February 26, 2018

Company: DyDo Group Holdings, Inc.
Representative: Tomiya Takamatsu, President
(Code 2590 on the First Section of the Tokyo Stock Exchange)
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General Manager of Corporate Communication Department

Monthly Sales Report, February FY2018

(From January 21, 2018 to February 20, 2018)

The following is monthly sales of Domestic Beverage Business (preliminary figures based on logistics package, compared to previous year).

	Feb.	Mar.	Apr.	Q1	May	Jun.	Jul.	Q2	H1
Bussiness days									
Number of bussiness days	22	20	23	65	20	23	22	65	130
Year-to-year change	+1	±0	±0	+1	△1	+1	±0	±0	+1
Volume of Sales (Percentage change from previous year)									
Coffee beverages	101.2%								
Tea-flavored beverages	107.4%								
Carbonated beverages	65.4%								
Mineral water types	111.8%								
Fruit beverages	88.6%								
Sports drinks	83.0%								
Drinkable preparations	98.8%								
Other beverages	78.1%								
Total	98.5%								

	Aug.	Sep.	Oct.	Q3	Nov.	Dec.	Jan.	Q4	H2	Cumulative performance for this term
Bussiness days										
Number of bussiness days	20	23	21	64	22	22	17	61	125	255
Year-to-year change	+1	±0	△1	±0	+1	±0	△2	△1	△1	±0
Volume of Sales (Percentage change from previous year)										
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Tea-flavored beverages										107.4%
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Mineral water types										111.8%
Fruit beverages										88.6%
Sports drinks										83.0%
Drinkable preparations										98.8%
Other beverages										78.1%
Total										98.5%

Preliminary figures based on the latest data.
Where there is discrepancy between the preliminary and actual figures, corrections will be reflected the following monthly report.

Topics:

◆ Management & IR

March 2 (Scheduled)	Announcement of financial results for the fiscal year ended January 2018

Products

Integrated Report chosen as a "highly improved integrated report" by GPIF domestic equity managers

The DyDo Group Holdings Integrated Report 2017 was chosen as a "highly improved integrated report" in the "excellent and most-improved integrated reports selected by GPIF's asset managers entrusted with domestic equity investment," as announced on January 19.

Going forward, we are committed to providing integrated disclosures of information about our management philosophy, business model, strategy, governance, and other aspects of operations and to improving the quality of dialog. In addition, we will work to increase our corporate value by crafting a vision for management in the context of that process, reflecting on its results, and harnessing them to drive future action.

The Integrated Report can be found at the following link:
https://www.dydo-ghd.co.jp/en/ir/data/integrated_report



▲ DyDo Group Holdings Integrated Report 2017

◆ Products, Vending Machines, International Business and CSR

Products

Introducing the first[*1] shake-and-drink carbonated beverage containing jelly and nata de coco
DyDo DRINCO launches four new "PuruSsh!! Jelly×Sparkling" products

DyDo DRINCO began rolling out "PuruSsh!! Jelly×Sparkling," a new brand of carbonated beverages, in spring 2018.

As the recent focus on workstyle reforms brings new pressure to workers to improve productivity, a preference for beverages that help businesspeople feel refreshed is driving a gradual increase in demand for carbonated beverages[*2]. Responding to these developments, we launched four products under our new "PuruSsh!! Jelly×Sparkling" brand, which offers consumers unprecedented flavor with carbonated jelly and nata de coco, on February 26. By pairing a surprising consistency and filling flavor with the fun of shaking the can, these products help customers change gears in the workplace and elsewhere.

Going forward, we will continue to bring customers flavor and health as only DyDo can along with the surprise of high quality in accordance with our group slogan of "Offering delicious products for sound mind and body."

*1 In the Japanese soft-drink industry.
*2 According to a DyDo DRINCO study.



▲ **"PuruSsh!! Jelly × Sparkling" series**
Top left: Grape
Top right: Pineapple
Bottom left: Pink Grapefruit
Bottom right: Lemon

Vending Machines & CSR

"Make today another accident-free day!"
DyDo DRINCO installs the first vending machine designed to raise awareness of traffic safety as part of a joint program with the Kanagawa Prefectural Police

Working with the Kanagawa Prefectural Police Kanazawa Police Department and a pair of local groups dedicated to raising awareness of traffic safety in the workplace, DyDo DRINCO installed a vending machine that calls on consumers to drive safely in Kanagawa Prefecture on January 31.

The vending machine is programmed to speak one of a total of 25 phrases when customers insert money and after they press a button to choose a product, for example by wishing them a good morning and asking whether they routinely check their vehicle before driving it, or by thanking them for driving safely and encouraging them to continue to take the time to be safe. The machine also features graphics designed to raise awareness of traffic safety from a visual standpoint, including an illustration of a police officer's uniform with a "traffic safety" cord and the slogan "Safety starts with caring enough to take your time."

Going forward, we will continue to contribute to a rich and healthy society through vending machines by installing more vending machines vending machines with customized functionality and designs in the prefecture in order to raise awareness of



▲DyDo DRINCO recently installed this vending machine, which is designed to raise awareness of traffic safety.

*The next "Monthly Sales Report, March FY2018" is scheduled to be released on March 26, 2018.