February 13, 2017

To Whom It May Concern:

Company Name: KIRIN HOLDINGS COMPANY, LIMITED
Name and Title of Representative: Yoshinori Isozaki, President & CEO
Code Number: 2503
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Name and Title of Contact Person:
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Director of Group Corporate Communications
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Notice regarding the Acquisition of Mandalay Brewery by Kirin Holdings Singapore and a Transfer of 4% Ownership by Kirin Holdings Singapore in Myanmar Brewery

Kirin Holdings Company Limited (President and CEO: Yoshinori Isozaki, hereinafter "the Company") announced that Kirin Holdings Singapore Pte. Ltd. (Managing Director: Takayuki Miyamoto, hereinafter "KHSPL"), the Southeast Asian subsidiary of the Company, will make the majority investment in a new joint venture for Mandalay Brewery (Mandalay City, Myanmar, hereinafter "MDL"), currently a business of Myanma Economic Holdings Ltd. (Yangon City, Myanmar, Chairman: Hsan Oo, hereinafter "MEHL"), and that KHSPL will transfer from its holdings 4% of all outstanding shares in Myanmar Brewery (Yangon City, Myanmar, Managing Director: Takeshi Minakata, hereinafter "MBL") to MEHL.

In August 2015, KHSPL acquired 55% of all outstanding shares in MBL, and with MEHL as a joint partner, the brewery has been the top beer company in Myanmar. Moreover, even after obtaining shares in MBL, as part of the strategy to further strengthen the position in the beer market and capture market growth in Myanmar, increasingly in-depth discussions were held with MEHL regarding investment in MDL. Securing majority ownership of MDL means that in addition to MBL located in Yangon City in lower Myanmar, the Kirin group has acquired a beer manufacturing and shipping location in upper Myanmar. Going forward, a joint venture company will be newly established following approval from the Myanmar Investment Commission (hereinafter "MIC").

In accordance with the MBL joint venture agreement already concluded with MEHL, MEHL has the right to purchase 4% of the outstanding shares in MBL from KHSPL. In parallel with the discussions with MEHL regarding investment in MDL, MEHL

indicated its intention to exercise its reserved right to purchase the shares, and KHSPL consented.

As set forth above, the Kirin Group, through discussions with its partner MEHL, has presently realized its overall vision for the beer business in Myanmar.

In Southeast Asia, in addition to the consolidated subsidiary MBL, the Kirin Group has the equity method affiliate San Miguel Brewery Inc., which boasts an overwhelming share of the beer market in the Philippines. Going forward, the Kirin Group will work to strengthen the foundation of the business in the growing Southeast Asian beer market and make this business a driver of growth within the Group.

(Note) This announcement will have insignificant impact on the consolidated financial results of the Company.

Overview of the investment in Mandalay Brewery

1. Overview of the investment

(1) Investment method

Based on the joint venture agreement with MEHL, through a cash investment by KHSPL, MDL, which is currently a business of MEHL, will be newly established as a joint venture between the two companies.

(2) Investment timing

In 2017; Quickly after approval is received from MIC

(3) Investment ratio

51.0%

(4) Investment amount

4,330,000 US dollars (approx. 0.49 billion yen*)

* 1 US dollar =113.85 yen (as of February 10, 2016)

2. Overview of the joint venture company to be newly established

(1)	Company name	Mandalay Brewery Limited
(2)	Location	Mandalay City, Myanmar
(3)	Name and title of the representative	To be determined
(4)	Business activities	Beer production and sales
(5)	Capital	To be determined
(6)	Establishment date	To be determined

(7)	Accounting period	To be determined
(8)	Net assets	To be determined
(9)	Total assets	To be determined
(10)	Major shareholders and shareholding ratio	Kirin Holdings Singapore Pte. Ltd.: 51.0% Myanma Economic Holdings Limited: 49.0%

Overview of the transfer of Myanmar Brewery shares

1. Overview of the transfer

(1) Shares held prior to the transfer

78,507 (55.0% of all outstanding shares)

(2) Number of shares to be transferred

5,710 (4.0% of all outstanding shares)

(3) Transfer price

Approx. 40 million US dollars (Approx. 4.55 billion yen**)

(4) Shares held after the transfer

72,797 (51.0% of all outstanding shares)

** 1 US dollar = 113.85 yen (as of February 10, 2016)

2. Overview of Myanmar Brewery

(1) Company name

Myanmar Brewery Limited

(2) Location

Yangon City, Myanmar

(3) Year established

1995

(4) Name and title of the representative

Takeshi Minakata, Managing Director

(5) Shareholders and shareholding ratio

Kirin Holdings Singapore Pte. Ltd., 55.0%

Myanma Economic Holdings Limited, 45.0%

(6) Capital

142 million Myanmar Kyat (approx. 14 million yen)

(7) Number of employees

Approx. 1,100

(8) Business activities

Beer production and sales

(9) Major brands

Myanmar Beer, Myanmar Premium, Kirin Ichiban, Black Shield Stout, Andaman Gold

(10) Business results

Sales - 247 Billion Kyat (Approx. 22.4 Billion yen***

Operating income - 59 Billion Kyat (Approx. 5.4 Billion yen***

*** 1,000 Myanmar Kyat = 90.62 yen

3. Overview of Myanma Economic Holdings Limited

(1) Company name

Myanma Economic Holdings Limited

(2) Location

Yangon City, Myanmar

(3) Name and title of the representative

Chairman: Hsan Oo

(4) Business activities

Investment-oriented pension fund for retired military officials that is the shareholder of Myanmar Brewery, etc.

(5) Relationship between the Company and MEHL

Capital relationship:

There is no capital relationship which should be noted between the Company and MEHL.

Personnel relationship:

There is no personnel relationship which should be noted between the Company and MEHL.

Business relationship:

There is no business relationship which should be noted between the Company and MEHL.

Situation regarding related parties:

MEHL is not a related party of the Company. There are also no persons or affiliates of MEHL that are related parties of the Company.

4. Overview of Kirin Holdings Singapore Pte. Ltd.

(1) Company name

Kirin Holdings Singapore Pte. Ltd.

(2) Location

Singapore

(3) Capital

858,264 thousand Singapore dollars

(4) Year established

2010

(5) Name and title of the representative

Takayuki Miyamoto, Managing Director

(6) Shareholders and shareholding ratio

Kirin Holdings Company, Limited, 100.0%

(7) Business activities

Development and implementation of the Kirin Group's integrated beverages business strategy in Southeast Asia

Schedule and future outlook

An application for permission to transfer MBL shares and an application to invest in MDL were submitted to the MIC at the end of November and middle of December 2016, respectively. Once approval is received from the MIC, the share will be transferred, and a joint venture will be established.