September 25, 2017

Company: DyDo Group Holdings, Inc.
Representative: Tomiya Takamatsu, President
(Code 2590 on the First Section of the Tokyo Stock Exchange)
Inquiries: Naokazu Hasegawa, Corporate Officer and
General Manager of Corporate Communication Department

Monthly Sales Report, September FY2017
(From August 21, 2017 To September 20, 2017)

The following is monthly sales of Domestic Beverage Business (preliminary figures based on logistics package, compared to previous year).

	Feb.	Mar.	Apr.	Q1	May	Jun.	Jul.	Q2
Bussiness days								
Number of bussiness days	21	20	23	64	21	22	22	65
Year-to-year change	−1	±0	±0	−1	+2	+1	±0	+3
Volume of Sales (Percentage change from previous year)								
Coffee beverages	103.5%	107.7%	98.2%	102.8%	101.0%	104.3%	96.4%	100.5%
Tea-flavored beverages	112.7%	113.8%	101.0%	108.5%	102.4%	102.5%	107.7%	104.3%
Carbonated beverages	89.7%	91.1%	93.1%	91.8%	92.5%	90.3%	100.6%	94.5%
Mineral water types	94.8%	114.2%	109.0%	106.8%	109.5%	116.8%	121.2%	116.3%
Fruit beverages	86.8%	106.0%	104.2%	99.5%	108.6%	109.2%	111.7%	109.9%
Sports drinks	91.7%	82.1%	86.2%	86.1%	91.9%	95.9%	101.9%	97.5%
Drinkable preparations	93.0%	94.9%	94.5%	94.2%	92.5%	99.2%	96.3%	96.1%
Other beverages	74.3%	79.3%	72.1%	75.0%	78.6%	84.6%	81.8%	81.7%
Total beverages	100.5%	105.5%	97.8%	100.9%	100.1%	102.2%	101.2%	101.2%

	Aug.	Sep.	Oct.	Q3	Nov.	Dec.	Jan.	Q4	Cumulative performance for this term
Bussiness days									
Number of bussiness days	19	23							171
Year-to-year change	−2	+1							+1
Volume of Sales (Percentage change from previous year)									
Coffee beverages	88.8%	111.5%							101.2%
Tea-flavored beverages	91.9%	110.3%							104.5%
Carbonated beverages	83.3%	93.1%							91.8%
Mineral water types	99.4%	102.2%							108.8%
Fruit beverages	96.3%	118.4%							105.7%
Sports drinks	85.4%	82.7%							90.3%
Drinkable preparations	87.6%	98.4%							94.5%
Other beverages	70.7%	89.3%							79.0%
Total beverages	89.3%	107.1%							100.1%

Preliminary figures based on the latest data.
Where there is discrepancy between the preliminary and actual figures, corrections will be reflected the following monthly report.

Topics:

◆ Management & IR

August 28(Mon)	Announcement of financial results for FY2017 2nd quarter
September 1(Fri)	Submission of the 2nd quarterly securities report for the company's 43rd fiscal year (ending January 2018) (Japanese Only)
September 21(Thu)	Beginning of payment of the interim dividend for the company's 43rd term

◆ Products, Vending Machines, International Business and CSR

Products

Product image				
Product name	"DyDo Blend Shin-OTONA" Blend	"DyDo Blend" KOKU Masterpiece Blended Latte Supervised by the World's Top Barista*	"Ha-no-Cha Hojun Issen" Hot Green Tea	"Ha-no-Cha" Roasted Green Tea
Quantity/price(exc. tax)	185g/115 yen	185g/115 yen	300mℓ/115 yen	280mℓ/115 yen
Launch date	August 28 (Mon)	August 28 (Mon)	August 28 (Mon)	September 4 (Mon)
Product image				
Product name	**"KOKU Grand time"** Relaxing Milkshake / Calming Green Tea Latte / Ultimate Cocoa		"Waka-Gokochi" Asian Pear and White Grape	"Waka-Gokochi" Yuzu Citrus Lemon
Quantity/price(exc. tax)	250g/115 yen / 185g/115 yen / 250g/115 yen		280mℓ/115 yen	280mℓ/120 yen
Launch date	September 4 (Mon) / September 4 (Mon) / September 11 (Mon)		September 4 (Mon)	September 4 (Mon)
Product image				
Product name	**"DyDo Blend Demitasse Premium"** (original) / low in sugar / black		slightly sweetened with 40% less sugar	"DyDo Blend" Aromatic Amber Blend low in sugar
Quantity/price(exc. tax)	150g/115 yen			185g/115 yen
Launch date	September 11 (Mon)			September 18 (Mon)

DyDo and FANCL launch the second in their popular series of products!
"Calolimit" Premium Green Tea Plus

"Calolimit" Premium Green Tea Plus, a food with a functional claim that DyDo DRINCO developed jointly with FANCL Corporation, was launched on Monday, September 18.

Last November, DyDo launched "Calolimit" Blended Tea, a tea-flavored beverage formulated to limit the body's uptake of sugar and fat from ingested food. The product, which has proven to be popular with customers across a broad range of ages, particularly women, has generated cumulative sales of more than 20 million bottles. Now DyDo and FANCL have shifted their attention to green tea, the largest category of the no-sugar tea market, and developed "Calolimit" Premium Green Tea Plus in an effort to bring the appeal of the brand to even more customers.



"Calolimit" Premium Green Tea Plus
500 mℓ PET bottle/140 yen (excluding tax)

Going forward, we will continue to offer high-quality products with added surprise to deliver "distinctively DyDo" taste and wellness to customers in accordance with our group slogan of "Offering delicious products for the sound mind and body."

Product labeling

This product contains indigestible dextrin (as dietary fiber). Reports indicate that indigestible dextrin (as dietary fiber) curbs increases in blood sugar and blood neutral fat levels after meals because it limits the body's uptake of sugar and fat from ingested food.

*Pete Licata, 14th World Barista Championship winner

*The next "Notice of Sales Situation as of October FY2017" is scheduled to be released on Wednesday, October 25.