Make The World
More Sustainable

June 26, 2019
Ichigo
Ichigo Animation

Ichigo Announces Mamoru Oshii's New Anime Series Name: VLADLOVE
Female Idol Group BlooDye To Be VLADLOVE Series Ambassador

The new anime series written and directed by noted director Mamoru Oshii (Ghost in the Shell), working with Junji Nishimura, will be titled VLADLOVE.

Executive Director & Producer	Mamoru Oshii
Director	Junji Nishimura
Writer	Mamoru Oshii
Design	Issei Aragaki
Screenplay	Mamoru Oshii
	Kei Yamamura
Music Producer	Daisuke "DAIS" Miyachi
Creative Production	Comic Animation Inc.
Animation	Drive Inc.
Animation Associate	Production I.G.
Production Company	Ichigo Animation



A new female idol group, BlooDye, will be the VLADLOVE Ambassador.

An idol group with two vocalists and three dance performers, BlooDye will be performing the opening theme song and the main theme song for VLADLOVE. The main vocalist is Kanako Takatsuki, a well-known voice actress, and the music producer is Daisuke "DAIS" Miyachi, a prolific producer and songwriter.

BlooDye
BlooDye is a female idol group with Kanako Takatsuki as the lead vocal. Ms. Takatsuki voiced Hanamaru Kunikida in the animation series Love Live School Idol Project. As a singer, she has performed at the annual New Year's Eve television special on NHK, Japan's public broadcaster, as a member of another female music performance group, Aqours.

Daisuke "DAIS" Miyachi
DAIS wrote and produced the theme song for the popular TV drama series Yuridano Kandano by the renowned scriptwriter Shinji Nojima. He has written and produced songs for artists including EXILE, Mai Kuraki, and Kumi Koda.



From left:
Sayaka Akagi (Dance Performer)
Karin Isobe (Vocalist)
Kanako Takatsuki (Main Vocalist)
Chisami Ito (Dance Performer)
Ayano Furutaka (Dance Performer)

Ichigo's Animation Initiatives

1. Anime Production

Japanese anime has become a global cultural phenomenon, a centerpiece of the government's Cool Japan campaign to increase global soft power, while also creating new growth and employment opportunities.

As the sole investor in this new anime series, Ichigo is supporting Oshii and the other creators in producing high-quality work for audiences in Japan and around the world. Ichigo is thus contributing to the promotion of Japan's soft power via Cool Japan initiatives, while also pursuing Ichigo's mission of creating richer, more fulfilling lives for the people of Japan.

2. AKIBA CULTURES ZONE

Anime is contributing to Japan's boom in inbound tourism. Many visitors go to Akihabara, the Tokyo neighborhood that is the epicenter of Japan's anime subculture, and other locations in Japan that appear in anime films and TV shows, creating a positive economic impact for local communities.

Ichigo believes real estate serves as critical infrastructure to enhance and enrich the lives of individuals and communities. In keeping with this philosophy, Ichigo established Ichigo Animation to invest in animation ventures that promote anime and Ichigo real estate assets related to anime. In particular, through integrating content and events related to the VLADLOVE series, Ichigo will work to serve the tenants and customers of AKIBA CULTURES ZONE, Ichigo's major retail building in Akihabara that is a global landmark for anime fans.

Ichigo will continue to support anime as an essential element of Japan's modern entertainment culture by drawing upon its capabilities as a sustainable infrastructure company.





Websites & Social Media (Japanese):

VLADLOVE Official Website	www.ichigo-animation.com
VLADLOVE Official Twitter	https://twitter.com/VLADLOVE_ANIME
AKIBA CULTURES ZONE Official Website	www.akibacultureszone.com
AKIBA CULTURES ZONE Official Twitter	https://twitter.com/ACZ_Official
BlooDye Official Twitter	https://twitter.com/BlooDyeOfficial

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