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NEWS RELEASE

DENTSU INC.
1-8-1, Higashi-shimbashi, Minato-ku,
Tokyo 105-7001, Japan
http://www.dentsu.com

FOR IMMEDIATE RELEASE
October 1, 2019

Dentsu Announces the Status of Acquisition of Own Shares

(Acquisition of the Company's own shares pursuant to the Company's Articles of Incorporation in accordance with the provisions of Article 165, Paragraph 2 of the Companies Act)

Dentsu Inc. (Tokyo: 4324; ISIN: JP3551520004; President & CEO: Toshihiro Yamamoto; Head Office: Tokyo; Capital: 74,609.81 million yen) today announced the status of acquisition of the Company's own shares carried out in accordance with Article 156 of the Companies Act, as applied *mutatis mutandis* pursuant to the provisions of Article 165, Paragraph 3 of the Act.
The details are as follows.

Class of shares acquired:	Common stock of the Company
Number of shares acquired:	1,154,400 shares
Acquisition cost:	4,372,917,505 yen (excluding brokerage commissions)
Acquisition period:	From September 2, 2019 to September 30, 2019 (contract date basis)
Method of acquisition:	Market purchase on the Tokyo Stock Exchange through a discretionary trading authorization agreement

Reference 1: Details of the resolution made at the Board of Directors Meeting held on August 7, 2019

Class of shares to be acquired:	Common stock of the Company
Total number of shares to be acquired:	12,000,000 (maximum) (4.25% of the total number of shares issued [excluding treasury stock])
Total acquisition cost:	30 billion yen (maximum)
Acquisition period:	From August 8, 2019 to March 24, 2020
Method of acquisition:	Market purchase on the Tokyo Stock Exchange through a discretionary trading authorization agreement

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Reference 2: Cumulative total of shares acquired after the date of the above-mentioned resolution of the Board of Directors (as of September 30, 2019)

Total number of shares acquired: 1,154,400 shares

Total acquisition cost: 4,372,917,505 yen
(excluding brokerage commissions)

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Contact: Shusaku Kannan
Executive Communications Director
Corporate Communications Division
Telephone: +81 (3) 6216-8042
E-mail: s.kannan@dentsu.co.jp