(Translation)

January 6, 2016

Dear Sirs and Madams,

Name of Company: Shiseido Company, Limited
Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)
(Code No. 4911; The First Section of the Tokyo Stock Exchange)
Contact: Tetsuaki Shiraiwa
Department Director
Investor Relations Department
Corporate Communication Division
(Tel: +81 3 3572 5111)

Change of the Shiseido Group's Executive

Effective January 1, 2016, President of Shiseido (Canada) Inc. was changed as follows.

Shiseido (Canada) Inc.

Name	New Title	Former Title
Louanne McGrory	President	Executive Vice President, Sales and Marketing

-End of News Release-