

July 27, 2018

For Immediate Release

Company Name	Seibu Holdings Inc.
Representative	President & Chief Executive Officer Takashi Goto (Code No.: 9024 First Section of the Tokyo Stock Exchange)
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Investments of 1 Billion Yen in VC Funds

- Will Increase Contacts with Growth Sectors and Cutting-Edge Technology to Accelerate Growth -

In April 2017, Seibu Holdings Inc. (the "Company") established Seibu Laboratory, a department for creating new business, which it has been doing through open innovation. Now the Company will become an LP¹ of two firms. One is Archetype Ventures LLP, which specializes in supporting early-stage² B2B³ tech startups, and the other is Energy & Environment Investment, Inc., which specializes in the environmental sector. The Company will invest 500 million yen each in funds managed by these two companies, for a total investment of 1 billion yen.

As the Company continues to create new business through open innovation, the goal of these latest investments is to illuminate new points of contact with venture capital firms and possibilities for developing various businesses, as well as to expand our industry network and gain more advanced knowledge of investment. Furthermore, the Company is also focused on producing business synergies with venture capital firms in any business domain.

The 1 billion yen in funds will be contributed from the strategy investment budget intended to create new business sectors. The Seibu Group's Medium-Term Management Plan for 2018-2020 allocates 45 billion yen for strategic investments. The Company will make further use of these funds in the future to accelerate expansion into new business sectors and domains.

Details

(1) Archetype Ventures LLP

Japan's first VC fund, which specializes in early-stage B2B tech startups. Partners, mainly with experience in startups and management, provide companies in Japan with hands-on⁴ support. Archetype Ventures' strength therefore extends beyond mere investment to consulting on new business development.⁵ The Company will invest in the second fund managed by Archetype Ventures LLP, the Archetype Venture Fund 2.

■ Company Overview

Representatives	Shunpei Fukui and Jun Nakajima
Established	January 20, 2018
Location	4 th Floor, Azabu Matsuya Bldg., 2-8-10 Azabu-Juban, Minato Ward, Tokyo

■ Overview of the Archetype Venture Fund 2

Investees	B2B companies that use technology for solutions to issues faced by companies and the public
Our Investment	500 million yen
Fund Manager	Archetype Ventures LLP
Period	10 years (extendable up to two years)

(2) Energy & Environment Investment, Inc.

Japan's only VC fund specializing in the environment and energy sector. Investees are companies with technology and services related to structural shifts in the energy industry, such as the liberalization of electricity and gas and the spread of renewable energy. VC funds are expected to increase their presence in such domains as ESG⁶ management gains more attention. The Company will contribute funds to the EEI Fund 4 Investment Limited Partnership, which makes investments in the environment and energy.

■ Company Overview

Representative	Shuichiro Kawamura
Established	March 3, 2006
Location	5-11-1 Higashigotanda, Shinagawa Ward, Tokyo

■ Overview of the EEI Fund 4 Investment Limited Partnership

Investees	Companies handling technology and services related to structural shifts in the energy industry
Our Investment	500 million yen
Fund Manager	Energy & Environment Investment, Inc.
Period	10 years (extendable up to two years)

¹ Limited Partner: an investor such as a limited partnership for investment

² early stage: a growth stage category for investment by a venture capital firm that indicates the business being invested in has just started up

³ Business-to-Business: indicates that a company conducts business or dealings with other companies or corporations

⁴ hands-on: when a fund, consulting firm or the like becomes deeply involved in the management of an investee or of a company receiving consulting

⁵ provision of services by Archetype Corporation, a group company

⁶ Environmental, Social & Governance: a growing trend that sees these three aspects as a prerequisite for a company's continuous growth