Document and entity information

	Mar 2018
Company information	
Company information	
FASF member mark	true
Document name	決算短信〔日本基準〕（非連結）
Filing date	2018-04-27
Company name	Aidma Marketing Communication Corporation
Stock exchange listings	
Tokyo	true
Tokyo 1st section	true
Tokyo 2nd section	-
Tokyo Mothers	-
Tokyo JASDAQ	-
Tokyo PRO Market	-
Tokyo Others	-
Nagoya	-
Nagoya 1st section	-
Nagoya 2nd section	-
Nagoya Centrex	-
Nagoya Others	-
Sapporo	-
Sapporo	-
Sapporo Ambitious	-
Sapporo Others	-
Fukuoka	-
Fukuoka	-
Fukuoka Q-Board	-
Fukuoka Others	-
Green Sheet	-
Japan Securities Dealers Association	-
Securities code	94660
URL	https://www.e-aidma.co.jp/
Business category	
General Business	true
Specific Business	-
Fiscal Year End	2018-03-31
Representative	
Title	代表取締役
Name	蛯谷 貴
Inquiries	
Title	常務取締役
Name	中川 強
Tel	076-439-7880
Other	
Date of general shareholders' meeting (as planned)	2018-06-27
Dividend payable date (as planned)	2018-06-28
Annual securities report filing date (as planned)	2018-06-28
Supplemental material of annual results	true
Way of getting	-
Convening briefing of annual results	true
Target audience	（機関投資家・アナリスト向け）
Note to fraction processing method	（百万円未満切捨て）

Business Results-Operating results

(in millions of yens)

	Mar 2018	Mar 2017
Operating results		
Operating results		
Operating results		
Income statements information		
Net sales		
Net sales	8,615	7,574
% change	13.7	5.6
Operating profit		
Operating profit	918	838
% change	9.5	11.3
Ordinary profit		
Ordinary profit	921	822
% change	12.0	11.8
Profit		
Profit	628	564
% change	11.3	15.6
Other operating results		
Basic earnings per share (Yen)	46.47	41.75
Diluted earnings per share (Yen)	-	-
Rate of return on equity (%)	19.4	20.2
Ordinary profit to total assets ratio (%)	19.1	19.6
Operating profit to net sales ratio (%)	10.7	11.1
Note to operating results		
Investment profit (loss) on equity method	-	-
Note to operating results	（注）当社は、平成28年10月１日付で普通株式１株につき２株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「１株当たり当期純利益」を算定しております。	

Business Results-Financial positions

(in millions of yens)

	Mar 2018	Mar 2017
Financial positions		
Financial positions		
Financial positions		
Total assets	5,246	4,399
Net assets	3,463	3,023
Capital adequacy ratio (%)	65.9	68.7
Net assets per share (Yen)	255.62	223.61
Note to financial positions		
Owner's equity	3,456	3,023
Note to financial positions	（注）当社は、平成28年10月１日付で普通株式１株につき２株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定して「１株当たり純資産」を算定しております。	

Business Results-Cash flows

(in millions of yens)

	Mar 2018	Mar 2017
Cash flows		

Cash flows		
Cash flows		
Cash flows from operating activities	883	641
Cash flows from investing activities	-295	-523
Cash flows from financing activities	-236	-143
Cash and equivalents, end of period	2,433	2,081
Note to cash flows		
Note to cash flows	-	

Business Results-Note to business results

	Mar 2018
Note to business results	
Note to business results	
Note to financial results	
Note to financial results	-

Dividends

(in millions of yens)

	Mar 2019	Mar 2018	Mar 2017
Dividends			
Dividends			
Dividends			
Dividend per share (Yen)			
Dividend per share (Yen)			
First quarter			
Result		-	-
Forecast	-		
Upper	-		
Lower	-		
Second quarter			
Result		0.00	0.00
Forecast	0.00		
Upper	-		
Lower	-		
Third quarter			
Result		-	-
Forecast	-		
Upper	-		
Lower	-		
Year end			
Result		17.00	15.00
Forecast	18.00		
Upper	-		
Lower	-		
Annual			
Result		17.00	15.00
Forecast	18.00		
Upper	-		
Lower	-		
Total dividend paid			
Total dividend paid			
Annual			
Result		229	202
Payout ratio			
Payout ratio (%)			
Annual			
Result		36.6	35.9
Forecast	35.8		
Ratio of total amount of dividends to net assets			
Ratio of total amount of dividends to net assets (%)			

Annual		
Result	7.1	7.3
Note to dividends		
Note to dividends		
Annual	（注）平成29年３月期の期末配当金内訳 普通配当10円00銭 記念配当５円00銭 平成30年３月期の期末配当金内訳 普通配当17円00銭、平成31年３月期の期末配当金内訳 普通配当18円00銭	

Forecasts

(in millions of yens)

	Mar 2019
Forecasts	
Forecasts	
Title for forecasts	3. 平成31年 3月期の業績予想（平成30年 4月 1日～平成31年 3月31日）
Preamble to forecasts	
Preamble to forecasts	-
Main table of forecasts	
Net sales	
Net sales	
Forecast	9,200
Upper	-
Lower	-
% change	
Forecast	6.8
Upper	-
Lower	-
Operating profit	
Operating profit	
Forecast	1,000
Upper	-
Lower	-
% change	
Forecast	8.9
Upper	-
Lower	-
Ordinary profit	
Ordinary profit	
Forecast	1,000
Upper	-
Lower	-
% change	
Forecast	8.5
Upper	-
Lower	-
Profit	
Profit	
Forecast	680
Upper	-
Lower	-
% change	
Forecast	8.2
Upper	-
Lower	-
Basic earnings per share (Yen)	
Basic earnings per share (Yen)	

Forecast	50.30
Upper	-
Lower	-
Note to forecasts	
Note to forecasts	（注）当社は、年次で業績管理を実施しているため、通期業績予想のみを記載しております。

Notes-Changes in accounting policies and accounting estimates retrospective restatement

	Mar 2018
Changes in accounting policies and accounting estimates, retrospective restatement	
Changes in accounting policies and accounting estimates, retrospective restatement	
Others	
Changes in accounting policies and accounting estimates, retrospective restatement	
Changes in accounting policies based on revisions of accounting standard	-
Changes in accounting policies other than ones based on revisions of accounting standard	-
Changes in accounting estimates	-
Retrospective restatement	-
Note to changes in accounting policies and accounting estimates, retrospective restatement	
Note to changes in accounting policies and accounting estimates, retrospective restatement	-

Notes-Number of issued and outstanding shares common stock

	Mar 2018	Mar 2017
Number of issued and outstanding shares (common stock)		
Number of issued and outstanding shares (common stock)		
Others		
Number of issued and outstanding shares (common stock)		
Number of issued and outstanding shares at the end of fiscal year (including treasury stock)	13,520,000	13,520,000
Number of treasury stock at the end of fiscal year	-	-
Average number of shares	13,520,000	13,520,000
Note to number of issued and outstanding shares (common stock)		
Note to number of issued and outstanding shares (common stock)	（注）当社は、平成28年10月１日付で普通株式１株につき２株の割合で株式分割を行っております。前事業年度の期首に当該株式分割が行われたと仮定し、期末発行済株式数、期中平均株式数を算定しております。	

This information is a summary of the earnings report. It does not contain all details included in the earnings report disclosed in Japanese.