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FOR IMMEDIATE RELEASE

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Japanese Domestic Cigarette Sales Results for February 2019 (Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for February 2019.

(figures are rounded off)

	2018		2019	
	Feb	Jan – Feb	Feb	Jan – Feb
JT Cigarette Sales Volume* (Billions of cigarettes)	6.2 (-16.2%)	12.3 (-15.3%)	5.7 (-7.2%)	11.6 (-5.5%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	36.9 (-15.3%)	73.5 (-14.7%)	36.9 (-0.1%)	74.8 (1.7%)

( ): net change in comparison to the same period in the previous year

* JT's market shares were as follows:
- 61.7% for February 2019
- 61.4% for January - February 2019
- 61.8% for January- December 2018

The above figures are preliminarily reported on a management basis.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With over 63,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets its tobacco vapor products under the Ploom brand and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit https://www.jt.com/.

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