August 3, 2017

For Immediate Release

(English translation from the original Japanese document)

Company name: Kakaku.com, Inc.
Representative: Shonosuke Hata, President and Representative Director
(Stock code: 2371; First Section of the Tokyo Stock Exchange)
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Finalized Details on the Issuance of Stock Acquisition Rights as Compensatory Stock Options

In accordance with a resolution passed by the Board of Directors on July 19, 2017, Kakaku.com Inc. announces today that the details for compensatory stock options (10th Series of Stock Acquisition Rights) to be issued to its directors (excluding outside directors) have been finalized as follows.

1. Total number of stock acquisition rights to be granted: 276

2. Total number of stock acquisition rights and number of eligible grantees thereof:
   a) 276 acquisition rights
   b) 4 directors (except outside directors)

3. Amount of assets to be contributed upon exercise of the Stock Acquisition Rights
   JPY 131,900 per unit of the Stock Acquisition Rights (JPY 1,319 per share)

Note: The above mentioned price is the fair value, which has been calculated using the Black-Scholes model based on the share price on the issuance date of the shares subscription rights. Directors to whom stock acquisition rights have been granted need not pay the subscription price in cash. In lieu of cash payment of the subscription price, Grantees may offset the subscription price payable against their compensation receivable from the Company.