Disclaimer
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News Release Dated: March 21, 2017

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate
Communication Unit and Chief Financial Officer
Phone: (03) 4330-5130

Changes to Executive Officer's Duties

ASKUL Corporation hereby announces the changes made to the duties of executive officers as of March 1, 2017 and March 21, 2017 with the aim of quickly recovering from the fire which occurred at ASKUL Logi PARK Tokyo Metropolitan and thoroughly implementing measures to prevent the recurrence of such incidents, while at the same time establishing logistics and distribution functions that would be most appreciated by our customers in the e/commerce market going foward and achieving further growth as an e-commerce/creative technology company.

Changes to the duties of executive officers

As of March 1, 2017

Name	New duties	Previous duties
Hironori Koshimizu	Director, Executive Officer; Executive Officer of EC Marketing Unit, B-to-C Company	Director, Executive Officer; Executive Officer of LOHACO Publicity and Sales Promotion Unit, B-to-C Company
Noritomo Miyazawa	Executive Officer; Executive Officer of B-to-B Innovation Unit, B-to-B Company	Executive Officer; Executive Officer of B-to-B Business Promotion Unit, B-to-B Company
Hiroaki Aoki	Executive Officer; Executive Officer of MRO & Product Support Business Unit, B-to-B Company	Executive Officer; Executive Officer of Product Support Unit, B-to-B Company
Yasuhide Takase	Executive Officer; Executive Officer of OA&PC Business Unit, B-to-B Company	Executive Officer; Executive Oficer of OA&PA 1 Business Unit and OA&PA 2 Business Unit, B-to-B Company
Tsutomu Nonaka	Executive Officer; Executive Officer of Premium Mall, EC Marketing Unit, B-to-C Company	Executive Officer; Executive Officer of Furniture Business Unit, B-to-B Company

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Miyoko Kimura	CMO (Chief Marketing Officer), Executive Officer; Executive Officer of Life Creation Unit, and Value Creation Center Unit, B-to-C Company	CMO (Chief Marketing Officer), Executive Officer; Executive Officer of Living Supplies Business Unit, LOHACO Business Unit, Value Mall Business Unit and Value Creation Center Unit, B-to-C Company
Ryoko Noda	Executive Officer; Executive Officer of LOHACO Electric Appliance Division, OA&PC Business Unit, B-to-B Company	Executive Officer; Executive Officer of Health & Beauty Business Division, LOHACO Business Unit, B-to-C Company
Kazuyuki Ikeda	IO (Innovation Officer), Executive Officer; Chief General Manager of Delivery Management and Strategic Procurement 2, ECR Unit	IO (Innovation Officer), Executive Officer; Chief General Manager of Delivery Management, ECR Unit

As of March 21, 2017

Name	New duties	Previous duties
Takeyuki Miyaki	Executive Officer; Executive Officer of Medical & Care Business Unit and Furniture Business Unit, B-to-B Company	Executive Officer; Executive Officer of Medical & Care Business Unit, B-to-B Company
Yasuhide Takase	Executive Officer; Executive Officer of OA&PC Business Unit, Stationery Business Unit and Print on Demand Business Unit, B-to-B Company	Executive Officer; Executive Officer of OA&PC Business Unit, B-to-B Company
Ryoko Noda	Executive Officer; Executive Officer of LOHACO Electric Appliance Division, OA&PC Business Unit, and Stationary Division, Stationary Business Unit, B-to-B Company	Executive Officer; Executive Officer of LOHACO Electric Appliance Division, OA&PC Business Unit, B-to-B Company
Hideo Sakurai	Executive Officer; Deputy General Manager (in charge of Strategic Procurement 2) and Chief General Manager of Strategic Procurement 2, ECR Unit	Executive Officer; Executive Officer of Stationery Business Unit, B-to-B Company
Youhei Akioka	CIO (Chief Information & Technology Officer), Executive Officer; Deputy General Manager (in charge of Logistics Planning) of ECR Unit, and Executive Officer of e-Platform Business Unit	CIO (Chief Information & Technology Officer), Executive Officer; Executive Officer of e-Platform Business Unit
Kazuyuki Ikeda	IO (Innovation Officer), Executive Officer; Deputy General Manager (in charge of Delivery Management, Strategic Procurement and Safety Management), and Chief General Manager of Safety Management, ECR Unit	IO (Innovation Officer), Executive Officer; Chief General Manager of Delivery Management and Strategic Procurement 2, ECR Unit