March 27, 2017

Company: DyDo Group Holdings, Inc.
Representative: Tomiya Takamatsu, President
(Code 2590 on the First Section of the Tokyo Stock Exchange)
Inquiries: Naokazu Hasegawa, Corporate Officer and
General Manager of Corporate Communication Departmer

Monthly Sales Report, March FY2017
(From February 21, 2017 To March 20, 2017)

The following is monthly sales of Domestic Beverage Business (preliminary figures based on logistics package, compared to previous year).

	Feb.	Mar.	Apr.	Q1	May	Jun.	Jul.	Q2
Bussiness days								
Number of bussiness days	21	20						
Year-to-year change	−1	±0						
Volume of Sales (Percentage change from previous year)								
Coffee beverages	103.5%	107.7%						
Tea-flavored beverages	112.7%	113.8%						
Carbonated beverages	89.7%	91.1%						
Mineral water types	94.8%	114.2%						
Fruit beverages	86.8%	106.0%						
Sports drinks	91.7%	82.1%						
Drinkable preparations	93.0%	94.9%						
Other beverages	74.3%	79.3%						
Total beverages	100.5%	105.5%						

	Aug.	Sep.	Oct.	Q3	Nov.	Dec.	Jan.	Q4	Cumulative performance for this term
Bussiness days									
Number of bussiness days									41
Year-to-year change									−1
Volume of Sales (Percentage change from previous year)									
Coffee beverages									105.6%
Tea-flavored beverages									113.2%
Carbonated beverages									90.5%
Mineral water types									105.2%
Fruit beverages									96.3%
Sports drinks									86.1%
Drinkable preparations									94.0%
Other beverages									76.3%
Total beverages									103.0%

Preliminary figures based on the latest data.
Where there is discrepancy between the preliminary and actual figures, corrections will be reflected the following monthly report.

Topics:

◆ Management & IR

March 6 (Mon)	Announcement of FY2016 financial results
	Continuation of measures to respond to large-scale acquisition of our company's stock (Takeover defense measures)
	Notice of changes to the DyDo Group Holdings executive management team
	Approach to reducing the minimum investment and associated basic policy
March 15 (Wed)	Notice regarding an overview of the results of an evaluation of the effectiveness of the board of directors
	Notice regarding consolidated subsidiary executive personnel
March 24 (Fri)	Publication of notice of the 42nd annual general meeting of shareholders on website
April 14 (Fri) (Scheduled)	The 42nd annual general meeting of shareholders
April 17 (Mon) (Scheduled)	FY2017 Beginning of payment of end of term dividends

About spring 2017 selection of products targeted for inclusion in mutual vending machine product placement with Kirin Beverage Co., Ltd.

In an effort to boost the benefits of its mutual vending machine product placement promotion with Kirin Beverage Co., Ltd., which began in April 2016, DyDo DRINCO will broaden the promotion starting in the spring of 2017 by placing two products sold in bottle-shaped cans from the "Supervised by the World's Top Barista*" line in Kirin vending machines while accepting "Gogo-no-Kocha" Milk Tea and "Mets Cola" from Kirin for placement in its vending machines.

The promotion is intended to achieve the following four goals by increasing vending machine competitiveness and creating new value through the mutual placement of flagship products:

(1) Expanding the sales channels of flagship products
(2) Increasing vending machine sales and profits
(3) Increasing brand appeal by expanding contacts with customers
(4) Achieving sustainable growth in the vending machine channel

*Pete Licata, 14th World Barista Championship winner



▲Targeted products from DyDo DRINCO: Two products sold in bottle-shaped cans from the "Supervised by the World's Top Barista*" Series

◆ Products, Vending Machines, International Business and CSR

Products

Product image					
Product name	"DyDo Blend" Koku-no-Milk Coffee	"miu"	"miu" Red Apple & Green Apple	"Oishii Mugicha" barley tea	"Extra Rich Tea" Rich Blended Tea with Jasmine
Quantity/price (excluding tax)	430mℓ/143 yen	550mℓ/105 yen	280mℓ/111 yen	600mℓ/130 yen	280mℓ/115 yen
Launch date	March 6 (Mon)	March 6 (Mon)	March 13 (Mon)	March 13 (Mon)	March 20 (Mon)
Product image					
Product name	"DyDo Blend" Supervised by the World's Top Barista* Series From left: Rich, Low-sugar Blend Aromatic, Low-sugar Blend Rich, Aromatic Blend Black Bitter Cafe Chocolate *Pete Licata, 14th World Barista Championship winner			"KOKU Grand Time" Ice Cocoa	Tantalizing Peach Nectar
Quantity/price (excluding tax)	185g/115 yen	260g/130 yen	275g/124 yen	250g/115 yen	280g/115 yen
Launch date	March 13 (Mon)		March 20 (Mon)	March 20 (Mon)	March 20 (Mon)

* The next "Monthly Sales Report, April FY2017" is scheduled to be released on April 25 (Tue), 2017.