Note: This document is a translation from the Japanese original for reference purposes only. In the event of any discrepancy between this translation and the Japanese original, the Japanese original shall prevail.
COLOPL, Inc. assumes no responsibility for this translation or for direct, indirect or any other forms of damages arising from the translation.

February 20, 2019

Company Name: Colopl, Inc.
Representative: Naruatsu Baba, President and CEO
(Securities Code: 3668
Tokyo Stock Exchange First Section)
Inquiries: Yoshiaki Harai, CFO
(TEL: +81-3-6721-7770)

Notice of Company Split (Simplified, Short Form Absorption-Type Split) with Subsidiary (Update on Previously Disclosed Transaction)

Following announcement of the Basic Policy for Company Split in "Notice Concerning Determination of Basic Policy for Company Split (Simplified, Short Form Absorption-Type Split) with Subsidiary" dated December 19, 2018, COLOPL, Inc. (the "Company") gives notice that, pursuant to a resolution of the meeting of the Board of Directors held on February 20, 2019, the Company signed an Absorption-Type Split agreement on the same date through which Bizpl, Inc. ("Bizpl") , a wholly owned subsidiary of the Company, will transfer the business of the planning and sale of goods and event planning and management (the "Business") to the Company, effective April 1, 2019. Details are as follows.

Some disclosure items and details are omitted since the Absorption-Type Split is a simplified Absorption-Type Split with a wholly owned subsidiary of the Company.

1. Purpose of the Absorption-Type Split

The Company provides Mobile games services and a wide range of other entertainment services, in keeping with its mission: "Entertainment in Real Life" -- making everyday life more enjoyable and wonderful through entertainment. Meanwhile, Bizpl is involved in Web media management, the planning and sale of goods, and event planning and management.

In view of the recent importance of the Company's IP, the Company aims to further strengthen its IP by succeeding to the Business and then strengthening integration between mobile games services and the Business. At the same time, Bizpl aims to strengthen its business base by concentrating its management resources on the Web media management business.

２． Outline of the Absorption-Type Split

（１）Schedule of the Absorption-Type Split

Board of Directors meeting to approve split agreement	February 20, 2019
Signing of the agreement	February 20, 2019
Effective date	April 1, 2019 (Plan)

（Note）The Absorption-Type Split is a simplified split prescribed in Article 796, Paragraph 2 of the Companies Act for the Company and a short-form split prescribed in Article 784, Paragraph 1 of the Companies Act for the wholly owned subsidiary. Neither of the two companies will therefore hold a general shareholders' meeting for approval of the Absorption-Type Split Agreement.

（２）Form of the Absorption-Type Split

The split is an Absorption-Type Split in which Bizpl is the splitting company and the Company is the succeeding company.

（３）Allocation associated with the Absorption-Type Split

Not applicable.

（４）Handling of the stock acquisition rights and bonds with stock acquisition rights following the Absorption-Type Split

Not applicable.

（５）Increase or Decrease of Capital through the Absorption-Type Split

Not applicable.

（６）Rights and Obligations to be Assumed by the Successor Company

The Company will assume Bizpl's assets, liabilities and employment contracts relating to the business to be succeeded to as set forth in the Absorption-Type Split Agreement, and the rights and obligations relating thereto, as set forth in the Absorption-Type Split Agreement.

（７）Anticipated Performance of Obligations

The Company believes that there will be no issues with respect to the anticipated performance of obligations to be assumed by the Company following the effective date of the Absorption-Type Split.

３．Outline of the parties of the Absorption-Type Split

(million yen, except for outstanding shares and per share amounts)

		Succeeding company	Splitting company
（１）	Trade Name	COLOPL, Inc.	Bizpl, Inc
（２）	Address of Head Office	4-20-3 Ebisu, Shibuya-ku, Tokyo	4-20-3 Ebisu, Shibuya-ku, Tokyo
（３）	Name and Title of Representative	Naruatsu Baba, President and CEO	Kenzo Ebina, President and CEO
（４）	Description of Business	Mobile games services	Web media management The planning and sale of goods, and event planning and management
（５）	Capital	6,491	19
（６）	Establishment	October 1, 2008	January 6, 2011
（７）	Number of Shares Issued	128,882,000	592
（８）	Fiscal Year-End	September 30	September 30
（９）	Major Shareholders and Percentage of Shareholding （As of September 30, 2018）	Naruatsu Baba 48.60% Japan Trustee Services Bank, Ltd. (Trust account) 7.29% THE BANK OF NEW YORK 133524 2.16% KDDI CORPORATION 2.01% JP MORGAN CHASE BANK 380634 1.96%	COLOPL, Inc. 100%

(million yen, except for per share amounts)

(10) Financial Condition and Results of Operations for the Most Recent Fiscal Year (Fiscal year ended September 30, 2018)		
Name	COLOPL, Inc (Consolidated)	Bizpl, Inc. (Non-consolidated)
Net assets	70,625	421
Total assets	77,244	848
Net assets per share (yen)	555.65	712,525.80
Net sales	45,776	888
Operating profit	6,952	186
Ordinary profit	6,097	185
Profit attributable to owners of parent	4,192	119
Basic earnings per share (yen)	33.08	201,389.82

4. Outline of Business to be Transferred

(1) Description of Business to Be Transferred

The planning and sale of goods and event planning and management

(2) Results of Operations of Business to be Transferred ((Fiscal year ended September 30, 2018)

(million yen)

Net sales	836

(3) Items and Value of Assets and Liabilities to be Transferred (As of September 30, 2018)

(million yen)

Assets		Liabilities	
Item	Book values	Item	Book values
Current assets	274	Current liabilities	78
Non-current assets	0	Non-current liabilities	—
Total	274	Total	78

5. Status of the Company following the Absorption-Type Split

The Absorption-Type Split will not result in any changes in the trade name, address, name and title of representative, business activities, capital or fiscal period of the Company.

6. Outlook

The Absorption-Type Split will not have any material impact on the Group's consolidated results of operations.