May 18, 2017

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager
Phone: +81 3-5725-4554

# Notice Concerning Cancellation of Treasury Stock

Kakaku.com, Inc. hereby announces that it resolved at a meeting of the Board of Directors held on May 18, 2017 to cancel a portion of its treasury stock pursuant to the provisions of Article 178 of the Companies Act as follows.

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|---|---|
| 1. Class of shares to be cancelled | Common stock of Kakaku.com, Inc. |
| 2. Number of shares to be cancelled | 3,155,100 shares<br>(1.45% of total number of shares issued and outstanding before cancellation) |
| 3. Scheduled cancellation date | May 31, 2017 |

For reference:

1) Total number of shares issued and outstanding after the cancellation will be 215,005,000 shares.
2) The number of shares of treasury stock after the cancellation will be 901,725 shares (0.42% of total number of shares issued and outstanding after the cancellation).