January 20, 2017

To Whom It May Concern:

Company Name: KIRIN HOLDINGS COMPANY, LIMITED
Name and Title of Representative: Yoshinori Isozaki, President & CEO
Code Number: 2503
Head Office:
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Name and Title of Contact Person:
Tetsuya Fujiwara
Director of Group Corporate Communications
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Notice Regarding Today's Newspaper Article on Kirin's Brazilian Subsidiary

Kirin Holdings Company, Limited ("Kirin") notes the report in Nikkei today that Kirin has basically agreed to sell its Brazilian subsidiary ("Brasil Kirin") with Heineken. This report is not based on any comments made by Kirin.

As announced on September 16, whilst Kirin continues to primarily focus on the self-growth acceleration of Brasil Kirin, Kirin is also considering other alternatives including a strategic partnership. Kirin is reviewing all options regarding a potential transaction. Further announcements will be made as appropriate.