[Unofficial Translation]

February 26, 2018

Seiji Inagaki
Representative Director, President
Dai-ichi Life Holdings, Inc.
Code: 8750 (TSE First section)
Contact: Corporate Planning Unit,
Investor Relations Group
(TEL 050-3780-6930)

Dai-ichi Life Holdings to Appoint Executive Officers

Dai-ichi Life Holdings, Inc. (President: Seiji Inagaki) hereby announces that it will appoint the following executive officers effective April 1, 2018.

In addition, The Dai-ichi Life Insurance Company, Limited also announced the appointing executive officers as attached on page 10.

[Unofficial Translation]

1. Changes of titles, retirement and newly appointment of Directors and Executive Officers

(1) Changes of Titles (as of April 1, 2018)

As of April 1, 2018	Current title	Name
Managing Executive Officer	Managing Executive Officer Chief of Actuarial and Accounting Unit	Hiroshi Shoji
Executive Officer Chief of International Life Insurance Business Unit	Executive Officer Chief General Manager, Asia Pacific	Norimitsu Kawahara
Executive Officer Chief General Manager, North America	Executive Officer Chief of Corporate Planning Unit	Toshiaki Sumino
Executive Officer Chief General Manager, Asia Pacific	Executive Officer Chief of International Life Insurance Business Unit	Tomohiko Asano

(2) Retiring Officer (as of March 31, 2018)

Current title	Name	Remarks
Managing Executive Officer	Satoru Sato	Satoru Sato will be appointed as a Representative Director, President of Dai-ichi Life Information Systems Co.,Ltd. and Treated like Managing Executive Officer of The Dai-ichi Life Insurance Co., Ltd. on April 1, 2018.
Executive Officer	Kyoichi Saito	Kyoichi Saito continues to be an Executive Officer of The Dai-ichi Life Insurance Co., Ltd.

(3) Appointment of New Executive Officers (as of April 1, 2018)

As of April 1, 2018	Name
Managing Executive Officer	Tetsuya Kikuta
Executive Officer	Tsuyoshi Kawamoto
Executive Officer	Hidehiko Sogano
Treated like Executive Officer	Jyunichiro Joyama(*1)
Treated like Executive Officer	Takahiro Shibagaki(*2)

(*1)…Jyunichiro Joyama will be appointed as a Director, Vice President of The Neo First Life Insurance Co., Ltd. on April 1, 2018.

(*2)…Takahiro Shibagaki will be appointed as a Representative Director, Vice President of The Dai-ichi Frontier Life Insurance Co., Ltd. on April 1, 2018.

[Unofficial Translation]

2. Directors and Executive Officers as of April 1, 2018

As of April 1, 2018	Name
Representative Director, Chairman of the Board	Koichiro Watanabe
Representative Director, President	Seiji Inagaki
Representative Director, Vice Chairman	Shigeo Tsuyuki
Representative Director, Vice President	Satoru Tsutsumi
Director, Senior Managing Executive Officer	Kazuma Ishii
Director, Managing Executive Officer	Masao Taketomi
Director	Hideo Teramoto
Director	Takashi Kawashima
Director	George Olcott
Director	Koichi Maeda
Director (Audit and Supervisory Committee Member (Full-Time))	Morinobu Nagahama
Director (Audit and Supervisory Committee Member (Full-Time))	Fusakazu Kondo
Director (Audit and Supervisory Committee Member)	Rieko Sato
Director (Audit and Supervisory Committee Member)	Ungyong Shu
Director (Audit and Supervisory Committee Member)	Koichi Masuda
Vice President	Kenji Sakurai
Managing Executive Officer	Hideo Hatanaka
Managing Executive Officer	Yuji Tokuoka
Managing Executive Officer	Tetsuya Kikuta
Managing Executive Officer	Munehiro Uryu
Managing Executive Officer	Hiroshi Shoji
Managing Executive Officer	Tatsusaburo Yamamoto
Executive Officer	Sumie Watanabe
Executive Officer	Norimitsu Kawahara
Executive Officer	Ichiro Okamoto
Executive Officer	Hisashi Takada
Executive Officer	Hiroyuki Kanou
Executive Officer	Toshiaki Sumino
Executive Officer	Yasumasa Iwai
Executive Officer	Tomohiko Asano
Executive Officer	Tsuyoshi Kawamoto
Executive Officer	Hidehiko Sogano

[Unofficial Translation]

3. Responsibilities of and delegation to Executive Officers as of April 1, 2018

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Shigeo Tsuyuki (Representative Director, Vice Chairman)	Supervising	International Life Insurance Business Unit	
Satoru Tsutsumi (Representative Director, Vice President)	In charge of	The matters regarding Group Life Insurance Business of The Dai-ichi Life Insurance Co., Ltd.	
Kazuma Ishii (Director, Senior Managing Executive Officer)	In charge of	Internal Audit Unit	
Masao Taketomi (Director, Managing Executive Officer)	Supervising	Risk Management Unit, Human Resources Unit	Chief General Manager, DSR Management Promotion
	In charge of	General Affairs Unit (the matters regarding Secretarial Group)	
Kenji Sakurai (Vice President)	In charge of	The matters regarding Individual Life Insurance Business of The Dai-ichi Life Insurance Co., Ltd.	
Hideo Hatanaka (Managing Executive Officer)	In charge of	Public Relations Unit	
Yuji Tokuoka (Managing Executive Officer)	In charge of	The matters regarding The Neo First Life Insurance Co., Ltd.	
Tetsuya Kikuta (Managing Executive Officer)	In charge of	Asset Management Business Unit	
Munehiro Uryu (Managing Executive Officer)	In charge of	Marketing Strategy Unit(except for the matters regarding InsTech)	
Hiroshi Shoji (Managing Executive Officer)	In charge of	Actuarial and Accounting Unit	
Tatsusaburo Yamamoto (Managing Executive Officer)	In charge of	Corporate Planning Unit	
Sumie Watanabe (Executive Officer)	In charge of	Human Resources Unit (the matters regarding Group Diversity and Inclusion, joint oversight with Mr. Kanou)	
Norimitsu Kawahara (Executive Officer)	In charge of	International Life Insurance Business Unit (except for the matters regarding North America and Asia Pacific)	Chief of International Life Insurance Business Unit

[Unofficial Translation]

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Ichiro Okamoto (Executive Officer)	In charge of	Compliance Unit, General Affairs Unit (except for the matters regarding Secretarial Group)	
Hisashi Takada (Executive Officer)	In charge of	Risk Management Unit	
Hiroyuki Kanou (Executive Officer)	In charge of	Human Resources Unit	Chief of Human Resources Unit
Toshiaki Sumino (Executive Officer)	In charge of	International Life Insurance Business Unit (the matters regarding North America)	Chief General Manager, North America
Yasumasa Iwai (Executive Officer)	In charge of	Marketing Strategy Unit(the matters regarding InsTech)	
Tomohiko Asano (Executive Officer)	In charge of	International Life Insurance Business Unit (the matters regarding Asia Pacific)	Chief General Manager, Asia Pacific
Tsuyoshi Kawamoto (Executive Officer)	In charge of	IT Business Process Unit	
Hidehiko Sogano (Executive Officer)	In charge of	International Life Insurance Business Unit (the matters regarding specific assignments)	

Note: "Supervising" means that the Executive Officers provide advice or guidance for the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

[Unofficial Translation]

4. Reasons for appointment

Name	Reasons
Tetsuya Kikuta	He has extensive knowledge and experience in the life insurance business mainly gained through asset management field. He also held directorship at Dai-ichi Life Insurance Company of Vietnam, Limited and TAL Dai-ichi Life Australia Pty Limited. Currently, he is in charge of asset management as Managing Executive Officer and Chief General Manager of Investment at The Dai-ichi Life Insurance Company, Limited. Overall, he has the capacity to carry out duties as an executive officer of Dai-ichi Life Holdings, Inc. with precision, fairness and efficiency.
Tsuyoshi Kawamoto	He has held key positions for the company to enter new fields such as alliance business and bancassurance business. He also played a key role in setting up of The Dai-ichi Frontier Life Insurance Co., Ltd., of which he currently is a Director, Managing Executive Officer in charge of IT systems and securities administration. Overall, he has the capacity to carry out duties as an executive officer of Dai-ichi Life Holdings, Inc. with precision, fairness and efficiency.
Hidehiko Sogano	After successfully held prominent positions at Bank of Japan such as Deputy Director-General, Financial Markets Department and International Department and as Sapporo Branch Manager, he joined the company in 2015. Currently he is engaged in international life insurance business and is also promoting global diversity. Overall, he has the capacity to carry out duties as an executive officer of Dai-ichi Life Holdings, Inc. with precision, fairness and efficiency.

[Unofficial Translation]

5. Biography of Newly Appointed Executive Officers

Name	Tetsuya Kikuta	
Date of Birth	October 14, 1964	
Education	March 1987	Graduated from Hitotsubashi University, Faculty of Commerce
Career History	April 1987	Joined The Dai-ichi Mutual Life Insurance Company
	June 2014	Executive Officer Chief General Manager, Investment General Manager, Equity Investment Dept. The Dai-ichi Life Insurance Co., Ltd.
	April 2016	Executive Officer Chief General Manager, Investment
	April 2017	Managing Executive Officer Chief General Manager, Investment

[Unofficial Translation]

Name	Tsuyoshi Kawamoto
Date of Birth	July 21, 1959
Education	March 1983 Graduated from Osaka University, Faculty of Law
Career History	April 1983 Joined The Dai-ichi Mutual Life Insurance Company April 2005 General Manager, Corporate Planning Dept. No.1. September 2006 General Manager, Opening Center for The Dai-ichi Frontier Life Insurance Co., Ltd. December 2006 Treated like General Manager, The Dai-ichi Frontier Life Insurance Co., Ltd. April 2015 Treated like Special General Manager

[Unofficial Translation]

Name	Hidehiko Sogano	
Date of Birth	September 28, 1960	
Education	March 1983	Graduated from Keio University, Faculty of Economic
Career History	July 2015	Joined The Dai-ichi Life Insurance Co., Ltd.
	July 2015	Advisor, International Business Management Dept.
	April 2016	Special General Manager, International Business Management Dept.
	October 2016	Special General Manager, International Life Insurance Business Unit Dai-ichi Life Holdings, Inc.

Investor Contact:
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Corporate Planning Unit
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This press release may contain statements that are "forward-looking statements" regarding our intent, belief or current expectations of management with respect to our future results of operations and financial condition. Any such forward-looking statements are not historical facts but instead represent only our belief regarding future events, many of which, by their nature, are inherently uncertain and outside our control. Important factors that could cause actual results to differ from those in specific forward-looking statements include, without limitation, economic and market conditions, consumer sentiment, political events, level and volatility of interest rates, currency exchange rates, security valuations and competitive conditions. Forward-looking statements are not guarantees of future performance and involve risks and uncertainties, and actual results may differ.

[Unofficial Translation]

February 26, 2018

Seiji Inagaki
Representative Director, President
The Dai-ichi Life Insurance Company, Limited

Dai-ichi Life Insurance to Appoint Executive Officers

The Dai-ichi Life Insurance Company, Limited (President: Seiji Inagaki) hereby announces that it will appoint the following executive officers effective April 1, 2018.

[Unofficial Translation]

1. Changes of titles, retirement and newly appointment of Directors and Executive Officers

(1) Changes of Titles (as of April 1, 2018)

As of April 1, 2018	Current title	Name
Director, Managing Executive Officer Chief General Manager, Corporate Planning and Government Relations	Director, Managing Executive Officer	Hideo Hatanaka
Director, Managing Executive Officer (*1)	Managing Executive Officer Chief General Manager, Investment	Tetsuya Kikuta
Director, Managing Executive Officer (*1)	Managing Executive Officer	Uryu Minehiro
Managing Executive Officer Chief General Manager, Chubu Operations Bureau	Managing Executive Officer	Katsuhisa Watanabe
Managing Executive Officer General Manager, Public Sector Relations Dept.	Executive Officer General Manager, Public Sector Relations Dept.	Chieko Takahashi
Managing Executive Officer	Executive Officer Chief General Manager, Western Market General Manager, Western Market	Mitsunori Moriguchi
Executive Officer	Treated like Executive Officer	Koichi Oizumi
Executive Officer Chief General Manager, Investment General Manager, Equity Investment Dept.	Executive Officer General Manager, Group Pension Business Unit	Yasuhiro Miyata
Executive Officer	Executive Officer Chief General Manager, Corporate Planning and Government Relations General Manager, Corporate Planning Dept.	Ichiro Okamoto
Executive Officer General Manager, Financial Institution Relations Dept.	Executive Officer	Kyoichi Saito
Executive Officer	Executive Officer General Manager, Total Life Planning and Sales Training Dept.	Yasumasa Iwai
Treated like Managing Executive Officer	Director, Managing Executive Officer	Satoru Sato (*2)

(*1)…The appointment of Tetsuya Kikuta and Munehiro Uryu are based on the premise of an approval from the authority.

(*2)…Satoru Sato will be appointed as a Representative Director, President of Dai-ichi Life Information Systems Co.,Ltd. on April 1, 2018.

[Unofficial Translation]

(2) Retiring Officer (as of March 31, 2018)

Current title	Name	Remarks
Managing Executive Officer	Akio Tanaka	Akio Tanaka will be appointed as a Representative Director, President of NIHON BUSSAN Corporation on April 1, 2018.
Executive Officer	Takahiro Shibagaki	Takahiro Shibagaki will be appointed as a Representative Director, Vice President of The Dai-ichi Frontier Life Insurance Co., Ltd. and Treated like Executive Officer of Dai-ichi Life Holdings, Inc. on April 1, 2018.
Executive Officer	Kaneo Hasumi	Kaneo Hasumi will be appointed as an Advisor (in charge of Total Life Planning and Sales Training Dept. and Metropolitan Sales Management Dept.) to The Dai-ichi Life Insurance Co., Ltd. on April 1, 2018.
Treated like Executive Officer	Jyunichiro Joyama	Jyunichiro Joyama will be appointed as a Director, Vice President of The Neo First Life Insurance Co., Ltd. and Treated like Executive Officer of Dai-ichi Life Holdings, Inc. on April 1, 2018.

(3) Appointment of New Executive Officers (as of April 1, 2018)

As of April 1, 2018	Name
Executive Officer General Manager, Chiba Branch Office	Shoji Yamanaka
Executive Officer	Tsuyoshi Kawamoto
Executive Officer Chief General Manager, Western Market General Manager, Western Market	Masahiro Akashi

[Unofficial Translation]

1. Directors, Audit and Supervisory Board Members and Executive Officers as of April 1, 2018

As of April 1, 2018	Name
Representative Director, Chairman of the Board	Koichiro Watanabe
Representative Director, President	Seiji Inagaki
Representative Director, Vice Chairman	Hideo Teramoto
Representative Director, Vice President	Satoru Tsutsumi
Representative Director, Vice President	Kenji Sakurai
Director, Senior Managing Executive Officer	Kazuma Ishii
Director, Managing Executive Officer	Masamitsu Nambu
Director, Managing Executive Officer	Masao Taketomi
Director, Managing Executive Officer	Hideo Hatanaka
Director, Managing Executive Officer	Hiroshi Shoji
Director, Managing Executive Officer	Tetsuya Kikuta
Director, Managing Executive Officer	Munehiro Uryu
Director	Morinobu Nagahama
Director	Michiko Miyamoto
Director	Keisuke Yokoo
Director	Haruo Funabashi
Audit and Supervisory Board Member(Full-Time)	Atsushi Nagayama
Audit and Supervisory Board Member(Full-Time)	Ryuichi Yamamoto
Audit and Supervisory Board Member	Tsuneaki Taniguchi
Audit and Supervisory Board Member	Takehiko Nagasaki
Audit and Supervisory Board Member	Sanae Tanaka
Managing Executive Officer	Atsushi Takahashi
Managing Executive Officer	Masahiro Takashima
Managing Executive Officer	Katsuhisa Watanabe
Managing Executive Officer	Kimihiro Sato
Managing Executive Officer	Chieko Takahashi
Managing Executive Officer	Mitsunori Moriguchi
Executive Officer	Koichi Oizumi
Executive Officer	Sumie Watanabe
Executive Officer	Yasuhiro Miyata
Executive Officer	Ichiro Okamoto
Executive Officer	Hideki Higuchi
Executive Officer	Ryuzo Akamatsu
Executive Officer	Yasutaka Shimokawa
Executive Officer	Kyoichi Saito
Executive Officer	Hisashi Takada

[Unofficial Translation]

As of April 1, 2018	Name
Executive Officer	Hiroyuki Kanou
Executive Officer	Kozo Kita
Executive Officer	Yasumasa Iwai
Executive Officer	Yoshitaka Okumura
Executive Officer	Shoji Yamanaka
Executive Officer	Tsuyoshi Kawamoto
Executive Officer	Masahiro Akashi

[Unofficial Translation]

2. Responsibilities of and delegation to Executive Officers as of April 1, 2018

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Hideo Teramoto (Representative Director, Vice Chairman)	Supervising	IT Business Process Planning Dept., Marketing Strategy Dept.(the matters regarding InsTech), Business Process Planning Dept., Total Life Planning and Sales Training Dept.(the matters regarding InsTech)	
Satoru Tsutsumi (Representative Director, Vice President)	Supervising	Group Life Insurance Business Unit, Wholesale Management Dept., Corporate Relations Dept. No.1, No.2, No.3, No.4, No.5, No.6, No.7 and No.8, International Corporate Relations Dept., Financial Institution Relations Dept., Dispersed Sector Relations Dept., Public Sector Relations Dept., Metropolitan Corporate Relations Dept. No.1, No.2 and No.3, Kanagawa Sales Bureau, Hokkaido Sales Bureau, East Japan Corporate Relations Dept., West Japan Sales Bureau, Chubu Corporate Relations Dept., Osaka Corporate Relations Dept., Kyoto/Kobe Corporate Relations Dept.	Chief General Manager, Financial Institution Relations
	In charge of	Investment Trust Service Center, Group Pension Business Unit, Group Pension Service Dept., Separate Account Management Dept.	
Kenji Sakurai (Representative Director, Vice President)	Supervising	Retail Management Dept., Sales Personnel Dept., Workplace Sales Force Promotion Dept., Financial Planning and Consulting Dept., Customer Service Dept., Contact Center Control Dept., Agency Management Dept., Agency Sales Dept., Metropolitan Sales Management Dept., East Japan Sales Management Dept., West Japan Sales Management Dept., Chubu Sales Management Dept., Kansai Sales Management Dept.	
	In charge of	Quality Management Promotion Dept., Alliance Business Promotion Dept.	
Kazuma Ishii (Director, Senior Managing Executive Officer)	In charge of	Internal Audit Dept.	
Masamitsu Nambu (Director, Managing Executive Officer)	Supervising	Policy Service Dept., Claims Dept.	
	In charge of	Product Development and Management Unit, Investment Trust Service Center(joint oversight with Mr. Tsutsumi), Underwriting and Medical Dept.,	
Masao Taketomi (Director, Managing Executive	Supervising	Risk Management Dept., Affiliated Business Management Dept., Human Resources Dept., Sales Office Manager Training Dept.	

[Unofficial Translation]

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Officer)	In charge of	Dai-ichi's Social Responsibility Promotion Center, Secretarial Dept.	
Hideo Hatanaka (Director, Managing Executive Officer)	In charge of	Dai-ichi's Social Responsibility Promotion Center(joint oversight with Mr. Taketomi), Corporate Planning Dept., Government Relations Dept., Public Relations Dept.	Chief General Manager, Corporate Planning and Government Relations
Hiroshi Shoji (Director, Managing Executive Officer)	In charge of	Profit Management Dept., Financial Planning and Actuarial Dept.	
Tetsuya Kikuta (Director, Managing Executive Officer)	In charge of	Separate Account Management Dept.(joint oversight with Mr. Tsutsumi), Investment Planning Dept., Loan Dept., Real Estate Dept.	
Munehiro Uryu (Director, Managing Executive Officer)	In charge of	Marketing Strategy Dept. (except for the matters regarding InsTech), Sales Force Planning Dept.	
Atsushi Takahashi (Managing Executive Officer)	In charge of	Corporate Relations Dept. No.1, No.2, No.3and No.4.	
Masahiro Takashima (Managing Executive Officer)	In charge of	Kansai Sales Management Dept., Osaka Corporate Relations Dept., Kyoto/Kobe Corporate Relations Dept.	Chief General Manager, Kansai Operations Bureau
Katsuhisa Watanabe (Managing Executive Officer)	In charge of	Chubu Sales Management Dept., Chubu Corporate Relations Dept.	Chief General Manager, Chubu Operations Bureau
Kimihiro Sato (Managing Executive Officer)	In charge of	Total Life Planning and Sales Training Dept. (except for the matters regarding InsTech), Metropolitan Sales Management Dept., Metropolitan Corporate Relations Dept. No.1 No.2 and No.3, Kanagawa Sales Bureau	Chief General Manager, Metropolitan Market
Chieko Takahashi (Managing Executive Officer)	In charge of	Group Life Insurance Business Unit, Public Sector Relations Dept.	General Manager, Public Sector Relations Dept.
Mitsunori Moriguchi (Managing Executive Officer)	In charge of	Corporate Relations Dept. No.5, No.6, No.7 and No.8, Dispersed Sector Relations Dept.	
Koichi Oizumi (Executive Officer)	In charge of	Policy Service Dept., Claims Dept.	
Sumie Watanabe (Executive Officer)	In charge of	Human Resources Dept.(the matters regarding Diversity and Inclusion, joint oversight with Mr. Kanou), Financial Planning and Consulting Dept., Contact Center Control Dept.	

[Unofficial Translation]

Name and Title	Responsibilities ("Supervising" or "In charge of")		Delegation
Yasuhiro Miyata (Executive Officer)	In charge of	Fixed Income Investment Dept., Global Fixed Income Investment Dept., Equity Investment Dept., Responsible Investment Center	Chief General Manager, Investment General Manager, Equity Investment Dept.
Ichiro Okamoto (Executive Officer)	In charge of	Compliance Control Dept., General Affairs Dept., Legal Dept.	
Hideki Higuchi (Executive Officer)	In charge of	Workplace Sales Force Promotion Dept., Customer Service Dept., Metropolitan Sales Management Dept.(the matters regarding Central Tokyo Market, joint oversight with Mr. Sato)	Chief General Manager, Central Tokyo Market
Ryuzo Akamatsu (Executive Officer)	In charge of	-	General Manager, Kobe Branch Office
Yasutaka Shimokawa (Executive Officer)	In charge of	East Japan Sales Management Dept., Hokkaido Sales Bureau, East Japan Corporate Relations Dept.	Chief General Manager, Eastern Market General Manager, Hokkaido Market
Kyoichi Saito (Executive Officer)	In charge of	Wholesale Management Dept., International Corporate Relations Dept., Financial Institution Relations Dept.	General Manager, Financial Institution Relations Dept.
Hisashi Takada (Executive Officer)	In charge of	Risk Management Dept., Investment Administration Dept., Credit Dept.	
Hiroyuki Kanou (Executive Officer)	In charge of	Affiliated Business Management Dept., Human Resources Dept., Sales Office Manager Training Dept.	General Manager, Human Resources Dept.
Kozo Kita (Executive Officer)	In charge of	Agency Management Dept., Agency Sales Dept.	
Yasumasa Iwai (Executive Officer)	In charge of	Marketing Strategy Dept.(the matters regarding InsTech), Total Life Planning and Sales Training Dept. (the matters regarding InsTech)	
Yoshitaka Okumura (Executive Officer)	In charge of	Retail Management Dept., Sales Personnel Dept.	General Manager, Retail Management Dept.
Shoji Yamanaka (Executive Officer)	In charge of		General Manager, Chiba Branch Office
Tsuyoshi Kawamoto (Executive Officer)	In charge of	IT Business Process Planning Dept., Business Process Planning Dept.	

[Unofficial Translation]

Name and Title	Responsibilities (“Supervising” or “In charge of”)		Delegation
Masahiro Akashi (Executive Officer)	In charge of	West Japan Sales Management Dept., West Japan Sales Bureau	Chief General Manager, Western Market General Manager, Western Market

Note: 1. “Supervising” means that the Executive Officers provide advice or guidance for the other Executive Officers who are in charge of their departments from a total perspective, and support the President.

2. Executive Officers are in charge of parts of branch office’s business in accordance with their responsibilities.

3. Hideki Higuchi is in charge of Central Tokyo Market Sales Center, Metropolitan Consulting Sales Center and Tokyo West Consulting Sales Center as a Chief General Manager, Urban Central Market.

[Unofficial Translation]

3. Reasons for appointment

Name	Reasons
Shoji Yamanaka	Since joining the company as a sales representative, he has been engaging in domestic life insurance business. Through his 4(four) consecutive general manager positions, he has been delivering excellent and exemplary performance. He has also been promoting DSR management and improved management quality at branch offices. Overall, he has the capacity to carry out duties as an executive officer of The Dai-ichi Life Insurance Company, Limited with precision, fairness and efficiency.
Tsuyoshi Kawamoto	He has held key positions for the company to enter new fields such as alliance business and bancassurance business. He also played a key role in setting up of The Dai-ichi Frontier Life Insurance Co., Ltd., of which he currently is a Director, Managing Executive Officer in charge of IT systems and securities administration. Overall, he has the capacity to carry out duties as an executive officer of The Dai-ichi Life Insurance Company, Limited with precision, fairness and efficiency.
Masahiro Akashi	He has vast and well-balanced experience evolved primarily around his career in alliance business and domestic life insurance business. He successfully played pivotal roles not only in setting up of Dai-ichi Property and Casualty Insurance. Co., Ltd., but also in planning section for sales representative channel as well as in Workplace Sales Force Promotion Department. Overall, he has the capacity to carry out duties as an executive officer of The Dai-ichi Life Insurance Company, Limited with precision, fairness and efficiency.

[Unofficial Translation]

4. Biography of Newly Appointed Executive Officers

Name	Shoji Yamanaka	
Date of Birth	June 16, 1957	
Education	March 1976	Graduated from Kinu Commercial High School
Career History	June 1980	Joined The Dai-ichi Mutual Life Insurance Company
	April 2006	General Manager, Urawa Branch Office
	April 2009	General Manager, Saitama-Tobu Branch Office
	April 2012	General Manager, Higashi-Shikoku Branch Office The Dai-ichi Life Insurance Co., Ltd.
	April 2015	General Manager, Fukuoka Branch Office
	April 2016	Senior General Manager, Fukuoka Branch Office

[Unofficial Translation]

Name	Tsuyoshi Kawamoto	
Date of Birth	July 21, 1959	
Education	March 1983	Graduated from Osaka University, Faculty of Law
Career History	April 1983	Joined The Dai-ichi Mutual Life Insurance Company
	April 2005	General Manager, Corporate Planning Dept. No.1.
	September 2006	General Manager, Opening Center for The Dai-ichi Frontier Life Insurance Co., Ltd.
	December 2006	Treated like General Manager, The Dai-ichi Frontier Life Insurance Co., Ltd.
	April 2015	Treated like Special General Manager

[Unofficial Translation]

Name	Masahiro Akashi	
Date of Birth	January 25, 1965	
Education	March 1987	Graduated from Kyushu University, Faculty of Economic
Career History	April 1987	Joined The Dai-ichi Mutual Life Insurance Company
	April 2008	General Manager, Sales Force Planning Dept.
	April 2013	General Manager, Marketing Action Task Force The Dai-ichi Life Insurance Co., Ltd.
	April 2015	General Manager, Workplace Sales Force Promotion Dept.

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