Document and entity information

	Mar 2017	Dec 2016
Company information		
Company information		
FASF member mark		true
Document name		第3四半期決算短信〔日本基準〕(非連結)
Filing date		2017-01-31
Company name		Aidma Marketing Communication Corporation
Stock exchange listings		
Tokyo		true
Tokyo 1st section		-
Tokyo 2nd section		-
Tokyo Mothers		true
Tokyo JASDAQ		-
Tokyo PRO Market		-
Tokyo Others		-
Nagoya		-
Nagoya 1st section		-
Nagoya 2nd section		-
Nagoya Centrex		-
Nagoya Others		-
Sapporo		-
Sapporo		-
Sapporo Ambitious		-
Sapporo Others		-
Fukuoka		-
Fukuoka		-
Fukuoka Q-Board		-
Fukuoka Others		-
Green Sheet		-
Japan Securities Dealers Association		-
Securities code		94660
URL		https://www.e-aidma.co.jp
Business category		
General Business	true	
Specific Business	-	
Fiscal Year End	2017-03-31	
Quarterly period		3
Representative		
Title		代表取締役
Name		蛯谷　貴
Inquiries		
Title		取締役経営管理部長
Name		中川　強
Tel		076-439-7880
Other		
Quarterly statement filing date (as planned)		2017-02-10
Supplemental material of quarterly results		-
Way of getting		-
Convening briefing of quarterly results		-
Target for briefing of quarterly results		-
Note to fraction processing method		（百万円未満切捨て）

Business Results-Quarterly operating results

(in millions of yens)

	Dec 2016	Dec 2015
Quarterly operating results		
Quarterly operating results		
Operating results		
Income statements information		

Net sales		
Net sales	5,856	5,502
% change	6.4	-
Operating income		
Operating income	720	635
% change	13.3	-
Ordinary income		
Ordinary income	721	633
% change	13.9	-
Profit		
Profit	469	423
% change	10.8	-
Other operating results		
Basic earnings per share (Yen)	34.74	34.98
Diluted earnings per share (Yen)	-	-
Note to operating results		
Note to operating results	（注）当社は、平成27年11月19日付で普通株式1株につき100株の割合で、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「1株当たり四半期純利益」を算定しております。	

Business Results-Quarterly financial positions

(in millions of yens)

	Dec 2016	Mar 2016
Quarterly financial positions		
Quarterly financial positions		
Financial positions		
Total assets	4,677	3,990
Net assets	2,938	2,564
Capital adequacy ratio (%)	62.8	64.3
Net assets per share (Yen)	217.35	189.69
Note to financial positions		
Owner's equity	2,938	2,564
Note to financial positions	（注）当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「1株当たり純資産」を算定しております。	

Business Results-Note to quarterly business results

	Dec 2016
Quarterly note to business results	
Quarterly note to business results	
Note to financial results	
Note to financial results	-

Quarterly Dividends

(in millions of yens)

	Mar 2017	Dec 2016	Mar 2016
Quarterly dividends			
Quarterly dividends			
Dividends			
Dividend per share (Yen)			

Dividend per share (Yen)			
First quarter			
Result	-		-
Second quarter			
Result		0.00	0.00
Third quarter			
Result	-		-
Year end			
Result			15.00
Forecast		5.00	
Upper	-		
Lower	-		
Annual			
Result			15.00
Forecast		5.00	
Upper	-		
Lower	-		
Correction of dividend forecast from the most recent dividend forecast			
Correction of dividend forecast from the most recent dividend forecast			
Annual	-		
Note to dividends			
Note to dividends			
Annual		1．当社は、平成28年10月１日付で普通株式１株につき２株の割合で株式分割を行っております。平成28年３月期については、当該株式分割前の実際の配当金の額を記載しており、平成29年３月期第２四半期末配当金及び平成29年３月期（予想）期末配当金については、当該株式分割を考慮した額を記載しております。	

Quarterly Forecasts

(in millions of yens)

	Mar 2017
Quarterly forecasts	
Quarterly forecasts	
Title for forecasts	3. 平成29年 3月期の業績予想（平成28年 4月 1日～平成29年 3月31日）
Preamble to forecasts	
Preamble to forecasts	-
Main table of forecasts	
Net sales	
Net sales	
Forecast	7,352
Upper	-
Lower	-
% change	
Forecast	2.5
Upper	-
Lower	-
Operating income	
Operating income	
Forecast	822
Upper	-
Lower	-
% change	
Forecast	9.2
Upper	-
Lower	-
Ordinary income	
Ordinary income	

Forecast	809
Upper	-
Lower	-
% change	
Forecast	10.0
Upper	-
Lower	-
Profit	
Profit	
Forecast	526
Upper	-
Lower	-
% change	
Forecast	7.8
Upper	-
Lower	-
Basic earnings per share (Yen)	
Basic earnings per share (Yen)	
Forecast	38.93
Upper	-
Lower	-
Note to forecasts	
Note to forecasts	1．当社は、年次で業績管理を実施しているため、通期業績予想のみを記載しております。2．当社は、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。業績予想の「1株当たり当期純利益」につきましては、当該株式分割後の発行済株式数(自己株式数を除く)により算定しております。
Correction of financial forecast from the most recent financial forecast	
Correction of financial forecast from the most recent financial forecast	
Forecast	-

Notes, Quarterly-Applying of specific accounting of the consolidated quarterly financial statements

	Dec 2016
Applying of specific accounting of the consolidated quarterly financial statements	
Applying of specific accounting of the consolidated quarterly financial statements	
Others	
Applying of specific accounting of the quarterly financial statements	
Applying of specific accounting of the quarterly financial statements	-
Note to applying of specific accounting of the quarterly financial statements	
Note to applying of specific accounting of the quarterly financial statements	-

Notes, Quarterly-Changes in accounting policies and accounting estimates retrospective restatement

	Dec 2016
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies, accounting estimates and retrospective restatement	
Others	
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	true
	true

Changes in accounting policies other than ones based on revisions of accounting standard	
Changes in accounting estimates	true
Retrospective restatement	-
Note to changes in accounting policies, accounting estimates and retrospective restatement	
Note to changes in accounting policies, accounting estimates and retrospective restatement	（注）詳細は、添付資料P3「2．サマリー情報（注記事項）に関する事項（1）会計方針の変更・会計上の見積りの変更・修正再表示」をご覧ください。

Notes, Quarterly-Number of issued and outstanding shares common stock

	Dec 2016	Mar 2016	Dec 2015
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares (common stock)			
Others			
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	13,520,000	13,520,000	
Number of treasury stock at the end of fiscal year	-	-	
Average number of shares	13,520,000		12,120,000
Note to number of issued and outstanding shares (common stock)			
Note to number of issued and outstanding shares (common stock)	（注）当社は、平成27年11月19日付で普通株式1株につき100株の割合で、平成28年10月1日付で普通株式1株につき2株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定し、期末発行済株式数、期中平均株式数を算定しております。		

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.