.

9. Mr. Kazuyuki Nishioka will retire from the position of Director of Mainami Holdings Co., Ltd., as well as Managing Director and COO of Mainami Amusement Co., Ltd. in June, 2016.