Document and entity information

	Mar 2018	Sep 2017
Company information		
Company information		
FASF member mark		true
Document name		第2四半期決算短信〔日本基準〕（非連結）
Filing date		2017-10-31
Company name		Aidma Marketing Communication Corporation
Stock exchange listings		
Tokyo		true
Tokyo 1st section		true
Tokyo 2nd section		-
Tokyo Mothers		-
Tokyo JASDAQ		-
Tokyo PRO Market		-
Tokyo Others		-
Nagoya		-
Nagoya 1st section		-
Nagoya 2nd section		-
Nagoya Centrex		-
Nagoya Others		-
Sapporo		-
Sapporo		-
Sapporo Ambitious		-
Sapporo Others		-
Fukuoka		-
Fukuoka		-
Fukuoka Q-Board		-
Fukuoka Others		-
Green Sheet		-
Japan Securities Dealers Association		-
Securities code		94660
URL		https://www.e-aidma.co.jp
Business category		
General Business	true	
Specific Business	-	
Fiscal Year End	2018-03-31	
Quarterly period		2
Representative		
Title		代表取締役
Name		蛯谷 貴
Inquiries		
Title		常務取締役
Name		中川 強
Tel		076-439-7880
Other		
Quarterly statement filing date (as planned)		2017-11-13
Supplemental material of quarterly results		true
Way of getting		-
Convening briefing of quarterly results		true
Target for briefing of quarterly results		（機関投資家・アナリスト向け）
Note to fraction processing method		（百万円未満切捨て）

Business Results-Quarterly operating results

(in millions of yens)

	Sep 2017	Sep 2016
Quarterly operating results		
Quarterly operating results		
Operating results		
Income statements information		
Net sales		
Net sales	4,053	3,794
% change	6.8	-
Operating income		
Operating income	459	458
% change	0.1	-
Ordinary income		
Ordinary income	461	459
% change	0.4	-
Profit		
Profit	314	301
% change	4.2	-
Other operating results		
Basic earnings per share (Yen)	23.25	22.31
Diluted earnings per share (Yen)	-	-
Note to operating results		
Note to operating results	（注）１．当社は、平成28年10月１日付で普通株式１株につき２株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「１株当たり四半期純利益」を算定しております。２．平成30年３月期第２四半期の潜在株式調整後１株当たり四半期純利益金額については、希薄化効果を有している潜在株式が存在しないため記載しておりません。平成29年３月期第２四半期の潜在株式調整後１株当たり四半期純利益金額については、潜在株式が存在しないため記載しておりません。	

Business Results-Quarterly financial positions

(in millions of yens)

	Sep 2017	Mar 2017
Quarterly financial positions		
Quarterly financial positions		
Financial positions		
Total assets	4,867	4,399
Net assets	3,126	3,023
Capital adequacy ratio (%)	64.1	68.7
Net assets per share (Yen)	230.69	223.61
Note to financial positions		
Owner's equity	3,118	3,023
Note to financial positions	（注）当社は、平成28年10月１日付で普通株式１株につき２株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「１株当たり純資産」を算定しております。	

Business Results-Note to quarterly business results

	Sep 2017
Quarterly note to business results	
Quarterly note to business results	
Note to financial results	
Note to financial results	-

Quarterly Dividends

(in millions of yens)

	Mar 2018	Sep 2017	Mar 2017
Quarterly dividends			
Quarterly dividends			
Dividends			
Dividend per share (Yen)			
Dividend per share (Yen)			
First quarter			
Result	-		-
Second quarter			
Result	0.00		0.00
Third quarter			
Result			-
Forecast	-		
Upper	-		
Lower	-		
Year end			
Result			15.00
Forecast	15.00		
Upper	-		
Lower	-		
Annual			
Result			15.00
Forecast	15.00		
Upper	-		
Lower	-		
Correction of dividend forecast from the most recent dividend forecast			
Correction of dividend forecast from the most recent dividend forecast			
Annual	-		
Note to dividends			
Note to dividends			

Quarterly Forecasts

(in millions of yens)

	Mar 2018
Quarterly forecasts	
Quarterly forecasts	
Title for forecasts	3. 平成30年 3月期の業績予想（平成29年 4月 1日～平成30年 3月31日）
Preamble to forecasts	
Preamble to forecasts	-
Main table of forecasts	
Net sales	
Net sales	
Forecast	8,000
Upper	-
Lower	-
% change	
Forecast	5.6
Upper	-
Lower	-
Operating income	
Operating income	
Forecast	880
Upper	-
Lower	-
% change	
Forecast	5.0
Upper	-
Lower	-
Ordinary income	
Ordinary income	
Forecast	880
Upper	-
Lower	-
% change	
Forecast	7.0
Upper	-
Lower	-
Profit	
Profit	
Forecast	620
Upper	-
Lower	-
% change	
Forecast	9.8
Upper	-
Lower	-
Basic earnings per share (Yen)	
Basic earnings per share (Yen)	
Forecast	45.86
Upper	-
Lower	-
Note to forecasts	
Note to forecasts	当社は、年次で業績管理を実施しているため、通期業績予想のみを記載しております。
Correction of financial forecast from the most recent financial forecast	
Correction of financial forecast from the most recent financial forecast	

Forecast	-

Notes, Quarterly-Applying of specific accounting of the consolidated quarterly financial statements

	Sep 2017
Applying of specific accounting of the consolidated quarterly financial statements	
Applying of specific accounting of the consolidated quarterly financial statements	
Others	
Applying of specific accounting of the quarterly financial statements	
Applying of specific accounting of the quarterly financial statements	-
Note to applying of specific accounting of the quarterly financial statements	
Note to applying of specific accounting of the quarterly financial statements	-

Notes, Quarterly-Changes in accounting policies and accounting estimates retrospective restatement

	Sep 2017
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies, accounting estimates and retrospective restatement	
Others	
Changes in accounting policies, accounting estimates and retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	-
Changes in accounting policies other than ones based on revisions of accounting standard	-
Changes in accounting estimates	-
Retrospective restatement	-
Note to changes in accounting policies, accounting estimates and retrospective restatement	
Note to changes in accounting policies, accounting estimates and retrospective restatement	-

Notes, Quarterly-Number of issued and outstanding shares common stock

	Sep 2017	Mar 2017	Sep 2016
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares (common stock)			
Others			
Number of issued and outstanding shares (common stock)			
Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	13,520,000	13,520,000	
Number of treasury stock at the end of fiscal year	-	-	
Average number of shares	13,520,000		13,520,000
Note to number of issued and outstanding shares (common stock)			
Note to number of issued and outstanding shares (common stock)	（注）当社は、平成28年10月１日付で普通株式１株につき２株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定し、期末発行済株式数、期中平均株式数を算定しております。		

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.