January 25, 2017

Company: DyDo Group Holding, Inc.
Representative: Tomiya Takamatsu, President
(Code 2590 on the First Section of the Tokyo Stock Exchange)
Inquiries: Naokazu Hasegawa, Corporate Officer and
General Manager of Corporate Communication Department

Notice of Sales Situation as of January FY2016
(From December 21, 2016 To January 20, 2017)

The following is monthly sales of Domestic Beverage Business (preliminary figures based on logistics package, compared to previous yaer).

	Feb.	Mar.	Apr.	Q1	May	Jun.	Jul.	Q2
Bussiness days								
Number of bussiness days	22	20	23	65	19	21	22	62
Year-to-year change	−1	±0	＋2	＋1	−2	−1	＋1	−2
Volume of Sales (Percentage change from previous year)								
Coffee beverages	97.4%	107.9%	117.6%	107.9%	102.1%	98.5%	108.4%	102.9%
Tea-flavored beverages	94.8%	93.8%	111.5%	100.2%	103.3%	106.2%	124.7%	111.1%
Carbonated beverages	100.2%	103.7%	103.4%	102.8%	84.1%	106.7%	124.9%	103.7%
Mineral water types	100.1%	114.6%	117.0%	111.4%	91.2%	91.8%	116.6%	99.5%
Fruit beverages	102.2%	94.8%	99.9%	99.0%	73.2%	81.8%	108.7%	86.5%
Sports drinks	102.7%	106.0%	116.3%	109.6%	92.8%	102.5%	135.9%	111.4%
Drinkable preparations	91.1%	96.2%	105.8%	98.3%	91.8%	90.6%	99.5%	94.0%
Other beverages	90.6%	105.0%	123.4%	102.7%	95.9%	94.0%	104.0%	97.7%
Total beverages	97.1%	105.0%	114.1%	105.8%	96.1%	98.8%	113.8%	102.6%

	Aug.	Sep.	Oct.	Q3	Nov.	Dec.	Jan.	Q4	Cumulative performance for this term
Bussiness days									
Number of bussiness days	21	22	22	65	21	22	21	64	256
Year-to-year change	±0	＋1	±0	+1	−2	+2	+1	+1	＋1
Volume of Sales (Percentage change from previous year)									
Coffee beverages	109.3%	93.6%	106.9%	103.0%	98.1%	111.3%	100.7%	103.1%	104.2%
Tea-flavored beverages	101.1%	118.6%	95.3%	104.4%	128.3%	146.2%	137.5%	136.8%	112.8%
Carbonated beverages	93.6%	131.3%	99.3%	103.9%	72.1%	104.7%	95.7%	87.0%	101.3%
Mineral water types	83.3%	135.6%	104.4%	101.1%	84.3%	111.0%	99.4%	96.1%	101.5%
Fruit beverages	90.4%	148.9%	119.4%	112.5%	103.1%	121.9%	110.0%	111.0%	100.7%
Sports drinks	78.1%	175.9%	119.6%	102.6%	87.3%	121.9%	121.8%	106.3%	107.0%
Drinkable preparations	92.9%	99.6%	96.7%	96.2%	84.8%	106.7%	94.6%	94.2%	95.5%
Other beverages	89.3%	102.0%	89.8%	93.7%	88.5%	86.5%	86.1%	87.1%	93.7%
Total beverages	99.1%	107.2%	104.3%	103.2%	98.5%	113.5%	104.6%	105.1%	104.1%

Preliminary figures based on the latest data.
Where there is discrepancy between the preliminary and actual figures, corrections will be reflected the following month's report.

Topics:

◆ Management & IR

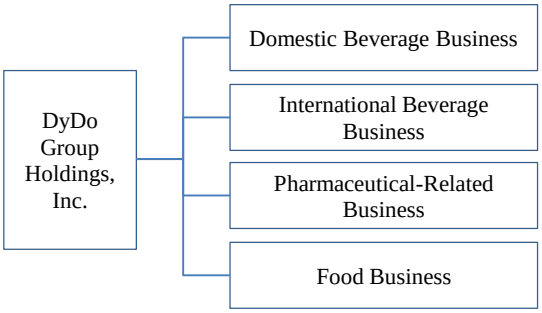
Jan. 16 (Mon)	Notice of revision of "Fundamental Policies Concerning the Maintenance of Internal Control Systems"
Jan. 21 (Sat)	Notice of New DyDo Group Structure -Group completes transition to a holding company structure and takes up the challenge of creating new corporate value for the next generation -

On January 21, 2017, the DyDo Group completed its transition to a holding company structure and changed its name to DyDo Group Holdings, Inc.

In addition, the Group transferred its domestic beverage business to DyDo DRINCO, Inc., a wholly owned subsidiary that operated as DyDo DRINCO Split Preparation Co., Ltd., until January 21, 2017.

We will continue taking up the challenge of creating corporate value for the next generation by positioning this transition to a holding company structure as the first step toward rapid growth in the future.

[Purpose of transition to holding company structure]
(1) Strengthening group management
(2) Agile response to expansion of business domains
(3) Strengthening and nurturing international beverage business



▲Group structure effective January 21, 2017

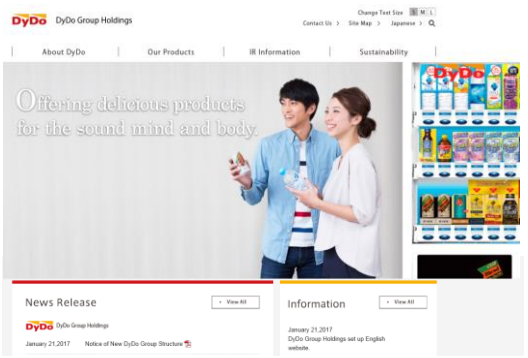
Launch of DyDo Group Holdings official website

On January 21, 2017, DyDo Group Holdings launched its official website following the group's transition to a holding company structure.

In order to foster a better understanding of the DyDo Group, we have enhanced the content of the site, which provides information about the holding company itself while simultaneously serving as the group's information platform by bringing together information about each of our businesses.

We have also enhanced the content of the holding company's English-language website in an effort to better communicate with overseas investors.

Going forward, we will continue to work to proactively disclose information to stakeholders.



▼DyDo Group Holdings official website
https://www.dydo-ghd.co.jp/en

◆ Products, Vending Machines, International Business and CSR

CSR

DyDo DRINCO Special: Japanese "Matsuri" Festivals
Company supports 35 festivals in 2017

Since 2003, DyDo DRINCO has been working to help foster bonds between people and to revitalize local communities by supporting festivals, which are part of traditional Japanese culture, across the country. In 2017, the program's 15th year, we support 35 festivals.

As part of this initiative, we produced an exclusive one-hour television special about the festivals we support entitled "DyDo DRINCO Special: Japanese 'Matsuri' Festivals." The program will be aired by local television stations as a way of showcasing the appeal of festivals to a large audience.

In pursuing this initiative, we have worked closely with local residents and governments under the slogan "Right by the heart of Japan."

The initiative's official website, "DyDo-Matsuri.Com," features information and photographs about the festivals we are supporting in 2017 as well as the festivals we have supported in the past.

▼ DyDo-Matsuri.Com (English version)
http://www.dydo-matsuri.com/english/



▲ List of festivals being supported in 2017

*The next "Notice of Monthly Sales of Domestic Beverage Business" is scheduled to be released on February 27 (Mon), 2017.