株式会社
良品計画

News Release

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[Translation: Original in Japanese]

Tokyo, March 16, 2017

Statement on China's TV Show

The state-run China Central Television (CCTV) show "3.15 Gala", which was broadcasted in the evening of March 15, stated that some Japanese brands (including MUJI) food products sold in China are produced from the areas where the Chinese government designates as "radioactive contamination areas" with import prohibition. With respect to this report, Ryohin Keikaku, Co., Ltd. would like to clarify as follows.

■ CCTV report in brief

MUJI food products sold in China are imported from the areas* where the Chinese government designates as "radioactive contamination areas" with import prohibition.

*Prefectures in Japan: Fukushima, Tochigi, Gunma, Ibaraki, Chiba, Miyagi, Niigata, Nagano, Saitama, and Tokyo

■ Quoted items

(1) COIX SEED & LEMONGRASS TEA 500ml
(2) LARGE EGG BOLO 70g

■ Sales company in China

MUJI (Shanghai) Company Limited
Shanghai, China

■ Our Statement

The origin of these two products is Fukui Prefecture for item (1) and Osaka Prefecture for item (2), both of which are the areas in Japan that are not designated as "radioactive contamination areas" by the Chinese government. Furthermore, all food products sold in China are put under quarantine inspection before import into China and are accompanied by certificate of the related manufacturer.

■ Remarks

We consider that there are two reasons for the misunderstanding.

- The label in Japanese states that the product is "sold by Ryohin Keikaku, Co., Ltd.; address 4-26-3 Higashi-Ikebukuro, Toshima-ku, Tokyo, 170-8424":
  According to the Japanese law, the name of the seller and address of its headquarters must be stated in the package. This address is not the address of the production area.
- Chinese languages are labeled on the original Japanese label:
  We labeled the Chinese language on the original Japanese label, in order to make statement in the local language and in compliance with local legislative requirements.

For more information please contact:
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