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(Stock Exchange Code: 6073)
May 31, 2019

To Shareholders with Voting Rights:

Makoto Munemasa
Chief Executive Officer
Asante Inc.
1-33-15 Shinjuku, Shinjuku-Ku, Tokyo

NOTICE OF
THE 46th ANNUAL GENERAL MEETING OF SHAREHOLDERS

Dear Shareholders:

We would like to express our appreciation for your continued support and patronage.

You are cordially invited to attend the 46th Annual General Meeting of Shareholders of Asante Inc. (the "Company"). The meeting will be held for the purposes as described below.

If you are unable to attend the meeting, you can exercise your voting rights in writing or via the Internet. Please review the attached Reference Documents for the General Meeting of Shareholders, and exercise your voting rights so that your vote will be received no later than 5:00 p.m. on Tuesday, June 18, 2019, Japan time, either by: indicating your vote for or against the Proposal in the enclosed Voting Rights Exercise Form and sending the Form back to us; or entering your vote for or against the Proposal on the voting website specified by the Company (https://evote.tr.mufg.jp/).

1. **Date and Time:** Wednesday, June 19, 2019 at 10:00 a.m. Japan time
(Reception will open at 9:00 a.m.)

2. **Place:** 5F conference center at Belle Salle Shinjuku Grand located at
8-17-1 Nishi-Shinjuku, Shinjuku-ku, Tokyo

3. **Meeting Agenda:**

Matters to be reported: The Business Report and Non-consolidated Financial Statements for the Company's 46th Fiscal Year (April 1, 2018 - March 31, 2019)

Proposal to be resolved:

Proposal 1: Dividends from Surplus
Proposal 2: Election of Seven Directors
Proposal 3: Election of Three Audit & Supervisory Board Members
Proposal 4: Election of One Substitute Audit & Supervisory Board Member
Proposal 5: Payment of Retirement Bonus to a Retiring Director

4. Matters Determined for Convocation of General Meeting of Shareholders

(1) If you exercise your voting rights more than once via the Internet, your last vote will be deemed valid.
(2) If you exercise your voting rights both by using the Voting Rights Exercise Form and via the Internet, your vote via the Internet will be deemed valid.
(3) If you are unable to attend the General Meeting of Shareholders, you may appoint another shareholder with voting rights (one person) as your proxy to attend the General Meeting of Shareholders on your behalf. Please note that submission of a document that verifies the proxy's authority will be required.

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1. When attending the meeting, please bring this Notice with you and submit the enclosed Voting Rights Exercise Form at the reception desk.
2. Shareholders who attend the Meeting will be given a souvenir, limited to one gift per shareholder regardless of the number of Voting Rights Exercise Forms in possession.
3. Should the Reference Documents for the General Meeting of Shareholders, Business Report and/or Non-consolidated Financial Statements require any revisions, the revised versions will be posted on the Company's website (https://www.asante.co.jp/).

Reference Documents for the General Meeting of Shareholders

Proposal and References

Proposal 1: Dividends from Surplus

With respect to dividends from surplus, the Company's basic dividend policy is to give top priority to generating returns to its shareholders and maintain stable dividends as a fundamental rule, while taking such factors as the Company's strengthening of its corporate constitution and enhancement of its internal reserves into consideration in a comprehensive manner.

In accordance with such policy, the Company proposes a year-end dividend for the fiscal year under review be 27 yen per share as follows. Combined with the interim dividend of 27 yen, the annual dividend will be 54 yen per share.

Matters concerning year-end dividend

(1) Type of dividend property
Cash

(2) Matters concerning allotment of dividend property to shareholders and total amount thereof
27 yen per share of the Company's common stock, 333,224,631 yen in total amount

(3) Effective date of dividends from surplus
June 20, 2019

Proposal 2: Election of Seven Directors

The terms of office of all seven Directors will expire at the conclusion of this year's Annual General Meeting of Shareholders. Accordingly, the election of seven Directors is proposed.

The candidates for Director are as follows:

No.	Name (Date of birth)	Past experience, positions, responsibilities, and significant concurrent positions	Number of shares of the Company held
1	Makoto Munemasa (September 26, 1943) [Reappointment]	September 1973 Established Sanyo Shodoku Co., Ltd. (currently Asante Inc.) Representative Director, Chief Executive Officer (to present)	856,425
		[Reason for nomination as candidate for Director] Mr. Makoto Munemasa has led the Company over the years as its founder, and has grown the Company to become the leading company in the termite control industry. The Company has judged that his high level of insight based on his abundant experience is essential for the Company's sustainable growth and enhancement of corporate value, and has therefore renominated him as a candidate for Director.	
2	Masami Iishiba (December 24, 1950) [Reappointment]	April 1973 Joined The Mitsubishi Bank, Ltd. (currently MUFG Bank, Ltd.) September 2002 Joined the Company; General Manager, Corporate Planning Office November 2002 Director; General Manager, Corporate Planning Office November 2004 Director, Imari Seisakusho Co., Ltd. November 2005 Managing Director; General Manager, Corporate Planning Office, the Company April 2008 Managing Director; General Manager, Corporate Planning Department April 2009 Managing Director; General Manager, Corporate Planning Office January 2017 Managing Director; General Manager, Corporate Planning Department April 2019 Managing Director; Head of Administration Division; General Manager, Corporate Planning Department (to present)	30,100
		[Reason for nomination as candidate for Director] Mr. Masami Iishiba has abundant experience from his time at a financial institution, in addition to a high level of knowledge regarding corporate management, having taken responsibility for corporate planning and other administrative departments as Director after joining the Company. The Company has judged that his experience and abilities will contribute to the Company's sustainable growth and enhancement of corporate value, and has therefore nominated him as a candidate for Director.	
3	Sei Miyauchi (March 11, 1971) [Reappointment]	March 1994 Joined the Company April 2002 Manager, Sales Control Division September 2008 Assistant General Manager, HA Business Department April 2010 General Manager, HA Business Department June 2013 Director; General Manager, HA Business Department February 2015 Director; Head of Sales Division April 2015 Director; Head of Sales Division; General Manager, TS Sales Department February 2016 Director; General Manager, Personnel Development Department April 2019 Managing Director; Head of Sales Division (to present)	19,700
		[Reason for nomination as candidate for Director] Mr. Sei Miyauchi has engaged in operations of the field of sales for many years and has a high level of knowledge across all of businesses of the Company. Currently, he oversees the entire sales department as Head of the Sales Division. The Company has judged that his experience and abilities will contribute to the Company's sustainable growth and enhancement of corporate value, and has therefore renominated him as a candidate for Director.	

<table>
<tr><th>No.</th><th>Name
(Date of birth)</th><th>Past experience, positions, responsibilities,
and significant concurrent positions</th><th>Number of shares of the Company held</th></tr>
<tr><td rowspan="2">4</td><td rowspan="2">Atsushi Nishiyama
(April 16, 1963)

[Reappointment]</td><td>April 2003 Joined the Company
May 2004 Senior Manager, Corporate Planning Office
March 2005 Assistant General Manager, Corporate Planning Office
September 2005 Head of Sales Division; General Manager, HA Business Department
April 2007 General Manager, General Affairs Department
June 2007 Audit & Supervisory Board Member, Human Green Service Co., Ltd.
June 2013 Director; General Manager, General Affairs Department, the Company
February 2016 Director; General Manager, Personnel Department
January 2017 Director; Head of Compliance Division (to present)</td><td>5,000</td></tr>
<tr><td colspan="2">[Reason for nomination as candidate for Director]
Mr. Atsushi Nishiyama has served in important posts in a wide range of fields, including corporate planning, sales, general affairs, and personnel, and has insight regarding corporate management. Currently, he is responsible for the strengthening of systems for compliance with laws and regulations as Head of the Compliance Division. The Company has judged that his experience and abilities will contribute to the Company’s sustainable growth and enhancement of corporate value, and has therefore renominated him as a candidate for Director.</td></tr>
<tr><td rowspan="2">5</td><td rowspan="2">Yoshiyuki Nakao
(October 31, 1962)

[Reappointment]</td><td>April 1986 Joined The Mitsubishi Bank, Ltd. (currently MUFG Bank, Ltd.)
October 2015 Joined the Company; General Manager, Accounting and Finance Department
February 2016 General Manager, General Affairs Department
May 2016 Audit & Supervisory Board Member, Human Green Service Co., Ltd. (to present)
January 2017 General Manager, General Affairs and Personnel Department, the Company
June 2017 Director; General Manager, General Affairs and Personnel Department (to present)</td><td>1,000</td></tr>
<tr><td colspan="2">[Reason for nomination as candidate for Director]
Mr. Yoshiyuki Nakao has abundant experience from his time at a financial institution. In addition, he has served in important posts of administrative departments after joining the Company, and has insight regarding corporate management. Currently, he is promoting the development of organizational systems as General Manager of the General Affairs and Personnel Department. The Company has judged that his experience and abilities will contribute to the Company’s sustainable growth and enhancement of corporate value, and has therefore renominated him as a candidate for Director.</td></tr>
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<table>
<tr><th>No.</th><th>Name
(Date of birth)</th><th>Past experience, positions, responsibilities,
and significant concurrent positions</th><th>Number of shares of the Company held</th></tr>
<tr><td rowspan="2">6</td><td rowspan="2">Katsumi Uchida
(February 26, 1944)

[Reappointment]
[Outside]
[Independent]</td><td>April 1968 Joined the Tokyo Stock Exchange (currently Tokyo Stock Exchange, Inc.)
December 1977 Joined Koizumi Group Co., Ltd.
December 1980 Audit and Supervisory Board Member, Computer Services Corporation (currently SCSK Corporation)
March 1984 Director, MOS FOOD SERVICES, INC.
October 1986 Established AGP Co., Ltd.; Representative Director and President (to present)
June 1994 Corporate Auditor, HOGY MEDICAL CO., LTD.
June 2007 Director, HOGY MEDICAL CO., LTD.
June 2014 Director, the Company (to present)
(Significant concurrent positions)
Representative Director and President, AGP Co., Ltd.</td><td>—</td></tr>
<tr><td colspan="2">[Reason for nomination as candidate for Outside Director]
Mr. Katsumi Uchida has abundant experience and expert knowledge regarding corporate management, and has provided appropriate advice and supervision at meetings of the Company’s Board of Directors. The Company has judged that his high level of knowledge covering corporate management as a whole will contribute to the strengthening of corporate governance for the Company’s sustainable growth, and has therefore renominated him as a candidate for Outside Director. His period in office as Outside Director of the Company will be five years at the conclusion of this General Meeting of Shareholders.</td></tr>
<tr><td rowspan="2">7</td><td rowspan="2">Shigeharu Dougakinai
(May 11, 1949)

[Reappointment]
[Outside]
[Independent]</td><td>April 1973 Joined The Mitsubishi Bank, Ltd. (currently MUFG Bank, Ltd.)
May 2003 Resigned from The Mitsubishi Bank, Ltd.
May 2003 Joined TECHNO RYOWA LTD.
June 2003 Director, TECHNO RYOWA LTD.
January 2007 Managing Director; General Manager, Sales Division, TECHNO RYOWA LTD.
April 2014 Senior Managing Director; General Manager, Sales Division, TECHNO RYOWA LTD.
June 2015 Director, the Company (to present)
June 2015 Director, DVx Inc. (to present)
June 2015 Senior Managing Director, Tachikichi Corporation (to present)
(Significant concurrent positions)
Director, DVx Inc.
Senior Managing Director, Tachikichi Corporation</td><td>—</td></tr>
<tr><td colspan="2">[Reason for nomination as candidate for Outside Director]
Mr. Shigeharu Dougakinai has abundant experience and knowledge regarding corporate management and sales, and has provided appropriate advice and supervision at meetings of the Company’s Board of Directors. The Company has judged that his high level of knowledge covering corporate management as a whole will contribute to the strengthening of corporate governance for the Company’s sustainable growth, and has therefore renominated him as a candidate for Outside Director. His period in office as Outside Director of the Company will be four years at the conclusion of this General Meeting of Shareholders.</td></tr>
</table>

(Notes)

1. There are no special interests between each of the candidates for Director and the Company.
2. Mr. Katsumi Uchida and Mr. Shigeharu Dougakinai are candidates for Outside Director.
   The Company has registered both candidates as Independent Officers, pursuant to the rules of the Tokyo Stock Exchange, Inc. In addition, both candidates satisfy the Criteria for Independence of Outside Officers set forth by the Company (page 11).
3. The Company has entered into agreements with Mr. Katsumi Uchida and Mr. Shigeharu Dougakinai to limit their liability for damages provided for in Article 423, Paragraph 1 of the Companies Act. The maximum amount of liability pursuant to the agreements shall be the minimum amount provided for in Article 425, Paragraph 1 of the same Act. If these candidates are reelected as Directors, the Company intends to continue the agreements with them.

Proposal 3: Election of Three Audit & Supervisory Board Members

The terms of office of all three Audit & Supervisory Board Members will expire at the conclusion of this year's Annual General Meeting of Shareholders. Accordingly, the election of three Audit & Supervisory Board Members is proposed.

Submission of this Proposal has been given the consent of the Audit & Supervisory Board.

The candidates for Audit & Supervisory Board Member are as follows:

<table>
<tr><th>No.</th><th>Name
(Date of birth)</th><th>Past experience, positions,
and significant concurrent positions</th><th>Number of shares of the Company held</th></tr>
<tr><td rowspan="2">1</td><td rowspan="2">Yukio Inukai
(December 7, 1952)

[Reappointment]
[Outside]
[Independent]</td><td>April 1975 Joined SHIMIZU CORPORATION
December 2003 General Manager, Operation Control Department, Building Construction Headquarters, SHIMIZU CORPORATION
April 2007 Deputy General Manager, KANTO Branch, SHIMIZU CORPORATION
June 2011 Full-time Audit & Supervisory Board Member, the Company (to present)
(Significant concurrent positions)
None</td><td>—</td></tr>
<tr><td colspan="2">[Reason for nomination as candidate for Outside Audit & Supervisory Board Member]
Mr. Yukio Inukai has abundant experience at a company and a high level of insight. The Company has judged that he is able to audit the Company from an independent standpoint and provide useful advice on management as a whole, and has therefore renominated him as a candidate for Outside Audit & Supervisory Board Member. His period in office as Outside Audit & Supervisory Board Member of the Company will be eight years at the conclusion of this General Meeting of Shareholders.</td></tr>
<tr><td rowspan="2">2</td><td rowspan="2">Yasuhiko Kushida
(February 13, 1946)

[Reappointment]
[Outside]
[Independent]</td><td>April 1977 Registered as attorney (Daini Tokyo Bar Association)
April 1983 Opened Kushida Yasuhiko Legal Office (to present)
April 2002 Audit & Supervisory Board Member, the Company (to present)
(Significant concurrent positions)
Representative, Kushida Yasuhiko Legal Office</td><td>—</td></tr>
<tr><td colspan="2">[Reason for nomination as candidate for Outside Audit & Supervisory Board Member]
Mr. Yasuhiko Kushida has not been directly involved in corporate management, but has abundant experience and a high level of insight as an attorney. The Company has judged that he is able to audit the Company from an objective standpoint as a legal expert and provide useful advice for further strengthening corporate governance, and has therefore renominated him as a candidate for Outside Audit & Supervisory Board Member. His period in office as Outside Audit & Supervisory Board Member of the Company will be 17 years and 2 months at the conclusion of this General Meeting of Shareholders.</td></tr>
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No.	Name (Date of birth)	Past experience, positions, and significant concurrent positions	Number of shares of the Company held
3	Seiichi Kurosawa (May 19, 1946) [Reappointment] [Outside] [Independent]	October 1971 Joined Tokyo Daiichi Certified Public Accountant Office January 1983 Partner, Shinko Audit Corporation February 1989 Representative Partner, Chuo Shinko Audit Corporation August 2007 Representative Partner, Shin Nihon & Co. (currently Ernst & Young ShinNihon LLC) June 2010 Resigned from Shin Nihon & Co. June 2010 Audit & Supervisory Board Member, I'rom Holdings Co., Ltd. (currently I'rom Group Co., Ltd.) June 2010 Representative, Kurosawa Certified Public Accountant Office (to present) June 2011 Audit & Supervisory Board Member, the Company (to present) June 2015 Audit & Supervisory Board Member, Toho Titanium Co., Ltd. (to present) (Significant concurrent positions) Representative, Kurosawa Certified Public Accountant Office Audit & Supervisory Board Member, Toho Titanium Co., Ltd.	—
		[Reason for nomination as candidate for Outside Audit & Supervisory Board Member] Mr. Seiichi Kurosawa has not been directly involved in corporate management, but has abundant experience and a high level of expertise as a certified public accountant, as well as experience as an auditor of other companies. The Company has judged that his experience and insight would be used for more effective audits of the Company, and has therefore renominated him as a candidate for Outside Audit & Supervisory Board Member. His period in office as Outside Audit & Supervisory Board Member of the Company will be eight years at the conclusion of this General Meeting of Shareholders.	

(Notes)

1. There are no special interests between each of the candidates for Audit & Supervisory Board Member and the Company.
2. Mr. Yukio Inukai, Mr. Yasuhiko Kushida, and Mr. Seiichi Kurosawa are candidates for Outside Audit & Supervisory Board Member.
   Each candidate for Audit & Supervisory Board Member satisfies the criteria for Independent Officer, pursuant to the rules of the Tokyo Stock Exchange, Inc., and the Company has registered them as Independent Officers with the Exchange. In addition, these candidates satisfy the Criteria for Independence of Outside Officers set forth by the Company (page 11).
3. The Company has entered into agreements with the candidates for Audit & Supervisory Board Member to limit their liability for damages provided for in Article 423, Paragraph 1 of the Companies Act. The maximum amount of liability pursuant to the agreements shall be the minimum amount provided for in Article 425, Paragraph 1 of the same Act. If these candidates are reelected as Audit & Supervisory Board Members, the Company intends to continue the agreements with them.

Proposal 4: Election of One Substitute Audit & Supervisory Board Member

In order to prepare for cases where there is a shortfall in the number of Audit & Supervisory Board Members prescribed by laws and regulations, the election of one substitute Audit & Supervisory Board Member is proposed.

The effectiveness of the election under this Proposal may be canceled by resolution of the Board of Directors, prior to his appointment, with the consent of the Audit & Supervisory Board.

Submission of this Proposal has been given the consent of the Audit & Supervisory Board.

The candidate for substitute Audit & Supervisory Board Member is as follows:

Name (Date of birth)	Past experience and significant concurrent positions	Number of shares of the Company held
Takehiko Nagasaki (May 31, 1943)	January 1969 Joined Tokyo Daiichi Certified Public Accountant Office May 1989 Representative Partner, Showa Ota & Co. (currently Ernst & Young ShinNihon LLC) June 2009 Resigned from Showa Ota & Co. June 2009 Audit & Supervisory Board Member, SAN-AI OIL CO., LTD. (to present) July 2009 Representative, Takehiko Nagasaki Certified Public Accountant Office (to present) October 2016 Audit and Supervisory Board Member, The Dai-ichi Life Insurance Company, Limited (to present) (Significant concurrent positions) Audit & Supervisory Board Member, SAN-AI OIL CO., LTD. Representative, Takehiko Nagasaki Certified Public Accountant Office Audit and Supervisory Board Member, The Dai-ichi Life Insurance Company, Limited	—

(Notes)

1. There are no special interests between the candidate for substitute Audit & Supervisory Board Member and the Company.
2. Mr. Takehiko Nagasaki is a candidate for substitute Outside Audit & Supervisory Board Member.
   Mr. Takehiko Nagasaki satisfies the criteria for Independent Officer, pursuant to the rules of the Tokyo Stock Exchange, Inc., and if he assumes office as Outside Audit & Supervisory Board Member, the Company will register him as an Independent Officer with the Exchange.
3. Mr. Takehiko Nagasaki has abundant expert knowledge and experience in corporate accounting, etc. as a certified public accountant, and the Company proposes his election as substitute Outside Audit & Supervisory Board Member in order to utilize his knowledge and experience in the Company's audits. Mr. Nagasaki has not been involved in corporate management other than by serving as an Outside Audit & Supervisory Board Member, but the Company has judged that he will be able to appropriately fulfill his duties as Outside Audit & Supervisory Board Member for the reasons described above.
4. The Company entered into an agreement with an Outside Audit & Supervisory Board Member to limit his or her liability for damages provided for in Article 423, Paragraph 1 of the Companies Act. The maximum amount of liability pursuant to the agreement shall be the minimum amount provided for in Article 425, Paragraph 1 of the same Act. If Mr. Takehiko Nagasaki is reelected as Outside Audit & Supervisory Board Member, the Company intends to enter into the same agreement with him.

Proposal 5: Payment of Retirement Bonus to a Retiring Director

Mr. Kenichi Shibuya retired from a Director on March 31, 2019. Accordingly, in order to reward him for his service during his term, the Company proposes the payment of a retirement bonus within an appropriate range for his service in office, in line with standards stipulated by the Company. The Company requests that the specific amount, timing of payment, methods, etc. be delegated to the Board of Directors.

The past experience of the retiring Director is as follows:

Name	Past experience	
Kenichi Shibuya	October 1983	Director, the Company
	September 1984	Managing Director
	November 1991	Senior Managing Director
	March 2019	Retired from Director

(Reference) Criteria for Independence of Outside Officers

The Company has set forth the following criteria regarding the independence of Outside Officers at the Company, and Outside Officers who do not fall under any of the criteria shall be declared independent.

(1) An executive of the Company or a subsidiary of the Company;
(2) An executive of a business partner accounting for more than 2% of the Company's annual net sales in the most recent fiscal year;
(3) An executive of a business partner whose net sales to the Company exceed 2% of annual net sales in the most recent fiscal year;
(4) A consultant, accounting expert, or legal expert receiving cash or other property exceeding 10 million yen annually from the Company (in cases where the person receiving the property is a corporation, partnership, or other organization, a person belonging to an entity when property received from the Company exceeds 2% of the entity's annual revenues);
(5) An executive of a lender listed as a main lender of the Company in the Business Report for the most recent fiscal year;
(6) A person who fell under any of the above categories (1) through (5) in the past ten (10) years;
(7) A relative within the second degree of kinship of a person falling under any of the above categories (1) through (5) (however, this applies only to significant persons);
(8) A major shareholder of the Company (a person or an entity whose ownership ratio of voting rights at the end of the most recent fiscal year accounts for 10% or more of the total voting rights) or an executive of such entity;
(9) A person receiving donations exceeding 10 million yen annually from the Company (however, in cases where the person receiving the donations is a corporation, partnership, or other organization, an executive of an entity when property received from the Company exceeds 2% of the entity's annual revenues); or
(10) A person with special circumstances that prevent him or her from fulfilling his or her duties as an independent Outside Officer.