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News Release Dated: August 3, 2017

To whom it may concern:

Company Name: ASKUL Corporation
(Code No.: 2678, Tokyo Stock Exchange First Section)
Representative: Shoichiro Iwata
President and Chief Executive Officer
Contact Person: Tsuguhiro Tamai
Executive Officer, Finance & Corporate Communication Unit and Chief Financial Officer
Phone: (03) 4330-5130

Appointment of Directors and Auditors

ASKUL Corporation (hereinafter referred to as the "Company") hereby announces that the 54th Ordinary General Shareholders' Meeting held on August 3, 2017, and the board of directors meeting held on the same day, resolved on the appointment of the directors and auditors listed below in order to further strengthen its management culture.

Appointment of directors and auditors

As of August 3, 2017

Name	Title and duty
Shoichiro Iwata	President; Chief Executive Officer (CEO)
Hitoshi Yoshida	Director; Chief Operating Officer (COO), B-to-B Company
Akira Yoshioka	Director; Chief Operating Officer (COO), B-to-C Company
Miyoko Kimura	Director (newly appointed); Chief Marketing Officer (CMO); Executive Officer; Executive Officer of Life Creation Unit and Value Creation Center Unit, B-to-C Company
Hironori Koshimizu	Director; Executive Officer; Executive Officer of EC Marketing Unit, B-to-C Company
Kazuo Toda	Outside Director
Koji Imaizumi	Outside Director
Takao Ozawa	Outside Director
Hideaki Miyata	Outside Director
Atsushi Saito	Outside Director (newly appointed)
Toshio Imamura	Audit & Supervisory Board Member (newly appointed)

Directors Toshio Imamura and Yasuyuki Higuchi retired on the day as their respective terms of office expired. Audit & Supervisory Board Member Yoshiyuki Orimo resigned on the day for personal reasons.