NEWS RELEASE

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SDI Media Upgrades Prague Theatrical Recording Studios with Advanced Capabilities

Prague, Czech Republic – SDI Media, a consolidated subsidiary of IMAGICA GROUP Inc., has announced the completion of a full-scale upgrade to their theatrical recording room in Prague. The investment comes as a result of increased demand for theatrical recording in the territory and provides SDI's clients even greater capabilities in delivering the highest quality audio for theatrical, broadcast, and multi-platform projects.

SDI Media's theatrical studio has received a full makeover as well as complete recalibrations of acoustics in both the control and recording rooms. Three new microphone preamplifiers for multichannel recordings have been installed; Large Diaphram, ShotGun and Lavalier microphones are now available for improved quality during the recording process. To create the greatest output of audio, all speakers have been replaced and upgraded, enabling a richer, more controlled listening experience. A new projector with Perf white screens has also been added for greater media playback of source material.





SDI Media Prague has been delivering quality dubbing and subtitling to the world's greatest content creators since 2006. As a leading provider in the Czech Republic, SDI Media delivers the highest volume of localized assets, including dubbing for major titles such as Game of Thrones, House of Cards, Boardwalk Empire, True Detective, The Handmaid's Tale, Star Wars Rebels, Fargo and Teenage Mutant Ninja Turtles.

"The completion of our theatrical upgrade at SDI Media Prague allows us to provide a high-quality option for theatrical recording in the region. SDI Media has been and continues to be committed in offering clients the best solution for all their localization needs; and this investment further demonstrates our ambition to do so" said Mark Howorth, CEO of SDI Media.

"We have seen significant increases in the requests for theatrical recording projects in Czech Republic," said Alberto Abisso, SDI Media's EVP of Operations, Europe. "We now have the ability to provide enhanced capabilities to our clients who can take full advantage of these upgrades immediately. We already have some very exciting projects coming up this year"

SDI Media Czech Republic is located at Budějovická 778/3, 140 00 Praha 4 and is equipped with 7 recording rooms and 4 mixing rooms.

For additional information please contact Corporate Planning Dept. at +81.3.6741.5742 or press@imagicagroup.co.jp with press inquiries.