NEWS RELEASE

October 1, 2018

Company name	IMAGICA GROUP Inc.
Title and Name of Representative	Makoto Tsukada, Representative Director, President (Securities code: 6879, TSE 1st Section)
Inquiries	Masakazu Morita Director, Executive Officer
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Announcement of new company name

We are delighted to announce that the name of our company has changed from Imagica Robot Holdings Inc. to IMAGICA GROUP Inc., as of October 1, 2018.

IMAGICA GROUP is coined from the Latin term “imaginica” meaning “imaging” which has been the common word for our company and subsidiaries engaged in imaging related businesses. Since our corporate structure became a pure holding company in 2006, we have focused on growing our company group by increasing the number of subsidiaries in and out of Japan, promoting business diversification, and globalizing our operations, and we will continue to do so under our new company name. With the new company name, IMAGICA GROUP Inc., we reaffirm our commitment to excel in the domain of visual communication to better serve the global community.

We look forward to your visit to our new website for more information.
https://www.imagicagroup.co.jp