[Translation for Reference and Convenience Purposes Only]

This document is an abridged translation of the Japanese original of "NOTICE OF THE 7TH ORDINARY GENERAL MEETING OF SHAREHOLDERS" and "Reference Document for the Ordinary General Meeting of Shareholders" of Aiming Inc. This translation is intended for reference and convenience purposes only. In the event of any discrepancy between this translation and the Japanese original, the original shall prevail.

(Securities Code 3911)
March 8, 2019

To Shareholders:

2-1-1 Yoyogi, Shibuya-ku, Tokyo
Aiming Inc.
CEO and President Tadashi Shiiba

NOTICE OF THE 8TH ORDINARY GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

You are cordially invited to attend the 8th Ordinary General Meeting of Shareholders of Aiming Inc. (the "Company"). The meeting will be held for the purposes described below.

If you are unable to attend the meeting, you may exercise your voting rights in writing or via the Internet. Please review the Reference Document for the Ordinary General Meeting of Shareholders (described hereinafter) and exercise your voting rights by 5:30 p.m. Japan Standard Time on Tuesday, March 26, 2019, by means of either of the following: (1) in writing: please indicate your approval or rejection of the proposal on the enclosed Voting Rights Exercise Form and return it, or (2) via the Internet: please go to the Company's specified website for exercising voting rights (https://evote.tr.mufg.jp/) and enter your approval or rejection.

1. Date and Time: Wednesday, March 27, 2019 at 10:00 a.m. Japan Standard Time
   (The reception desk opens at 9:00 a.m.)
2. Place: BELLESALLE Nishi-Shinjuku Hall
   Sumitomo Fudosan Nishi-Shinjuku Building No.3, 1st floor
   4-15-3 Nishi-Shinjuku, Shinjuku-ku, Tokyo
3. Meeting Agenda

   Matters to be reported
   1. Business Report, Consolidated Financial Statements for the Company's 8th Fiscal Year (January 1, 2018 to December 31, 2018) and Results of Audits of the Consolidated Financial Statements by Accounting Auditors and Board of Company Auditors
   2. Non-consolidated Financial Statements for the Company's 8th Fiscal Year (January 1, 2018 to December 31, 2018)

   Proposal to be resolved

   Item: Appointment of Five (5) Directors

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Reference Document for the Ordinary General Meeting of Shareholders

Agenda item and matters for reference

Item Appointment of Five (5) Directors

The term of office of all five directors will expire at the end of the shareholders' meeting, and we ask you to appoint five directors.

The following is career summaries of director candidates.

Candidate No.	Name (Birth date)	Career summary, position, responsibility, and concurrent post		Number of shares held
1	Tadashi Shiiba (December 30, 1973)	Apr. 1997	Joins Tecmo, Ltd.	8,155,000
		Dec. 2001	Joins Nihon System Kaihatsu Co., Ltd.	
		Apr. 2003	Joins GameOn Co., Ltd.	
		Mar. 2006	Director at GameOn	
		Aug. 2006	Executive Director and General Manager of Online Business at GameOn	
		Jun. 2008	CEO at ONE-UP Co., Ltd.	
		May 2011	CEO and President at Aiming Inc. (present post)	
		Mar. 2012	CEO at Aiming Korea, Inc.	
		May 2012	CEO at Aiming Global Service, Inc. (present post)	
		Sep. 2014	Director at Aiming High, Inc.	
	Reason of the nomination As the founder of the Company, Mr. Shiiba is the guiding spirit of the Company and has been demonstrating strong leadership based on his extensive experience in the development of online game services and wide range of knowledge. He plays a very important role in determining management policy and business strategies and making technical decisions. The Company thinks that he can continue to perform his duties properly as a director and asks the shareholders to appoint him.			
2	Hiroyuki Watase (October 27, 1972)	Apr. 1997	Joins Accenture Japan Ltd.	225,000
		Sep. 2001	Manager at Accenture Japan Ltd.	
		Sep. 2004	Joins Amuse Capital Inc., Head of President's Office at Amuse Capital	
		Apr. 2005	Director at LIVEWARE Inc.	
		Jun. 2011	Director and General Manager of Business Administration Group at Aiming Inc. (present post)	
		Mar. 2012	Auditor at Aiming Korea, Inc.	
		Sep. 2014	Auditor at Aiming High, Inc.	
	Reason of the nomination Mr. Watase has been responsible for business management as a director and CFO since the early stages of the Company. He has extensive experience in the business management division and wide-ranging knowledge about business management. He is also versed in the Company's operations overall. The Company believes that he can continue to perform his duties properly as a director and asks the shareholders to appoint him.			
3	Kazuyuki Hagiwara (December 17, 1973)	Jul. 1998	Joins CYBERFRONT Corporation	75,000
		Sep. 2001	Joins GameOn Co., Ltd.	
		Mar. 2007	Executive Officer and Head of System Management at GameOn	
		Mar. 2008	Director at GameOn	
		Dec. 2011	Joins Aiming Inc., Executive Officer at Aiming Inc.	
		Mar. 2012	Director and General Manager of Online Service at Aiming Inc. Director at Aiming Korea, Inc.	
		May 2012	Director at Aiming Global Service, Inc. (present post)	
		May 2013	Director and General Manager of Planning & Operations Group at Aiming Inc. (present post)	
		Sep. 2014	Director at Aiming High, Inc.	
	Reason of the nomination Mr. Hagiwara has extensive experience and a good track record at online game companies. Since joining the Company, he has been responsible for business management as a director and COO and has extensive experience in and wide-ranging knowledge about the operations division, infrastructure division, and overseas division, in particular. The Company therefore thinks that he can continue to perform his duties properly as a director and asks the shareholders to appoint him.			

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<table>
<tr><th>Candidate No.</th><th>Name
(Birth date)</th><th colspan="2">Career summary, position, responsibility, and concurrent post</th><th>Number of shares held</th></tr>
<tr><td rowspan="2">4</td><td>Tomoyuki Takechi

(November 6, 1955)</td><td>Apr. 1979
May 1996
Jun. 1996
May 2000
Jun. 2001
Dec. 2005

Jun. 2008

Oct. 2009

Mar. 2012
Apr. 2015
Mar. 2017</td><td>Joins Shikoku Bank, Ltd.
Joins Square Co., Ltd. (present Square Enix Holdings Co., Ltd.)
Representative Director and President at Square Co., Ltd.
Representative Director and Chairman at Square Co., Ltd.
Representative Director at DREAMUSIC Inc.
Director at Ubiquitous Entertainment, Inc. (present UEI Corporation)
Representative Director and President at AQ Interactive, Inc. (present Marvelous Inc.)
Representative Director and President at Takechi Communications (present post)
Outside Director at Aiming Inc. (present post)
Director at SHIFT PLUS INC. (present post)
Director at Alpha Code Inc. (present post)</td><td>435,000</td></tr>
<tr><td colspan="4">(Reason of the nomination as an outside director candidate and his qualification as an outside director)
The Company believes that Mr. Takechi can perform his duties properly as an outside director and will play a role in strengthening the watchdog function of the Board of Directors and using his professional knowledge about the gaming industry and external perspective in the management of the Company. The Company therefore asks the shareholders to appoint him.
(Number of years in office as an outside director)
At the end of ordinary general meeting of shareholders, he will have been an outside director for seven years.</td></tr>
<tr><td rowspan="2">5</td><td>Shin Joon Oh

(October 11, 1982)</td><td>May 2008
Jul. 2008

Aug. 2010
Aug. 2011
Dec. 2011
Jan. 2013

Mar. 2016</td><td>Graduates from Tufts University in the United States
Joins Tohmatsu & Co. (present Deloitte Touche Tohmatsu LLC)
Associate Manager at NCsoft Corporation
Investment Manager at T.S. Investment Corporation
CFO and COO at Gameprix Corporation
Assistant General Manager at Tencent Games (present post)
General Manager at Tencent Japan (present post)
Outside Director at Aiming Inc. (present post)</td><td>11,600</td></tr>
<tr><td colspan="4">(Reason of the nomination as an outside director candidate and his qualification as an outside director)
The Company believes that Mr. Oh can perform his duties properly as an outside director and will help strengthen the Company’s base for expanding operations in Asia and promote business cooperation between the Company and Tencent, to which he belongs, effectively based on his extensive experience in the gaming industry in Asia. The Company therefore asks the shareholders to appoint him.
(Number of years in office as an outside director)
At the end of the ordinary general meeting of shareholders, he will have been an outside director for three years.</td></tr>
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(Notes) 1. No candidates have any specific interest in the Company.

2. Tomoyuki Takechi and Shin Joon Oh are Outside Director candidates.

3. The Company has reported Tomoyuki Takechi as an Independent Director under the rules of the Tokyo Stock Exchange. If this item is approved, the Company will appoint Mr. Takechi as Independent Director. He was Representative Director and President of AQ Interactive, Inc., the predecessor of Marvelous Inc., before Aiming Inc. was established. However, he has already left AQ Interactive, and there is no concern that his appointment as an outside director will have any impact on AQ Interactive or the Company. The Company therefore believes that Mr. Takechi is qualified as Independent Director, or an Outside Director that is not at risk of causing a conflict of interest between him and general shareholders, under the guidelines of the Tokyo Stock Exchange.

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