November 1, 2017

For Immediate Release

(English translation of the original Japanese document)

Company name: Kakaku.com, Inc.

Representative: Shonosuke Hata, President and Representative Director

(Stock code: 2371; First Section of the Tokyo Stock Exchange)

Contact: Ichiro Sakuta, Senior Managing Executive Officer, Administrative Division General Manager

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Notice Concerning the Status of Acquisition of Treasury Stock

(Acquisition of Treasury Stock under the Provisions of the Articles of Incorporation Pursuant to Article 165, Paragraph 2 of the Companies Act)

Kakaku.com, Inc. (the "Company") hereby announces the status of acquisition of treasury stock pursuant to the provisions of Article 156 of the Companies Act, as applied mutatis mutandis under Article 165, Paragraph 3 of the Companies Act.

1. Acquisition period	October 1, 2017 to October 31, 2017
2. Total number of shares acquired	2,690,900 shares
3. Total acquisition cost	4,169,432,571 yen
4. Method of acquisition	Open market purchase through the Tokyo Stock Exchange

For reference:

1. Details of the September 20, 2017 resolution of the Board of Directors

(1) Class of shares to be acquired	Common stock of Kakaku.com, Inc.
(2) Total number of shares to be acquired	5,000,000 shares (maximum)
(3) Total acquisition cost	7,000,000,000 yen (maximum)
(4) Acquisition period	September 21, 2017 to November 20, 2017

2. The accumulative number of own shares repurchased until October 31, 2017, pursuant to the Board of Directors resolution above:

(1) Total number of shares acquired	3,050,800 shares
(2) Total acquisition cost	4,670,006,071 yen