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NEWS RELEASE

DENTSU INC.
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FOR IMMEDIATE RELEASE
April 3, 2017

Dentsu Announces Share Repurchase Status

(Share repurchase pursuant to the Company's Articles of Incorporation in accordance with the provisions of Article 165, Paragraph 2 of the Companies Act)

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) today announced the status of its share repurchase carried out in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act. The details are as follows.

Class of shares repurchased:	Ordinary shares of the Company
Number of shares repurchased:	999,000 shares
Repurchase cost:	6,185,341,990 yen (excluding brokerage commissions)
Repurchase period:	From March 1 to March 31, 2017 (contract date basis)
Method of repurchase:	Open market purchase on the Tokyo Stock Exchange

Reference 1: Details of the resolution made at the Board of Directors Meeting held on February 14, 2017

Class of shares to be repurchased:	Ordinary shares of the Company
Total number of shares to be repurchased:	5,000,000 (maximum) (1.75% of the total number of shares issued [excluding treasury shares])
Total repurchase cost:	20 billion yen (maximum)
Repurchase period:	From February 20 to May 31, 2017
Method of repurchase:	Open market purchase on the Tokyo Stock Exchange

Reference 2: Cumulative total of shares repurchased after the date of the above-mentioned resolution of the Board of Directors (as of March 31, 2017)

Total number of shares repurchased:	1,422,800 shares

Total repurchase cost: 8,792,771,982 yen
(excluding brokerage commissions)

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