May 10, 2018

Company name: MEGMILK SNOW BRAND Co., Ltd.
Representative: Keiji Nishio, Representative Director and President
(Stock code: 2270, TSE 1st Section/SSE)
Contact: Shigeru Watanabe
General Manager
Public Relations & Investor Relations Department
(Phone: +81-3-3226-2124)

Notice of a Change in Our Representative Director

MEGMILK SNOW BRAND announces that we made a tentative decision to change our representative director as below at a Board of Directors' meeting held today. We plan to officially determine this change at our 9th .Annual General Meeting of Shareholders scheduled to be held on June 27, 2018.

1. Reason for the Change

   This change is to enhance and strengthen our management structure.

2. Details of the Change

Name	New Position	Current Position
Shigeru Nishibaba (New appointment)	Representative Director and Executive Vice President	Managing Executive Officer
Takao Nanba (Retiring)	–	Representative Director and Executive Vice President

3. Scheduled Date for the Assumption of Office

   June 27, 2018

4. Name and Brief Career Record of the New Representative Director

Name	Brief Career Record	Number of Shares in the Company Owned (1,000 Shares)
Shigeru Nishibaba (Born October 16, 1956)	Apr 1979: Joined the National Federation of Agricultural Cooperative Associations (ZEN-NOH) Feb 2000: General Manager, Central Livestock Center Meat Dept. of ZEN-NOH Feb 2004: Manager, Meat Dive., Headquarters Livestock Sales Dept. of ZEN-NOH Sep 2006: Manager Director and General Manager, Business Planning Dept. of JA ZEN-NOH MEAT FOODS Co., Ltd. Aug 2007: Adviser of ZEN-NOH Aug 2010: Senior Managing Director of ZENNOH CHICKEN FOODS CORPORATION Jun 2011: Representative Director and President of ZENNOH CHICKEN FOODS CORPORATION Aug 2012: Adviser of MEGMILK SNOW BRAND Co., Ltd. June 2013: Director and Executive Officer of MEGMILK SNOW BRAND Co., Ltd. Mar 2014: Director, Executive Officer and General Manager, Institutional Foods Dept. of MEGMILK SNOW BRAND Co., Ltd. Apr 2015: Director and Executive Officer of MEGMILK SNOW BRAND Co., Ltd. June 2016: Managing Executive Officer of MEGMILK SNOW BRAND Co., Ltd. (Current position)	6.6