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FOR IMMEDIATE RELEASE

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Japanese Domestic Cigarette Sales Results for March 2019
(Preliminary Report)

Japan Tobacco Inc. (JT) (TSE: 2914) announced today a preliminary report of the Company's Japanese domestic cigarette sales results for March 2019.

(figures are rounded off)

	2018		2019	
	Mar	Jan – Mar	Mar	Jan – Mar
JT Cigarette Sales Volume* (Billions of cigarettes)	7.2 (-14.5%)	19.5 (-15.0%)	6.3 (-13.0%)	17.9 (-8.3%)
Japanese Domestic Cigarette Revenue (Billions of Yen)	43.2 (-13.9%)	116.7 (-14.4%)	40.6 (-6.0%)	115.4 (-1.1%)

( ): net change in comparison to the same period in the previous year

* JT's market shares were as follows:
- 61.9% for March 2019
- 61.6% for January - March 2019
- 61.8% for January- December 2018

The above figures are preliminarily reported on a management basis.
An announcement of the consolidated financial results is scheduled on April 26, 2019.
The announcement includes the Japanese Domestic Tobacco Business performance for January – March FY2019.

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Japan Tobacco Inc. is a leading international tobacco company with operations in more than 130 countries. With over 63,000 employees, it manufactures and sells some of the world's best-known brands including Winston, Camel, MEVIUS and LD. The JT Group is committed to investing in Reduced-Risk Products (RRP) and currently markets its tobacco vapor products under the Ploom brand and various e-cigarette products under the Logic brand. The Group is also present in the pharmaceutical and processed food businesses. For more information, visit https://www.jt.com/.

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