August 10, 2016

Dear Sirs and Madams,

Name of Company: Shiseido Company, Limited
Name of Representative: Masahiko Uotani
President and CEO
(Representative Director)
(Code No. 4911; The First Section of the Tokyo Stock Exchange)
Contact: Tetsuaki Shiraiwa
Department Director
Investor Relations Department
Corporate Communication Division
(Tel: +81 3 3572 5111)

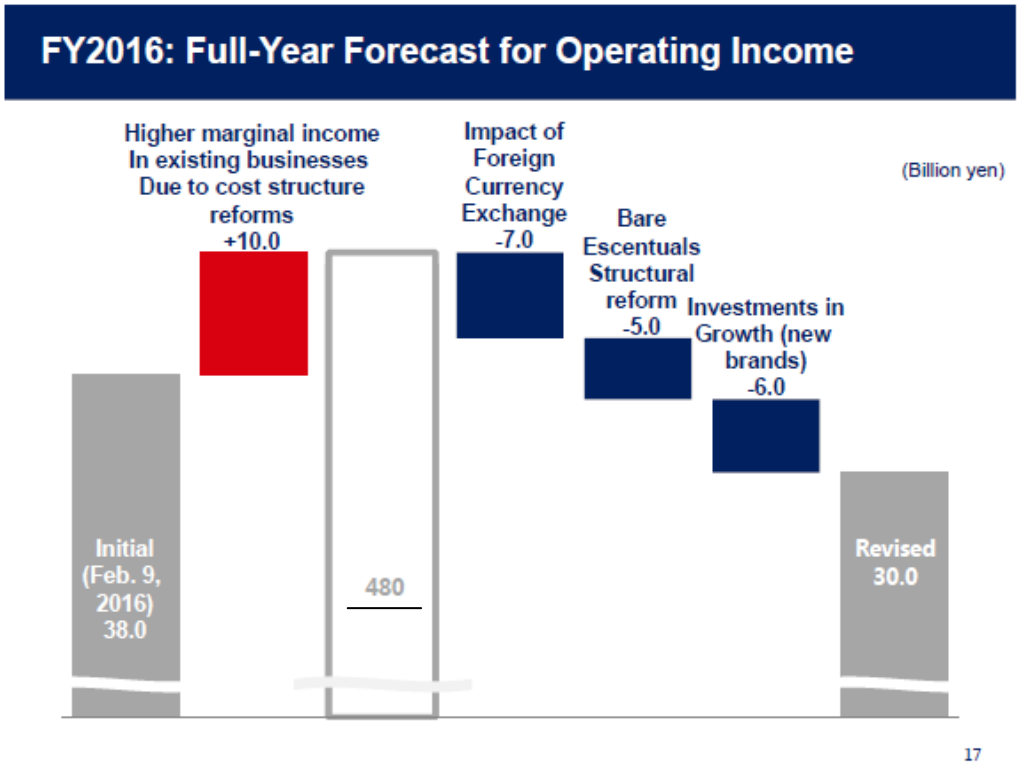
(Correction) FY2016 First Half Results and Full-Year Forecast

The following correction has been made to the content shown in the "FY2016 First Half Results and Full-Year Forecast" announced by the company on August 9, 2016.

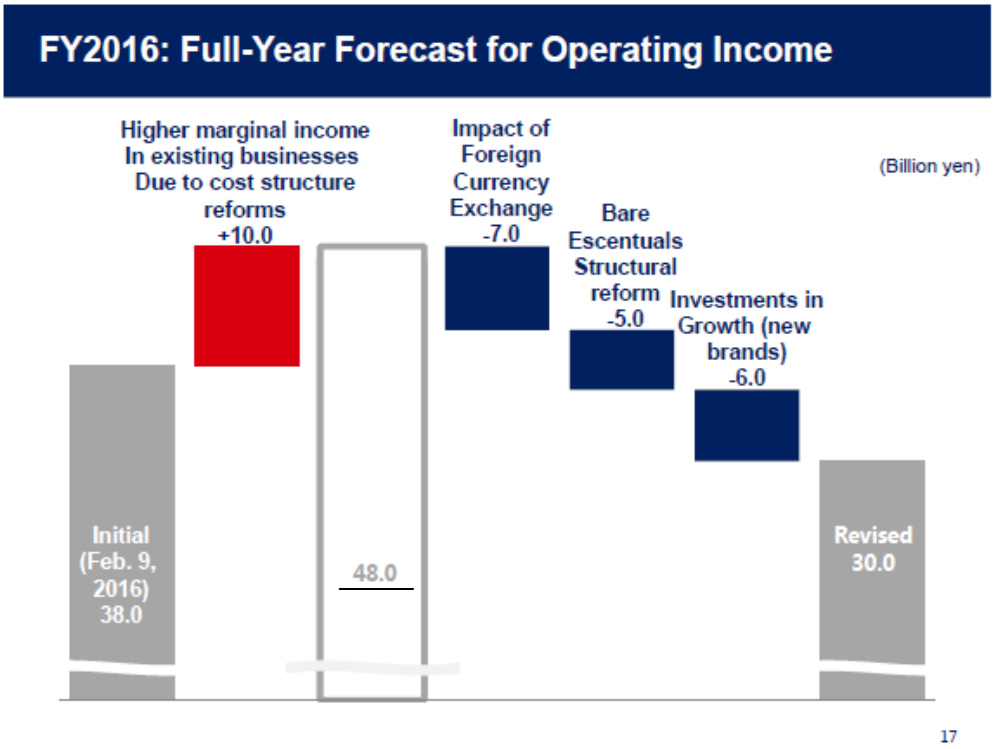
Description of Correction

The corrected portions are underlined.

【Before Correction】



【After Correction】



- End of News Release -