

The following information was originally prepared and published by DeNA Co., Ltd. in Japanese as it contains timely disclosure materials to be submitted to the Tokyo Stock Exchange. This English translation is for your convenience only. To the extent there is any discrepancy between this English translation and the original Japanese version, please refer to the Japanese version.



March 28, 2019

Company name:	DeNA Co., Ltd. (TSE First Section Stock Code: 2432)
Name of representative:	Isao Moriyasu, President & CEO
Contact person:	Jun Oi, Executive Officer, Head of Corporate Unit
Tel.:	03-6758-7200

Notice Regarding Organization and Personnel

DeNA Co., Ltd. would like to announce that in a Board of Directors meeting held today, it passed a resolution regarding the management structure and organization for April 1, 2019 onward, with the objective of strengthening and enhancing its management structure with a view to further promoting its strategy and expanding its operations. The details are included on the following page.

Further, information about one proposed director candidate is included. DeNA proposes to elect this director candidate at the 21st Ordinary General Meeting of Shareholders, scheduled to be held in June 2019.

(Reference)

1. Management structure

(1) Directors (as of April 1, 2019)

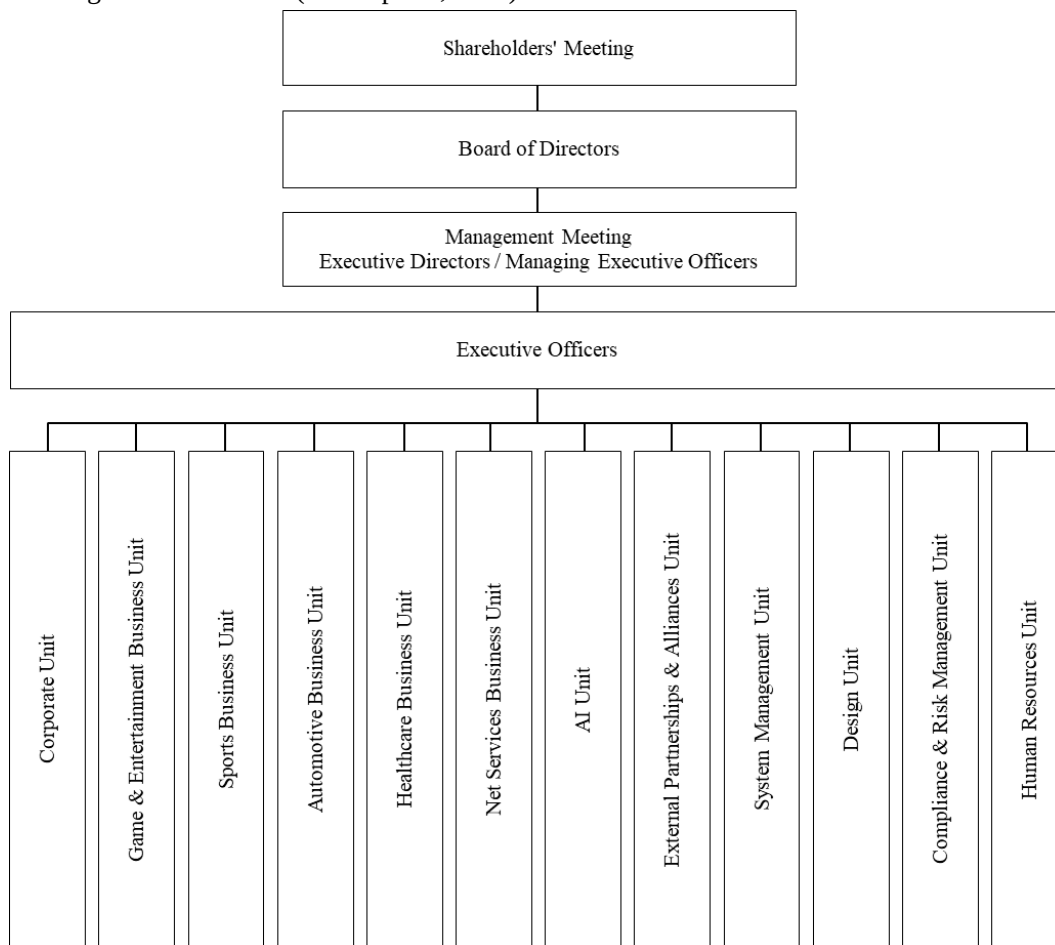
Name	Title
Tomoko Namba	Representative Director & Executive Chairman
Isao Moriyasu	Representative Director, President & Chief Executive Officer (CEO)
Akinori Harada	Director
Hiroyuki Otsuka	Outside Director
Nobuo Domae	Outside Director

(2) Executive Officers (as of April 1, 2019)

Name	Title
Isao Moriyasu	Executive Officer (CEO) Head of Game & Entertainment Business Unit Head of AI Unit
Tomoko Namba	Executive Officer
Akinori Harada	Executive Officer in charge of Group Strategy, Head of CEO Office
Shingo Okamura	Managing Executive Officer (COO) & Head of Sports Business Unit (New director candidate*) *Plan to be elected in 21 st Ordinary General Meeting of Shareholders, scheduled to be held in June 2019
Atsushi Kobayashi	Managing Executive Officer (CTO), Head of System Management Unit
Hiroshi Nakajima	Managing Executive Officer, Head of Automotive Business Unit
Keigo Watanabe	Managing Executive Officer, Head of External Partnerships & Alliances Unit
Jun Oi	Executive Officer, Head of Corporate Unit
Takeshi Matsui	Executive Officer, Deputy Head of Game & Entertainment Business Unit
Yu Sasaki	Executive Officer, Head of the Game Div. in the Game & Entertainment Business Unit
Gu Qianjun	Executive Officer, Head of the China Business Div. in the Game & Entertainment Business Unit
Sho Segawa	Executive Officer, Head of Healthcare Business Unit
Shinya Masuda	Executive Officer, Head of Net Services Business Unit & Head of Design Unit
Daewoo Choi	Executive Officer, Head of Human Resources Unit & Head of Compliance & Risk Management Unit

Masahide Tsushima	Executive Officer, Head of COO Office
Shintaro Asako	Executive Officer
Osamu Ikeda	Executive Officer, Specializing in Game Development
Susa Abe	Executive Officer, Specializing in Legal
Koji Tachibana	Executive Officer, Specializing in Corporate Finance

2. Organizational Chart (as of April 1, 2019)



Major changes:

The management meeting shall be composed of the executive directors and managing executive officers, who shall be selected from among the executive officers. Resolutions of the management meeting shall be approved by a majority vote of the constituent members present (at least one for vote must be from a constituent member who is not a representative director), in order to better ensure the effectiveness of governance for decision-making in important business execution matters.

Also, by newly appointing a COO (Chief Operating Officer) and entrusting him with broad discretion, DeNA aims to enhance management execution and make it more efficient.

For inquiries please contact:

IR Department (ir@dena.com)

DeNA Co., Ltd. (<https://dena.com>)