Please note that the following is an English translation of the original Japanese version of the Notice of the 44th Annual General Meeting of Shareholders, Reference Documents for the General Meeting of Shareholders and Guidance on Exercising Voting Rights, prepared only for the convenience of shareholders residing outside Japan. In the case of any discrepancy between the translation and the Japanese original, the latter shall prevail.

Securities Code: 4812
March 4, 2019

To Our Shareholders

Setsuo Kamai,
Chairman and Representative Director
2-17-1, Konan, Minato-ku, Tokyo, Japan
Information Services International-Dentsu, Ltd.

NOTICE OF THE 44TH ANNUAL GENERAL MEETING OF SHAREHOLDERS

You are cordially invited to attend the 44th Annual General Meeting of Shareholders of Information Services International-Dentsu, Ltd. (the "Company" or "ISID, Ltd.") to be held as described below.

If you are unable to attend the meeting in person, you can exercise your voting rights in writing or via the Internet. Please review the Reference Documents for the General Meeting of Shareholders given below, read "Guidance on Exercising Voting Rights" on page 2 and "Guidance on Exercising Voting Rights via the Internet" on page 3 and exercise your voting rights by 5:30 p.m. on Wednesday, March 20, 2019, using either of the following methods: indicate your approval or disapproval to each of the proposals on the enclosed Voting Rights Exercise Form and send it by mail, or indicate your approval or disapproval via the website for exercising voting rights designated by the Company (https://evote.tr.mufg.jp/).

Meeting Details

1 Date and Time:	Friday, March 22, 2019, at 10:00 a.m. (Doors open at 9:00 a.m.)
2 Place:	3F Hall, Head Office of the Company Keio Shinagawa Building 2-17-1, Konan, Minato-ku, Tokyo, Japan
3 Objectives of the Meeting:	Matters to be reported: 1. Business Report, Consolidated Financial Statements and Audit Reports on the Consolidated Financial Statements by the Accounting Auditor and the Audit & Supervisory Board for the 44th Fiscal Term (From January 1, 2018 to December 31, 2018) 2. Non-consolidated Financial Statements for the 44th Fiscal Term (From January 1, 2018 to December 31, 2018) Matters to be resolved: Proposal 1: Appropriation of Surplus Proposal 2: Election of 11 Directors Proposal 3: Election of One Audit & Supervisory Board Member Proposal 4: Election of One Substitute Audit & Supervisory Board Member

Attendees are kindly requested to submit the enclosed Voting Rights Exercise Form at the reception desk at the venue. Of the documents that must be provided along with the original Japanese version of this notice of the Annual General Meeting of Shareholders, the "Consolidated Statement of Changes in Equity", "Notes to Consolidated Financial Statements", "Non-consolidated Statement of Changes in Equity", and "Notes to Non-consolidated Financial Statements" have been posted (in Japanese only) on the Company's website (https://www.isid.co.jp/) in accordance with the laws and regulations and stipulations of Article 16 of the Company's articles of incorporation, and thus they have not been included in the documents attached to the original Japanese version of this notice.
Therefore, the documents attached to the original Japanese version of this notice make up but a part of the Consolidated Financial Statements and Non-consolidated Financial Statements audited by the Audit & Supervisory Board Members and the Accounting Auditor during the preparation of the Audit Report.
Any amendments to the Reference Documents for the General Meeting of Shareholders, Business Report, Consolidated Financial Statements, and Non-consolidated Financial Statements will be posted (in Japanese only) on the Company's website (https://www.isid.co.jp/).

Guidance on Exercising Voting Rights

You may exercise your voting rights by one of the following three methods:

By attending the General Meeting of Shareholders



Please submit the enclosed Voting Rights Exercise Form to the reception desk at the venue. (A personal seal will not be required.)

Date and Time	Friday, March 22, 2019, at 10:00 a.m. (Doors open at 9:00 a.m.)
Place	3F Hall, Head Office of the Company Keio Shinagawa Building 2-17-1, Konan, Minato-ku, Tokyo, Japan

By submitting the Voting Rights Exercise Form in writing



Please indicate your approval or disapproval to each of the proposals on the Voting Rights Exercise Form and post it to us without a postage stamp.

Exercise Due Date	To be received no later than 5:30 p.m. on Wednesday, March 20, 2019.

By exercising voting rights via the Internet



Please access the website for exercising voting rights (https://evote.tr.mufg.jp/) and follow the instructions on the screen to indicate your approval or disapproval to each of the proposals.

Exercise Due Date	No later than 5:30 p.m. on Wednesday, March 20, 2019.

Guidance on Exercising Voting Rights via the Internet

If you exercise your voting rights via the Internet, please review the following items and exercise your voting rights.

If you attend the General Meeting of Shareholders, voting in writing (Voting Rights Exercise Form) or via the Internet is not necessary.

1. Exercising voting rights via the Internet

(1) You may exercise your voting rights via the Internet only by accessing the following website for exercising voting rights designated by the Company. (The website will be unavailable from 2:00 a.m. to 5:00 a.m. every day. Furthermore, you may not be able to use the website depending on the Internet usage environment).

[Website for exercising voting rights] https://evote.tr.mufg.jp/

(2) Enter the "Login ID" and "Temporary Password" shown on the enclosed Voting Rights Exercise Form, and then follow the instructions on the screen to exercise your voting rights. In addition, you can exercise your voting rights via your smartphone by scanning the "QR Code for Login." * QR Code is a registered trademark of DENSO WAVE INCORPORATED.

(3) If you exercise your voting rights both in writing and via the Internet, only the vote exercised via the Internet shall be treated as valid. If voting rights via the Internet multiple times, only the last vote shall be treated as valid.

(4) Any costs arising from using the website for exercising voting rights (Internet connection fees and phone charges, etc.) shall be borne by the shareholder.

(5) Voting via the Internet is accepted until 5:30 p.m. on Wednesday, March 20, 2019. However, we request that you exercise your voting rights at your earliest convenience. Please contact our Help Desk for any inquiries.

2. Handling of passwords

(1) Please note that you will be asked to change your "Temporary Password" on the website for exercising voting rights in order to prevent unauthorized access (spoofing) and alternation of voting by non-shareholders.

(2) A new "Login ID" and "Temporary Password" will be issued every time a General Meeting of Shareholders is convened.

(3) The password is our means by which the identity of the shareholder exercising the vote is verified. Please keep your password safe. Telephone inquiries regarding passwords shall not be answered.

3. For inquiries regarding exercising voting rights via the Internet (Help Desk)

Stock Transfer Agency Department, Mitsubishi UFJ Trust and Banking Corporation
Telephone: 0120-173-027 (toll-free only within Japan)
Office hours: 9:00 a.m. to 9:00 p.m.

Reference Documents for the General Meeting of Shareholders

Proposal 1: Appropriation of Surplus

The Company regards the return of profits to shareholders as a vital management issue. While securing internal reserves to achieve sustainable growth, the Company has a basic policy for dividends to continue payment of appropriate and stable dividends to all shareholders. Moreover, we have set the target consolidated dividend payout ratio of between 35% and 40%.

Regarding the year-end dividend, the Company had forecasted 28 yen per share, but as the result of the efforts of its Medium-Term Management Plan "ISID Open Innovation 2018 'Joint Value Creation,' " for which the current fiscal year is its final year, the Company achieved record-high net sales and profit on a consolidated basis and accordingly proposes to pay a year-end dividend of 35 yen per share, 7 yen higher than the forecast.

Moreover, combined with an interim dividend of 28 yen per share already paid out, the annual dividends shall amount to 63 yen per share, and the consolidated payout ratio shall be 39.6%.

Year-end dividends

(1) Type of dividend property

Cash

(2) Allocation of dividend property and total amount of allocation

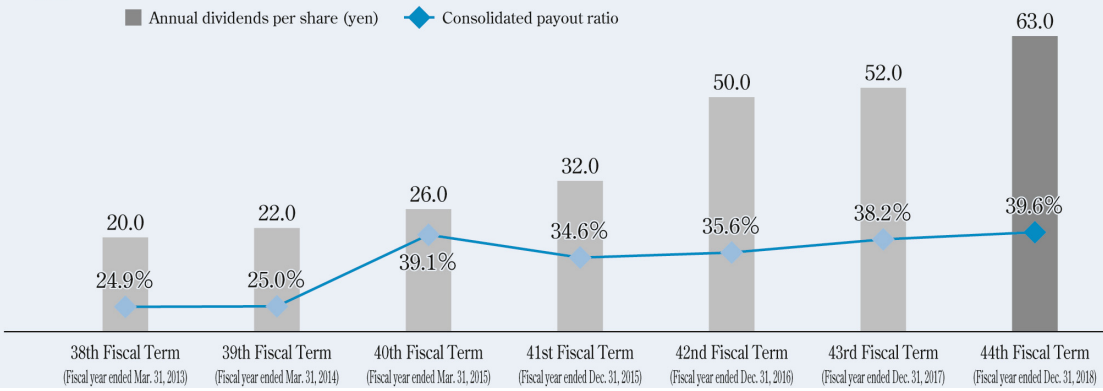
35 yen per share of the Company
Total amount: 1,140,390,195 yen

(3) Effective date of dividends of surplus

March 25, 2019

Reference

Trend of Dividends



Proposal 2: Election of 11 Directors

The terms of office of all 12 Directors of the Company will expire at the conclusion of this meeting. In that regard, the Company proposes the following 11 Directors be elected.

The Director candidates are as follows:

No.	Name	Current position in the Company	Attributes
1	Setsuo Kamai	Chairman and Representative Director	Reelection
2	Ryoichi Nawa	President and Representative Director CEO & COO	Reelection
3	Misao Toyoda	Director, Executive Vice President	Reelection
4	Nobuo Uehara	Director, Senior Managing Director	Reelection
5	Kenji Ichikawa	Director, Senior Managing Director	Reelection
6	Konosuke Umezawa	Director, Managing Director	Reelection
7	Atsushi Yoshimoto	Director, Managing Director	Reelection
8	Akira Kobayashi	Director, Managing Director	Reelection
9	Kazuo Ichijo	Director	Reelection Outside Independent
10	Yukari Murayama	Director	Reelection Outside Independent
11	Norihiro Kuretani	Director	Reelection Non-Executive

Candidate No.	Name (Date of Birth) Number of the Company's Shares Owned	Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)
1	[Reelection] **Setsuo Kamai** (May 23, 1952) 2,000 shares	Apr. 1975 Joined DENTSU INC. Jun. 2002 Managing Director of DENTSU INC. Jun. 2004 Director of DENTSU INC. Outside Director of ISID, Ltd. Jun. 2006 Senior Director of DENTSU INC. Jun. 2009 Executive Director of ISID, Ltd. Apr. 2010 President and Representative Director, and Chief Operating Officer of ISID, Ltd. Apr. 2011 Chief Executive Officer of ISID, Ltd. Jan. 2019 Chairman and Representative Director of ISID, Ltd. <current position>
	(Reasons for nomination) After joining DENTSU INC. in 1975, he was involved mainly in financial and accounting work. He was promoted to Managing Director in 2002, then Director and Chief Financial Officer in 2004. From 2006, he was Senior Director and Chief Financial Officer. He assumed the office of Executive Director of ISID, Ltd. in 2009, and in 2010 he became President and Representative Director, and Chief Operating Officer. He assumed the role of Chief Executive Officer in 2011, and he has held other positions, giving him a wealth of operational and management experience. In January 2019, he assumed the office of Chairman and Representative Director. He is deemed capable of fulfilling his role appropriately as Chairman by giving uncompromising adherence to corporate governance, providing oversight of the execution of business by Directors and of compliance in general. Therefore, he has been nominated again as a Director candidate.	
2	[Reelection] **Ryoichi Nawa** (October 24, 1957) 9,560 shares	Apr. 1981 Joined ISID, Ltd. Apr. 2011 Executive Officer of ISID, Ltd. Jan. 2017 Senior Executive Officer of ISID, Ltd. Mar. 2018 Director of ISID, Ltd. Managing Director of ISID, Ltd. Jan. 2019 President and Representative Director of ISID, Ltd. <current position> Chief Executive Officer and Chief Operating Officer of ISID, Ltd. <current position>
	(Reasons for nomination) Since joining ISID, Ltd., he has been involved mainly in sales work, and held positions including a post at a U.S. subsidiary on secondment, Deputy to the person in charge of the business department providing core systems, and President and Representative Director of a joint venture company with U.S. GE Group company, giving him a wealth of operational and management experience. Since assuming the office of Director in 2018, he has contributed to improving the business performance of the segment he is in charge of and also led efforts to formulate the new Medium-Term Management Plan and new Corporate Philosophy. In January 2019, he assumed the office of President and Representative Director, Chief Executive Officer and Chief Operating Officer, and took on the role of Chair of the meetings of Board of Directors. He is deemed capable of fulfilling his role appropriately in overseeing the overall management of ISID, Ltd.'s group (the "ISID Group"). Therefore, he has been nominated again as a Director candidate.	

Candidate No.	Name (Date of Birth) Number of the Company's Shares Owned	Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)	
3	[Reelection] **Misao Toyoda** (July 24, 1956) 1,900 shares	Apr. 1979	Joined DENTSU INC.
		Aug. 2004	Deputy Director of Satellite Media Division of DENTSU INC.
		Apr. 2011	Director of 3rd Sales Division of DENTSU INC.
		Jan. 2016	Executive Officer of DENTSU INC.
		Jan. 2018	Senior Managing Director of ISID, Ltd.
			Assistant Sales Manager of ISID, Ltd. <current position>
		Mar. 2018	Director of ISID, Ltd. <current position>
		Jan. 2019	Executive Vice President of ISID, Ltd. <current position>, Segment Director of Communication IT <current position>
			In charge of 2020 Technology & Business Development Office and Business Promotion and Management Division of ISID, Ltd. <current position>
	(Reasons for nomination) After joining DENTSU INC. in 1979, he was involved mainly in media and sales work, and since 2016 as Executive Officer he was in charge of sales and the publishing business, as well as administrative management of group companies in Japan. As such, he has a wealth of operational experience at DENTSU INC. and knowledge of the overall business management. In 2018, he assumed the office of Director of ISID, Ltd., and currently as an Executive Vice President, he is Assistant Sales Manager of the ISID Group and is also responsible for the segment that handles business with the DENTSU INC.'s group (the "DENTSU Group"). He has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.		
4	[Reelection] **Nobuo Uehara** (August 17, 1954) 9,500 shares	Nov. 1980	Joined ISID, Ltd.
		Jun. 2005	Director of ISID, Ltd.
		Jun. 2008	Senior Director of ISID, Ltd.
		Oct. 2009	President and Representative Director of ISID Assist, Ltd. <current position>
		Apr. 2010	Director, Senior Managing Director, Administrative Manager of ISID, Ltd. <current position>
		Apr. 2011	In charge of Integrated Risk Management Department of ISID, Ltd. <current position>
		Apr. 2012	Manager of Group Companies of ISID, Ltd. <current position>
		Jan. 2017	In charge of Branch Offices of ISID, Ltd. <current position>
		Jan. 2019	In charge of Corporate Planning Division of ISID, Ltd. <current position>
	(Reasons for nomination) Since joining ISID, Ltd., he has been involved mainly in sales and corporate planning work. He has a wealth of operational experience, having been placed in charge of administration, corporate planning, etc. As Senior Managing Director, he currently oversees administration of the ISID Group, and is responsible for corporate planning, public and investor relations, risk management and administration of branch offices of ISID, Ltd. Since assuming the office of Director in 2005, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.		
5	[Reelection] **Kenji Ichikawa** (February 23, 1957) 6,600 shares	Apr. 1980	Joined ISID, Ltd.
		Jun. 2006	Director of ISID, Ltd.
		Jun. 2008	Senior Director of ISID, Ltd.
		Jun. 2009	Executive Director of ISID, Ltd.
		Apr. 2010	Director, Senior Managing Director of ISID, Ltd. <current position>
		Apr. 2014	President and Representative Director of ISID Advanced Outsourcing, Ltd. (currently ISID-AO, Ltd.) <current position>
		Apr. 2015	Segment Director of Business Solution of ISID, Ltd. <current position>
	(Reasons for nomination) Since joining ISID, Ltd., he has been involved mainly in technical work, such as the development of systems, including being placed in charge of technology, giving him a wealth of operational experience. As Senior Managing Director, he is currently responsible for the segment providing core systems. Since assuming the office of Director in 2006, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.		

<table>
<tr><th>Candidate No.</th><th>Name
(Date of Birth)
Number of the Company's Shares Owned</th><th colspan="2">Career Summary, and Position and Responsibility in the Company
(Significant Concurrent Positions Outside the Company)</th></tr>
<tr><td rowspan="2">6</td><td>[Reelection]
Konosuke Umezawa
(March 21, 1958)
1,000 shares</td><td colspan="2">Apr. 1982 Joined EBARA CORPORATION
Feb. 1990 Joined ISID, Ltd.
Oct. 2005 Executive Officer of ISID, Ltd.
Jun. 2008 Director of ISID, Ltd. <current position>
Apr. 2010 Managing Director of ISID, Ltd. <current position>
Apr. 2011 Development and Technology Manager
In charge of Administrative Division of ISID, Ltd. <current position>
Apr. 2013 In charge of Technology Headquarters of ISID, Ltd. <current position>
May 2014 Representative Director of ISID Engineering, Ltd. <current position>
Jul. 2017 In charge of Work Style Innovation Office of ISID, Ltd. <current position>
General Manager of Work Style Innovation Office of ISID, Ltd. <current position></td></tr>
<tr><td colspan="3">(Reasons for nomination)
Since joining ISID, Ltd., he has been involved mainly in technical work, such as the development of systems, including being placed in charge of the business department that handles business with the DENTSU Group, giving him a wealth of operational experience. As Managing Director, he currently oversees technology of the ISID Group, and is responsible for administration and promotion of work style innovation of ISID, Ltd. Since assuming the office of Director in 2008, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.</td></tr>
<tr><td rowspan="2">7</td><td>[Reelection]
Atsushi Yoshimoto
(February 6, 1958)
1,560 shares</td><td colspan="2">Apr. 1980 Joined Osaka Seimitsu Kikai Co., Ltd.
Aug. 1991 Joined ISID, Ltd.
Apr. 2006 Executive Officer of ISID, Ltd.
Jun. 2008 Director of ISID, Ltd. <current position>
Apr. 2010 Managing Director of ISID, Ltd. <current position>
Apr. 2011 President and CEO of iTiD Consulting, Ltd. <current position>
Jun. 2015 Representative Director of ESTECH Corporation <current position>
Jan. 2019 Segment Director of Manufacturing Industry of ISID, Ltd. <current position>
Deputy to the person in charge of Business Innovation Center of ISID, Ltd. <current position></td></tr>
<tr><td colspan="3">(Reasons for nomination)
Since joining ISID, Ltd., he has been involved mainly in consulting for manufacturing operations, such as being placed in charge of the business department that handles manufacturing operations, giving him a wealth of operational experience. He is currently Managing Director, the person in charge of the segment that handles manufacturing operations and Deputy to the person in charge of new business development utilizing the leading-edge technologies, and he is also Representative Director of a subsidiary that provides consulting services for manufacturing operations. Since assuming the office of Director in 2008, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.</td></tr>
</table>

<table>
<tr><th>Candidate No.</th><th>Name
(Date of Birth)
Number of the Company's Shares Owned</th><th colspan="2">Career Summary, and Position and Responsibility in the Company
(Significant Concurrent Positions Outside the Company)</th></tr>
<tr><td rowspan="2">8</td><td>[Reelection]

Akira Kobayashi
(February 28, 1959)

10,600 shares</td><td>Apr. 1982
Apr. 2005
Jun. 2009
Apr. 2010

Jan. 2018
Jan. 2019</td><td>Joined ISID, Ltd.
Executive Officer of ISID, Ltd.
Director of ISID, Ltd. <current position>
Managing Director, Segment Director of Financial Solution of ISID, Ltd. <current position>
Assistant Sales Manager of ISID, Ltd. <current position>
In charge of Business Innovation Center of ISID, Ltd. <current position>
Deputy to the person in charge of Corporate Planning Division of ISID, Ltd. <current position></td></tr>
<tr><td colspan="2">(Reasons for nomination)
Since joining ISID, Ltd., he has been involved mainly in technical work, such as the development of systems, including being placed in charge of the business department involved in financial operations, giving him a wealth of operational experience. As Managing Director, he is currently Assistant Sales Manager of the ISID Group, the person responsible for the segment that handles financial operations, and the person in charge of new business development utilizing the leading-edge technologies. Since assuming the office of Director in 2009, he has proven himself to be capable of fulfilling his role appropriately in decision-making on important management matters, supervising the execution of operations, etc. Therefore, he has been nominated again as a Director candidate.</td></tr>
<tr><td rowspan="2">9</td><td>[Reelection/
Outside Director/
Independent Director]

Kazuo Ichijo
(October 13, 1958)

0 shares</td><td>Oct. 1993
Apr. 2001

Jun. 2001
Mar. 2005
Apr. 2007

Apr. 2014

Jun. 2015
Jun. 2017
Jan. 2018
Apr. 2018</td><td>Associate Professor of Faculty of Social Sciences at Hitotsubashi University
Professor of Graduate School of Social Sciences, and International Corporate Strategy at Hitotsubashi University
Outside Audit & Supervisory Board Member of ISID, Ltd.
Outside Director of SHIMANO INC. <current position>
Professor of Graduate School of International Corporate Strategy at Hitotsubashi University
Dean of Graduate School of International Corporate Strategy at Hitotsubashi University
Outside Director of ISID, Ltd. <current position>
Outside Director of PIA Corporation <current position>
Outside Member of the Board of World Co., Ltd. <current position>
Professor, Dean of Graduate School of International Corporate Strategy at Hitotsubashi University Business School <current position></td></tr>
<tr><td colspan="2">(Reasons for nomination)
He assumed the office of Outside Director in 2015 so that he could contribute directly to the improvement of corporate value of ISID, Ltd., in light of his experience since assuming the office of Outside Audit & Supervisory Board Member in 2001, a position in which he has proven himself to be capable of fulfilling his role appropriately in supervising the execution of duties by Directors, etc. While possessing knowledge and experience as an expert in corporate strategies, innovation and corporate governance research, as well as extensive experience in performing the role of outside officer at other listed companies, he fulfills the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by ISID, Ltd. Since August 2017, he has been serving as a committee member of the Nominating and Remuneration Committee that ISID, Ltd. voluntarily established, and since January 2019, he has been serving as chairman of the same committee. During such time, he has contributed significantly toward securing the objectivity and transparency of the nomination and remuneration of directors. Therefore, as it is deemed that he can continue to offer useful advice to the management of ISID, Ltd., he has been nominated again as an Outside Director candidate. He has so far never had experience of being involved in corporate management except as an outside officer, but due to the reasons described above, he has been deemed capable of appropriately executing his duties as Outside Director.</td></tr>
</table>

Candidate No.	Name (Date of Birth) Number of the Company's Shares Owned	Career Summary, and Position and Responsibility in the Company (Significant Concurrent Positions Outside the Company)	
10	[Reelection/ Outside Director/ Independent Director] **Yukari Murayama** (August 4, 1972) 0 shares	Apr. 2000	Registered as an attorney at law
			Attorney at law at Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise (former Sakai Hideyuki Law Office)
		Jan. 2010	Seconded to Supervisory Bureau of Financial Services Agency (NonBank Financial Companies Office and Financial System Stabilization Management Office)
		Apr. 2012	Returned to Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise
			Counsel at Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise
		Jan. 2013	Partner at Bingham McCutchen Murase, Sakai Mimura Aizawa – Foreign Law Joint Enterprise
		Apr. 2015	Partner at Anderson Mori & Tomotsune <current position>
		Jun. 2015	Outside Audit & Supervisory Board Member of ISID, Ltd.
		Mar. 2016	Outside Director of ISID, Ltd. <current position>
	(Reasons for nomination) She assumed the office of Outside Director in 2016 so that she could contribute directly to the improvement of corporate value of ISID, Ltd., in light of her experience since assuming the office of Outside Audit & Supervisory Board Member in 2015, a position in which she has proven herself to be capable of fulfilling her role appropriately in supervising the execution of duties by Directors, etc. She has extensive specialist knowledge and practical experience in corporate law as an attorney at law, as well as practical experience in financial supervisory administration, as the result of being seconded to the Supervisory Bureau of the Financial Services Agency. She also fulfills the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by ISID, Ltd. Since August 2017, she has been serving as a committee member of the Nominating and Remuneration Committee that ISID, Ltd. voluntarily established, during which time she has contributed significantly toward securing the objectivity and transparency of the nomination and remuneration of directors. Therefore, as it has been deemed that she can continue to offer useful advice to the management of ISID, Ltd., she has been nominated again as an Outside Director candidate. She has so far never had experience of being involved in corporate management except as an outside officer, but due to the reasons described above, she has been deemed capable of appropriately executing her duties as Outside Director.		
11	[Reelection/ Non-Executive Director] **Norihiro Kuretani** (December 3, 1965) 0 shares	Apr. 1988	Joined DENTSU INC.
		Jul. 2012	Deputy Director of MC Planning Division of DENTSU INC.
		Jun. 2016	Director of D2C Inc. <current position>
		Jul. 2016	Director of Digital Platform Center of DENTSU INC.
		Jan. 2017	Executive Officer of DENTSU INC. <current position>
		Mar. 2017	Director of ISID, Ltd. <current position>
			Director of Dentsu Digital Holdings Inc. (currently Dentsu Innovation Partners Inc.) <current position>
		Aug. 2017	Outside Director of Rakuten Data Marketing, Inc. <current position>
		Jan. 2019	Director of CARTA HOLDINGS, INC. <current position>
	(Reasons for nomination) Since joining DENTSU INC. in 1988, he has been involved mainly in media and content development work, as well as digital business related work. He has been in charge of the digital department as Executive Officer since January 2017, and also serves as officer for several other digital-related DENTSU Group companies, giving him a wealth of operational and management experience. Since his appointment as Director of ISID, Ltd. in 2017, he has fulfilled his expected role appropriately by offering useful advice based on his extensive experience and knowledge in group management, and also contributing to promotion of cooperation with the DENTSU Group. Therefore, he has been nominated again as a Director candidate.		

Notes:

1. There is no special interest between any of the candidates and the Company.
2. The Sales Manager is responsible for maintaining and expanding relationships with customers, managing optimal human resource allocation that supports sales activities, sharing the latest technology trends sought by customers, and conducting other business activities of the Company and the rest of its group companies overall, in the best interests of the entire group.
3. The Administrative Manager is responsible for managing matters related to administration of the Company and the rest of its group companies, in the best interests of the entire group.

4. The Manager of Group Companies is responsible for managing matters related to the business management of the Company and the rest of its group companies, in the best interests of the entire group.
5. The Development and Technology Manager is responsible for managing technological strategies, quality control and standardization, enhancing capability among engineers, and other matters relating to development and technology of the Company and the rest of its group companies, in the best interests of the entire group.
6. The manager in charge of Branch Offices is responsible for bolstering management and governance of each branch office.
7. Mr. Kazuo Ichijo is currently Outside Director of the Company. After this meeting, his tenure as Outside Director will have been three years and nine months. Moreover, his tenure as Audit & Supervisory Board Member was 14 years.
8. Mr. Kazuo Ichijo is currently Outside Director of the Company, and the Company has entered into a limited liability agreement with him for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher. If his reelection is approved, the Company plans to renew the aforementioned agreement with him.
9. Ms. Yukari Murayama is currently Outside Director of the Company. At the conclusion of this meeting, her tenure as Outside Director will have been three years. Moreover, her tenure as Audit & Supervisory Board Member was nine months.
10. Ms. Yukari Murayama is currently Outside Director of the Company, and the Company has entered into a limited liability agreement with her for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher. If her reelection is approved, the Company plans to renew the aforementioned agreement with her.
11. Mr. Kazuo Ichijo and Ms. Yukari Murayama satisfy the requirements for independent officers as provided for by the Tokyo Stock Exchange and the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by the Company. The Company has submitted notification to the said exchange that Mr. Kazuo Ichijo and Ms. Yukari Murayama have been appointed as independent officers. If their reelection is approved, the Company plans to notify the said exchange again of their appointment as independent officers.
12. Mr. Norihiro Kuretani is Executive Officer of DENTSU INC., the parent company of the Company.
13. Mr. Norihiro Kuretani is currently Non-Executive Director of the Company, and the Company has entered into a limited liability agreement with him for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher. If his reelection is approved, the Company plans to renew the aforementioned agreement with him.

Proposal 3: Election of One Audit & Supervisory Board Member

Audit & Supervisory Board Member, Mr. Sadao Suzuki, will resign at the conclusion of this meeting. Therefore, the Company proposes the election of one Audit & Supervisory Board Member.

The term of office of the elected Audit & Supervisory Board Member shall be in accordance with the articles of incorporation of the Company, and shall be effective until the expiration of the term of office of the predecessor (until the conclusion of the Annual General Meeting of Shareholders for the fiscal term ending December 31, 2019). The consent of the Audit & Supervisory Board has been obtained for this proposal.

The Audit & Supervisory Board Member candidate is as follows:

Name (Date of Birth) Number of the Company's Shares Owned	Career Summary and Position in the Company (Significant Concurrent Positions Outside the Company)	
[New election/ Outside Audit & Supervisory Board Member] **Yonosuke Nakagome** (April 7, 1958) 0 shares	Apr. 1982	Joined DENTSU INC.
	Jul. 2003	Project Manager of Corporate Strategy Division of DENTSU INC.
	Jul. 2008	Deputy Director of Business Management Division and General Manager of Strategy Development Office of DENTSU INC.
	Apr. 2011	Director of Information Systems Division of DENTSU INC.
	Jun. 2017	Director of Legal Management Division of DENTSU INC.
	May 2018	Associate Partner of Legal Management Division of DENTSU INC. <current position>

(Reasons for nomination)

Since joining DENTSU INC. in 1982, he has been involved mainly in corporate strategy and information systems. Having served in such roles as representative director and president of a mobile advertising company while seconded to Group companies, he has gained broad-ranging knowledge and experience in the areas of business management and IT utilization. As he is deemed capable of fulfilling his role appropriately in supervising Directors' execution of duties, etc., he has been nominated as an Outside Audit & Supervisory Board Member candidate.

Notes:

1. There is no special interest between the candidate and the Company.
2. Mr. Yonosuke Nakagome is an Outside Audit & Supervisory Board Member candidate.
3. Mr. Yonosuke Nakagome will retire from DENTSU INC. the parent company of the Company on March 21, 2019.
4. If the election of Mr. Yonosuke Nakagome is approved, the Company plans to enter into a limited liability agreement with him for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher.

Proposal 4: Election of One Substitute Audit & Supervisory Board Member

The Company proposes to elect one substitute Audit & Supervisory Board Member to be ready to fill a vacant position should the number of Audit & Supervisory Board Members fall below the number required by laws and regulations.

The appointment of the said substitute Audit & Supervisory Board Member requires that the number of Audit & Supervisory Board Members falls below the number required by laws and regulations. The term for the substitute Audit & Supervisory Board Member shall be the remaining term of the predecessor. In addition, this resolution shall remain effective until the opening of the next Annual General Meeting of Shareholders. The consent of the Audit & Supervisory Board has been obtained for this proposal.

The substitute Audit & Supervisory Board Member candidate is as follows:

Name (Date of Birth) Number of the Company's Shares Owned	Career Summary and Position in the Company (Significant Concurrent Positions Outside the Company)	
Koichiro Tanaka (July 6, 1965) 0 shares	Oct. 1987	Joined Tohmatsu Awoki & Sanwa (currently Deloitte Touche Tohmatsu LLC)
	Mar. 1991	Registered as a certified public accountant
	Aug. 1998	Assigned to U.S. Deloitte Touche Tohmatsu's Dalian Office
		Resident Representative of U.S. Deloitte Touche Tohmatsu's Dalian Office (Office Head)
	Sep. 2002	Assigned to Deloitte Touche Tohmatsu's Shenzhen Office in China
		Managing Director of the Japanese Operations Department in South China of Deloitte Touche Tohmatsu's Shenzhen Office in China
	Jun. 2003	Office Partner at Deloitte Touche Tohmatsu's Shenzhen Office in China
	Sep. 2003	Returned to the Auditor Division at the Tokyo Office of Deloitte Touche Tohmatsu
	Dec. 2003	Partner in the Corporate Finance Department of Deloitte Touche Tohmatsu
	May 2005	Registered as a certified public tax accountant
	Jul. 2014	Founder and Head of Tanaka Sogo Kaikei Jimusho <current position>
	Mar. 2015	Outside Auditor of Toyo Tanso Co., Ltd. <current position>
	Apr. 2015	Outside Auditor of Saitama Industrial Co., Ltd. <current position>
	Mar. 2017	Outside Auditor of ODAWARA ENGINEERING CO., LTD. <current position>
	Jun. 2018	Auditor of Japan Automobile Research Institute <current position>

(Reasons for nomination)

He has been deemed capable of making use of his extensive knowledge of finance and accounting as a certified public accountant and certified public tax accountant, as well as extensive operational experience at a major auditing firm and overseas experience, in auditing for ISID, Ltd. Therefore, he has been nominated as a substitute Outside Audit & Supervisory Board Member candidate.

Notes:

1. There is no special interest between the candidate and the Company.
2. Mr. Koichiro Tanaka is a substitute Outside Audit & Supervisory Board Member candidate.
3. In the event that Mr. Koichiro Tanaka assumes the office of Audit & Supervisory Board Member of the Company, the Company plans to enter into a limited liability agreement with him for the liability amount of 6 million yen, or the minimum liability amount provided for under Article 425, paragraph 1 of the Companies Act, whichever is higher.
4. Mr. Koichiro Tanaka satisfies the requirements for independent officer as provided for by the Tokyo Stock Exchange and the "Requirements for Independence as Outside Director/Outside Audit & Supervisory Board Member" established by the Company. In the event that he assumes the office of Audit & Supervisory Board Member of the Company, the Company plans to notify the said exchange of his appointment as independent officer.