[Unofficial Translation]

February 14, 2017

Koichiro Watanabe
Representative Director, President
Dai-ichi Life Holdings, Inc.
Code: 8750 (TSE First section)
Contact: Corporate Planning Unit,
Investor Relations Group
(TEL 050－3780－6930)

Dai-ichi Life Holdings to Appoint Executive Officers

Dai-ichi Life Holdings, Inc. (President: Koichiro Watanabe) hereby announces that it will appoint the following executive officers effective April 1, 2017.

In addition, The Dai-ichi Life Insurance Company, Limited also announced the appointing executive officers as attached on page 11.

[Unofficial Translation]

1. Changes of titles, retirement and newly appointment of Directors and Executive Officers

(1) Changes of Titles (as of April 1, 2017)

As of April 1, 2017	Current title	Name
Representative Director, Deputy Chairman	Representative Director, Deputy President	Shigeo Tsuyuki
Director	Director, Senior Managing Executive Officer Chief General Manager, Marketing Promotion	Hideo Teramoto
Director (Treated like Deputy President)	Director, Senior Managing Executive Officer Chief General Manager, DSR Management Promotion	Takashi Kawashima(*1)
Deputy President	Senior Managing Executive Officer	Kenji Sakurai
Senior Managing Executive Officer Chief General Manager, North America	Managing Executive Officer Chief General Manager, North America	Shinichi Aizawa
Managing Executive Officer Chief General Manager, DSR Management Promotion	Managing Executive Officer	Masao Taketomi
Managing Executive Officer	Executive Officer	Yuji Tokuoka(*2)
Managing Executive Officer	Executive Officer	Munehiro Uryu
Managing Executive Officer	Executive Officer	Hiroshi Shoji
Managing Executive Officer	Executive Officer	Tatsusaburo Yamamoto

(*1)…Takashi Kawashima will be appointed as a Representative Director, President of the Dai-ichi Frontier Life Insurance Co., Ltd.

(*2)…Yuji Tokuoka is appointed as a Representative Director, President of the Neo First Life Insurance Co., Ltd.

[Unofficial Translation]

(2) Retiring Officer (as of March 31, 2017)

Current title	Name	Remarks
Representative Director, Deputy President	Norimitsu Horio	Norimitsu Horio will be appointed as a Representative Director, Chairman of the Board of the Neo First Life Insurance Co., Ltd. on April 1, 2017.
Director, Senior Managing Executive Officer	Tomoyasu Asano	Tomoyasu Asano will be appointed as an Advisor to The Cardiovascular Institute on April 1, 2017.
Senior Managing Executive Officer	Hiroshi Kanai	Hiroshi Kanai will be appointed as a Representative Director, Chairman of the Board of the Dai-ichi Frontier Life Insurance Co., Ltd. on April 1, 2017.
Senior Managing Executive Officer	Koichi Maruno	Koichi Maruno will be appointed as a Representative Director, President of The Dai-ichi Life Research Institute INC. on April 1, 2017.

(3) Appointment of New Executive Officers (as of April 1, 2017)

As of April 1, 2017	Name
Executive Officer	Hiroyuki Kanou
Executive Officer	Yasumasa Iwai
Executive Officer	Tomohiko Asano

[Unofficial Translation]

2. Directors and Executive Officers as of April 1, 2017

As of April 1, 2017	Name
Representative Director, Chairman of the Board	Koichiro Watanabe
Representative Director, Deputy Chairman	Shigeo Tsuyuki
Representative Director, President	Seiji Inagaki
Representative Director, Deputy President	Satoru Tsutsumi
Director, Senior Managing Executive Officer	Kazuma Ishii
Director	Hideo Teramoto
Director	Takashi Kawashima
Director	Haruo Funabashi
Director	George Olcott
Director	Koichi Maeda
Director (Audit and Supervisory Committee Member (Full-Time))	Morinobu Nagahama
Director (Audit and Supervisory Committee Member (Full-Time))	Fusakazu Kondo
Director (Audit and Supervisory Committee Member)	Rieko Sato
Director (Audit and Supervisory Committee Member)	Ungyong Shu
Director (Audit and Supervisory Committee Member)	Koichi Masuda
Deputy President	Kenji Sakurai
Senior Managing Executive Officer	Shinichi Aizawa
Managing Executive Officer	Satoru Sato
Managing Executive Officer	Masao Taketomi
Managing Executive Officer	Hideo Hatanaka
Managing Executive Officer	Yuji Tokuoka
Managing Executive Officer	Munehiro Uryu
Managing Executive Officer	Hiroshi Shoji
Managing Executive Officer	Tatsusaburo Yamamoto
Executive Officer	Sumie Watanabe
Executive Officer	Norimitsu Kawahara
Executive Officer	Ichiro Okamoto
Executive Officer	Kyoichi Saito
Executive Officer	Hisashi Takada
Executive Officer	Hiroyuki Kanou
Executive Officer	Toshiaki Sumino
Executive Officer	Yasumasa Iwai
Executive Officer	Tomohiko Asano

[Unofficial Translation]

3. Responsibilities of and delegation to Executive Officers as of April 1, 2017

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Shigeo Tsuyuki (Representative Director, Deputy Chairman)	Supervising	International Life Insurance Business Unit	
Satoru Tsutsumi (Representative Director, Deputy President)	In charge of	The matters regarding Group Life Insurance Business of The Dai-ichi Life Insurance Co., Ltd.	
Kazuma Ishii (Director, Senior Managing Executive Officer)	In charge of	Internal Audit Unit	
Kenji Sakurai (Deputy President)	In charge of	The matters regarding Individual Life Insurance Business of The Dai-ichi Life Insurance Co., Ltd.	
Shinichi Aizawa (Senior Managing Executive Officer)	In charge of	International Life Insurance Business Unit (the matters regarding North America)	Chief General Manager, North America
Satoru Sato (Managing Executive Officer)	In charge of	IT Business Process Unit	
Masao Taketomi (Managing Executive Officer)	Supervising	Risk Management Unit, Human Resources Unit	Chief General Manager, DSR Management Promotion
	In charge of	General Affairs Unit (the matters regarding Secretarial Group)	
Hideo Hatanaka (Managing Executive Officer)	In charge of	Asset Management Business Unit	
Yuji Tokuoka (Managing Executive Officer)	In charge of	The matters regarding The Neo First Life Insurance Co., Ltd.	
Munehiro Uryu (Managing Executive Officer)	In charge of	Marketing Strategy Unit(except for the matters regarding InsTech Promotion Group)	
Hiroshi Shoji (Managing Executive Officer)	In charge of	Actuarial and Accounting Unit	
Tatsusaburo Yamamoto (Managing Executive Officer)	Supervising	Corporate Planning Unit	
Sumie Watanabe (Executive Officer)	In charge of	Human Resources Unit (the matters regarding Group Diversity and Inclusion, joint oversight with Mr. Kanou)	

[Unofficial Translation]

Name and Title	Responsibilities (“Supervising” or “In charge of”)		Delegation
Norimitsu Kawahara (Executive Officer)	In charge of	International Life Insurance Business Unit (the matters regarding Asia Pacific)	Chief General Manager, Asia Pacific
Ichiro Okamoto (Executive Officer)	In charge of	Public Relations Unit	
Kyoichi Saito (Executive Officer)	In charge of	Compliance Unit, General Affairs Unit (except for the matters regarding Secretarial Group)	
Hisashi Takada (Executive Officer)	In charge of	Risk Management Unit	
Hiroyuki Kanou (Executive Officer)	In charge of	Human Resources Unit	
Toshiaki Sumino (Executive Officer)	In charge of	Corporate Planning Unit	
Yasumasa Iwai (Executive Officer)	In charge of	Marketing Strategy Unit(the matters regarding InsTech Promotion Group)	
Tomohiko Asano (Executive Officer)	In charge of	International Life Insurance Business Unit (except for the matters regarding North America and Asia Pacific)	

Note: 1. “Supervising” means that the Executive Officers provide advice or guidance to the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

2. Delegations of Chief will be announced at a later date.

[Unofficial Translation]

4. Reason for appointment

Name	Reasons
Hiroyuki Kanou	He has extensive experience with the domestic life insurance business. By leveraging his in-depth branch office management expertise as regional manager and general manager, he has effectively improved branch office management quality. Currently, he plays a key role in the domestic life insurance sales business as executive officer of The Dai-ichi Life Insurance Company, Limited. Overall, he has the capability to carry out duties as an executive officer of Dai-ichi Life Holdings, Inc. with precision, fairness and efficiency.
Yasumasa Iwai	He has mainly been engaged in the IT and systems related field. During his tenure at the Total Life Plan Development Dept., he led major projects including development of the "DL Pad" portable device and its dedicated apps designed to improve the efficiency of sales representatives. Currently, he plays a key role in the “InsTech” project. Overall, he has the capability to carry out duties as an executive officer of Dai-ichi Life Holdings, Inc. with precision, fairness and efficiency.
Tomohiko Asano	After successfully carrying out assignments in the asset management business and experiencing an overseas office environment, he is currently engaged in the international life insurance business. He has a proven track record in executing acquisitions including Protective, which made a significant contribution to the growth of the company. Overall, he has the capability to carry out duties as an executive officer of Dai-ichi Life Holdings, Inc. with precision, fairness and efficiency.

[Unofficial Translation]

5. Biography of Newly Appointed Executive Officers

Name	Hiroyuki Kanou	
Date of Birth	September 9, 1967	
Education	March 1991	Graduated from Kyushu University, Faculty of Economics
Career History	April 1991	Joined The Dai-ichi Mutual Life Insurance Company
	April 2012	General Manager, Tachikawa Branch Office, The Dai-ichi Life Insurance Company, Limited
	April 2015	General Manager, Retail Management Dept.
	October 2016	Executive Officer, General Manager, Retail Management Dept. The Dai-ichi Life Insurance Company, Limited

[Unofficial Translation]

Name	Yasumasa Iwai
Date of Birth	June 26, 1963
Education	March 1987 Graduated from University of the Ryukyus, Faculty of Education
Career History	April 1987 Joined The Dai-ichi Mutual Life Insurance Company April 2008 Staff General Manager, Total Life Planning Dept. April 2009 Staff General Manager, Total Life Planning Development Dept. April 2010 Staff General Manager, Total Life Planning Development Dept. The Dai-ichi Life Insurance Company, Limited April 2013 General Manager, Total Life Planning Development Dept., The Dai-ichi Life Insurance Company, Limited April 2015 Special General Manager (in charge of IT Business Process Planning Dept. and Business Process Planning Dept.) October 2016 Special General Manager (in charge of Marketing Strategy Unit.), Dai-ichi Life Holdings, Inc. Special General Manager (in charge of IT Business Process Planning Dept. and Business Process Planning Dept.), The Dai-ichi Life Insurance Company, Limited

[Unofficial Translation]

Name	Tomohiko Asano	
Date of Birth	October 7, 1967	
Education	March 1990	Graduated from Keio University, Faculty of Economics
Career History	April 1990	Joined The Dai-ichi Mutual Life Insurance Company
	April 2011	Treated like General Manager, DIAM Co., Ltd.
	April 2014	General Manager, International Business Management Dept., The Dai-ichi Life Insurance Company, Limited
	January 2015	Chief of International Life Insurance Business Unit, General Manager, International Business Management Dept.
	October 2016	Chief of International Life Insurance Business Unit, Dai-ichi Life Holdings, Inc.

[Unofficial Translation]

February 14, 2017

Koichiro Watanabe
Representative Director, President
The Dai-ichi Life Insurance Company, Limited

Dai-ichi Life to Appoint Executive Officers

The Dai-ichi Life Insurance Company, Limited (President: Koichiro Watanabe) hereby announces that it will appoint the following executive officers effective April 1, 2017.

[Unofficial Translation]

1. Changes of titles, retirement and newly appointment of Directors and Executive Officers

(1) Changes of Titles (as of April 1, 2017)

As of April 1, 2017	Current title	Name
Representative Director, Deputy Chairman	Director, Senior Managing Executive Officer	Hideo Teramoto
Representative Director, Deputy President Chief General Manager, Financial Institution Relations	Representative Director, Deputy President	Satoru Tsutsumi
Representative Director, Deputy President	Representative Director, Senior Managing Executive Officer	Kenji Sakurai
Director, Managing Executive Officer	Director, Executive Officer	Hiroshi Shoji
Managing Executive Officer Chief General Manager, Kansai Operations Bureau	Managing Executive Officer Chief General Manager, Eastern Market	Masahiro Takashima
Managing Executive Officer Chief General Manager, Investment	Executive Officer Chief General Manager, Investment	Tetsuya Kikuta
Managing Executive Officer	Executive Officer	Munehiro Uryu
Executive Officer Chief General Manager, Urban Central Market	Executive Officer	Hideki Higuchi
Executive Officer Chief General Manager, Eastern Market	Executive Officer	Yasutaka Shimokawa

(2) Retiring Officer (as of March 31, 2017)

Current title	Name	Remarks
Director, Senior Managing Executive Officer	Takashi Kawashima	Takashi Kawashima will be appointed as a Representative Director, President of The Dai-ichi Frontier Life Insurance Co., Ltd. on April 1, 2017.
Director, Senior Managing Executive Officer	Koichi Maruno	Koichi Maruno will be appointed as a Representative Director, President of The Dai-ichi Life Research Institute INC on April 1, 2017.

[Unofficial Translation]

Current title	Name	Remarks
Managing Executive Officer	Nobuyuki Akimoto	Nobuyuki Akimoto will be appointed as an Advisor to The Dai-ichi Life Insurance Co., Ltd. on April 1, 2017.
Executive Officer	Tatsusaburo Yamamoto	Tatsusaburo Yamamoto will be appointed as a Managing Executive Officer of Dai-ichi Life Holdings, Inc. on April 1, 2017.

(3) Appointment of New Executive Officers (as of April 1, 2017)

As of April 1, 2017	Name
Director, Senior Managing Executive Officer	Kazuma Ishii
Executive Officer	Kozo Kita
Executive Officer	Yasumasa Iwai
Executive Officer	Yoshitaka Okumura

Note：The appointment of Kazuma Ishi is based on the premise of an approval from the authority.

[Unofficial Translation]

1. Directors, Audit and Supervisory Board Members and Executive Officers as of April 1, 2017

As of April 1, 2017	Name
Representative Director, Chairman of the Board	Koichiro Watanabe
Representative Director, Deputy Chairman	Hideo Teramoto
Representative Director, President	Seiji Inagaki
Representative Director, Deputy President	Satoru Tsutsumi
Representative Director, Deputy President	Kenji Sakurai
Director, Senior Managing Executive Officer	Kazuma Ishii
Director, Managing Executive Officer	Satoru Sato
Director, Managing Executive Officer	Masamitsu Nambu
Director, Managing Executive Officer	Masao Taketomi
Director, Managing Executive Officer	Hideo Hatanaka
Director, Managing Executive Officer	Hiroshi Shoji
Director	Morinobu Nagahama
Director	Michiko Miyamoto
Director	Keisuke Yokoo
Audit and Supervisory Board Member(Full-Time)	Atsushi Nagayama
Audit and Supervisory Board Member(Full-Time)	Ryuichi Yamamoto
Audit and Supervisory Board Member	Tsuneaki Taniguchi
Audit and Supervisory Board Member	Takehiko Nagasaki
Audit and Supervisory Board Member	Sanae Tanaka
Managing Executive Officer	Akio Tanaka
Managing Executive Officer	Atsushi Takahashi
Managing Executive Officer	Masahiro Takashima
Managing Executive Officer	Katsuhisa Watanabe
Managing Executive Officer	Kimihiro Sato
Managing Executive Officer	Tetsuya Kikuta
Managing Executive Officer	Munehiro Uryu
Executive Officer	Chieko Takahashi
Executive Officer	Sumie Watanabe
Executive Officer	Mitsunori Moriguchi
Executive Officer	Takahiro Shibagaki
Executive Officer	Yasuhiro Miyata
Executive Officer	Ichiro Okamoto
Executive Officer	Kaneo Hasumi
Executive Officer	Hideki Higuchi
Executive Officer	Ryuzo Akamatsu
Executive Officer	Yasutaka Shimokawa

[Unofficial Translation]

As of April 1, 2017	Name
Executive Officer	Kyoichi Saito
Executive Officer	Hisashi Takada
Executive Officer	Hiroyuki Kanou
Executive Officer	Kozo Kita
Executive Officer	Yasumasa Iwai
Executive Officer	Yoshitaka Okumura

[Unofficial Translation]

2. Responsibilities of and delegation to Executive Officers as of April 1, 2017

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Hideo Teramoto (Representative Director, Deputy Chairman)	Supervising	Marketing Strategy Dept., Sales Force Planning Dept., Total Life Planning and Sales Training Dept.	
Satoru Tsutsumi (Representative Director, Deputy President)	Supervising	Group Life Insurance Business Unit, Group Pension Business Unit, Group Pension Service Dept., Wholesale Management Dept., Corporate Relations Dept. No.1, No.2, No.3, No.4, No.5, No.6, No.7 and No.8, International Corporate Relations Dept., Financial Institution Relations Dept., Dispersed Sector Relations Dept., Public Sector Relations Dept., Metropolitan Corporate Relations Dept. No.1, No.2 and No.3, Kanagawa Sales Bureau, Hokkaido Sales Bureau, East Japan Corporate Relations Dept., West Japan Sales Bureau, Chubu Corporate Relations Dept., Osaka Corporate Relations Dept., Kyoto/Kobe Corporate Relations Dept.	Chief General Manager, Financial Institution Relations
Kenji Sakurai (Representative Director, Deputy President)	Supervising	Retail Management Dept., Sales Personnel Dept., , Metropolitan Sales Management Dept., East Japan Sales Management Dept., West Japan Sales Management Dept., Chubu Sales Management Dept., Kansai Sales Management Dept.	
	In charge of	Quality Management Promotion Dept., Alliance Business Promotion Dept.	
Kazuma Ishii (Director, Senior Managing Executive Officer)	In charge of	Internal Audit Dept.	
Satoru Sato (Director, Managing Executive Officer)	In charge of	IT Business Process Planning Dept., Business Process Planning Dept.	
Masamitsu Nambu (Director, Managing Executive Officer)	In charge of	Product Development and Management Unit, Investment Trust Service Center, Underwriting and Medical Dept., Policy Service Dept., Claims Dept.	
Masao Taketomi (Director, Managing Executive Officer)	Supervising	Risk Management Dept., Affiliated Business Management Dept., Human Resources Dept., Sales Office Manager Training Dept.	
	In charge of	Dai-ichi's Social Responsibility Promotion Center, Secretarial Dept.	

[Unofficial Translation]

Name and Title	Responsibilities (“Supervising” or “In charge of”)		Delegation
Hideo Hatanaka (Director, Managing Executive Officer)	In charge of	Separate Account Management Dept., Investment Planning Dept., Loan Dept., Real Estate Dept.	
Hiroshi Shoji (Director, Managing Executive Officer)	In charge of	Profit Management Dept., Financial Planning and Actuarial Dept.	
Akio Tanaka (Managing Executive Officer)	In charge of	Chubu Sales Management Dept., Chubu Corporate Relations Dept.	Chief General Manager, Chubu Operations Bureau
Atsushi Takahashi (Managing Executive Officer)	In charge of	Corporate Relations Dept. No.1, No.2, No.3and No.4.	
Masahiro Takashima (Managing Executive Officer)	In charge of	Kansai Sales Management Dept., Osaka Corporate Relations Dept., Kyoto/Kobe Corporate Relations Dept.	Chief General Manager, Kansai Operations Bureau
Katsuhisa Watanabe (Managing Executive Officer)	In charge of	Wholesale Management Dept., Corporate Relations Dept. No.5, No.6, No.7 and No.8, Dispersed Sector Relations Dept.	
Kimihiro Sato (Managing Executive Officer)	In charge of	Metropolitan Sales Management Dept., Metropolitan Corporate Relations Dept. No.1 No.2 and No.3, Kanagawa Sales Bureau	Chief General Manager, Metropolitan Market
Tetsuya Kikuta (Managing Executive Officer)	In charge of	Fixed Income Investment Dept., Global Fixed Income Investment Dept., Equity Investment Dept., Responsible Investment Center	Chief General Manager, Investment
Munehiro Uryu (Managing Executive Officer)	In charge of	Marketing Strategy Dept. (except for the matters regarding InsTech Promotion Center), Sales Force Planning Dept., Workplace Sales Force Promotion Dept.	
Chieko Takahashi (Executive Officer)	In charge of	Group Life Insurance Business Unit, Public Sector Relations Dept.	
Sumie Watanabe (Executive Officer)	In charge of	Human Resources Dept.(the matters regarding Diversity and Inclusion, joint oversight with Mr. Kanou), Financial Planning and Consulting Dept., Contact Center Control Dept.	
Mitsunori Moriguchi (Executive Officer)	In charge of	West Japan Sales Management Dept., West Japan Sales Bureau	Chief General Manager, Western Market
Takahiro Shibagaki (Executive Officer)	In charge of	International Corporate Relations Dept., Financial Institution Relations Dept.	

[Unofficial Translation]

Name and Title	Responsibilities (“Supervising” or “In charge of”)		Delegation
Yasuhiro Miyata (Executive Officer)	In charge of	Investment Trust Service Center(joint oversight with Mr. Nambu), Group Pension Business Unit, Group Pension Service Dept., Separate Account Management Dept.(joint oversight with Mr. Hatanaka)	
Ichiro Okamoto (Executive Officer)	In charge of	Dai-ichi's Social Responsibility Promotion Center(joint oversight with Mr. Taketomi), Corporate Planning Dept., Government Relations Dept., Public Relations Dept.	Chief General Manager, Corporate Planning and Goverment Relations
Kaneo Hasumi (Executive Officer)	In charge of	-	
Hideki Higuchi (Executive Officer)	In charge of	Metropolitan Sales Management Dept.(the matters regarding Urban Central Market, joint oversight with Mr. Kimihiro Sato)	Chief General Manager, Urban Central Market
Ryuzo Akamatsu (Executive Officer)	In charge of	-	
Yasutaka Shimokawa (Executive Officer)	In charge of	East Japan Sales Management Dept., Hokkaido Sales Bureau, East Japan Corporate Relations Dept.	Chief General Manager, Eastern Market,
Kyoichi Saito (Executive Officer)	In charge of	Compliance Control Dept., General Affairs Dept., Legal Dept.	
Hisashi Takada (Executive Officer)	In charge of	Risk Management Dept., Investment Administration Dept., Credit Dept.	
Hiroyuki Kanou (Executive Officer)	In charge of	Affiliated Business Management Dept., Human Resources Dept., Sales Office Manager Training Dept.	
Kozo Kita (Executive Officer)	In charge of	Agency Sales Promotion Dept.	
Yasumasa Iwai (Executive Officer)	In charge of	Marketing Strategy Dept.(the matters regarding InsTech Promotion Center), Total Life Planning and Sales Training Dept., Customer Service Dept.	
Yoshitaka Okumura (Executive Officer)	In charge of	Retail Management Dept., Sales Personnel Dept.	

Note: 1. Executive Officers are in charge of parts of branch office’ business in accordance with their responsibilities.
2. “Supervising” means that the Executive Officers provide advice or guidance to the other Executive Officers who are in charge of their departments from a total perspective, and support the President.
3. Hideki Higuchi is in charge of Metropolitan Consulting Sales Center, Tokyo West Consulting Sales Center, Toshin Branch Office and Koto Sales Branch Office as a Chief General Manager, Urban Central Market.
4. Delegation as General Manager will be announced at a later date.

[Unofficial Translation]

3. Reason for appointment

Name	Reasons
Kozo Kita	He has extensive experience with the domestic life insurance business. By leveraging his in-depth branch office management expertise through various branch office positions as manager, deputy general manager, and general manager, he has effectively improved management quality through implementation of branch office DSR management practices. In addition, his professional experience extends to areas including product development and execution of marketing strategies. Overall, he has the capability to carry out duties as an executive officer of The Dai-ichi Life Insurance Company, Limited with precision, fairness and efficiency.
Yasumasa Iwai	He has mainly been engaged in the IT and systems related field. During his tenure at the Total Life Plan Development Dept., he led major projects including development of the "DL Pad" portable device and its dedicated apps designed to improve the efficiency of sales representatives. Currently, he plays a key role in the “InsTech” project. Overall, he has the capability to carry out duties as an executive officer of The Dai-ichi Life Insurance Company, Limited with precision, fairness and efficiency.
Yoshitaka Okumura	He has extensive experience with the domestic life insurance business. By leveraging his in-depth branch office management expertise through various branch office positions as manager, regional manager, and general manager, he has effectively improved management quality through implementation of branch office DSR management practices. In addition, his professional experience extended to areas including sales representative management system blueprint planning and execution of marketing strategies. Overall, he has the capability to carry out duties as an executive officer of The Dai-ichi Life Insurance Company, Limited with precision, fairness and efficiency.

[Unofficial Translation]

4. Biography of Newly Appointed Executive Officers

Name	Kozo Kita	
Date of Birth	October 23, 1958	
Education	March 1982	Graduated from Meiji University, Faculty of Law
Career History	April 1982	Joined The Dai-ichi Mutual Life Insurance Company
	April 2002	General Manager, Kawasaki Branch Office
	April 2004	General Manager, Toshin Branch Office
	April 2006	General Manager, Product Development and Management Unit
	April 2009	General Manager, Metropolitan Sales Promotion Dept.
	April 2010	General Manager, Metropolitan Sales Promotion Dept. The Dai-ichi Life Insurance Company, Limited
	April 2011	Senior General Manager (in charge of special matters regarding Tokyo Market Sales Dept. and Metropolitan Sales Promotion Dept.)
	April 2012	Senior General Manager, Kanagawa Sales Bureau
	April 2014	Senior General Manager, Yokohama Branch Office
	October 2016	Senior General Manager, Yokohama Branch Office, The Dai-ichi Life Insurance Company, Limited

[Unofficial Translation]

Name	Yasumasa Iwai
Date of Birth	June 26, 1963
Education	March 1987 Graduated from University of the Ryukyus, Faculty of Education
Career History	April 1987 Joined The Dai-ichi Mutual Life Insurance Company April 2008 Staff General Manager, Total Life Planning Dept. April 2009 Staff General Manager, Total Life Planning Development Dept. April 2010 Staff General Manager, Total Life Planning Development Dept. The Dai-ichi Life Insurance Company, Limited April 2013 General Manager, Total Life Planning Development Dept., April 2015 Special General Manager (in charge of IT Business Process Planning Dept. and Business Process Planning Dept.) October 2016 Special General Manager (in charge of Marketing Strategy Unit.), Dai-ichi Life Holdings,Inc. Special General Manager (in charge of IT Business Process Planning Dept. and Business Process Planning Dept.), The Dai-ichi Life Insurance Company, Limited

Name	Yoshitaka Okumura	
Date of Birth	January 10, 1965	
Education	March 1990	Graduated from Gakushuin University, Faculty of Science
Career History	April 1990	Joined The Dai-ichi Mutual Life Insurance Company
	April 2011	General Manager, Toyota Branch Office, The Dai-ichi Life Insurance Company, Limited
	April 2014	General Manager, Kansai Sales Management Dept.
	October 2016	General Manager, Kansai Sales Management Dept., The Dai-ichi Life Insurance Company, Limited

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This press release may contain statements that are “forward-looking statements” regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.