November 7, 2017

FOR IMMEDIATE RELEASE

KUBOTA Corporation
Contact: IR Group
Global Management Promotion Dept.
2-47, Shikitsuhigashi 1-chome,
Naniwa-ku, Osaka 556-8601, Japan
Phone: +81-6-6648-2645

Notice of changes of management

Kubota Corporation ("the Company") has resolved at the Meeting of Board of Directors held on November 7, 2017 to change Executive Officers to be effective from January 1, 2018 as follows.

1) Changes of Title of Executive Officers ＜Date of change: January 1, 2018 (to be scheduled)＞

Name	New title	Current title
Masato Yoshikawa	Director and Senior Managing Executive Officer	Director and Managing Executive Officer
Takao Shomura	Managing Executive Officer	Executive Officer
Yuji Tomiyama	Managing Executive Officer	Executive Officer
Kazunari Shimokawa	Managing Executive Officer	Executive Officer
Mutsuo Uchida	Managing Executive Officer	Executive Officer
Nobuyuki Ishii	Managing Executive Officer	Executive Officer

2) Candidates for New Executive Officers ＜Date of change: January 1, 2018 (to be scheduled)＞

Name	Current responsibility
Koichiro Kan	General Manger of Farm Machinery Engineering Europe Dept.
Hirohiko Arai	General Manager of Tsukuba Plant
Tomohiro Iitsuka	Deputy General Manager of Farm Machinery Japan Operation and General Manager of Farm Machinery Japan Operation Planning and Sales Promotion Dept.
Kazushi Ito	General Manager of Strategic Planning Dept.

3) Retirement of Executive Officers (Expiration of the term of office)

＜Date of retirement: December 31, 2017 (to be scheduled)＞

Name	After retirement (Date of assuming office: January 1, 2018)
Satoshi Iida	
Hiroshi Matsuki	Chairman of KUBOTA KASUI Corporation
Hiroshi Kawakami	President of KUBOTA Seiki Co.,Ltd.
Hironobu Kubota	Chairman of Kubota Manufacturing of America Corporation and Kubota Industrial Equipment Corporation

< Cautionary Statements with Respect to Forward-Looking Statements >

This document may contain forward-looking statements that are based on management's expectations, estimates, projections and assumptions. These statements are not guarantees of future performance and involve certain risks and uncertainties, which are difficult to predict. Therefore, actual future results may differ materially from what is forecast in forward-looking statements due to a variety of factors, including, without limitation: general economic conditions in the Company's markets, particularly government agricultural policies, levels of capital expenditures, both in public and private sectors, foreign currency exchange rates, the occurrence of natural disasters, continued competitive pricing pressures in the marketplace, as well as the Company's ability to continue to gain acceptance of its products.