NEWS RELEASE

MARUI GROUP

July 29, 2019

MARUI GROUP Reports Receive Gold and Silver Awards in LACP's 2018 Vision Awards Annual Report Competition for Second Consecutive Year

MARUI GROUP announces that its *VISION BOOK 2050* (English-language edition) won a Gold award and four other awards and its *Co-Creation Management Report 2018* (English-language edition) won a Silver award and three other awards in the 2018 Vision Awards Annual Report Competition, one of the United States' two major report competitions.

■ About the Vision Awards

The Vision Awards are an award program organized by League of American Communications Professionals LLC (LACP) of the United States, which was established with the aim of encouraging improvements in the communication activities of companies, NPOs, academic organizations, government institutions, and other types of organizations. This program is one of the world's largest integrated corporate communication tool competitions, receiving entries from around 1,000 companies and other organizations from more than 20 countries worldwide. Reports submitted to this program are judged based on criteria including "Letter to Shareholders," "Message Clarity," and "Creativity."

■ Judging Results

● Gold Award Received by *VISION BOOK 2050*



VISION BOOK 2050 received a Gold award and ranked in the top 100 worldwide with a score of 98 out of 100, with perfect scores received for six of the eight judging categories including "Letter to Shareholders," "Report Financials," "Creativity," and "Message Clarity."

The awards received by *VISION BOOK 2050* are as follows:



・Gold Award ・Top 100 Report WorldWide

・Top 50 Report (Asia-pacific region)

Public Relations Office, MARUI GROUP CO., LTD.
3-2, Nakano 4-chome, Nakano-ku, Tokyo 164-8701, Japan
Telephone: 03-3384-0101 (Receptionist) Fax: 03-5343-6615

・Most Engaging Report（Asia-pacific region）

・Top 5 Japanese Report of 2018

For more information, please refer to the following website:
https://www.lacp.com/2018vision/awards-annual-report-competition-marui-group-co-ltd-sustainability-report-1183.htm

＜ *VISION BOOK 2050* ＞



VISION BOOK 2050 provides explanations on MARUI GROUP's 2050 Vision and the initiatives in three businesses founded on co-creation and in sustainability governance for accomplishing this vision. This report also includes a roadmap for MARUI GROUP's quest to help build a flourishing and inclusive society that offers happiness to all.

MARUI GROUP's 2050 Vision was forged over a roughly yearlong process of ongoing discussion among employees, executive officers, and specialists. *VISION BOOK 2050* provides a look at the process of formulating this vision, which spans the proposal of visions by members of the Groupwide Sustainability Project Team assembled in December 2017, discussions with specialists and the children that will be the ones shaping the world 30 years from now, finalization at an intensive vision conference attended by all executive officers, and the announcement of the vision at the co-creation sustainability explanatory forum held in December 2018.

VISION BOOK 2050

- Japanese-language edition: https://www.0101maruigroup.co.jp/sustainability/lib/s-report.html
- English-language edition: https://www.0101maruigroup.co.jp/en/sustainability/lib/s-report.html

● **Silver Award Received by *Co-Creation Management Report 2018***

Co-Creation Management Report 2018 received a Silver award with a score of 97 out of 100, with perfect scores in the five of the eight judging categories for which perfect scores were received in the previous year, including "Report Cover," "Letter to Shareholders," and "Report Narrative," as well as newly in the category of "Message Clarity."



The awards received by *Co-Creation Management Report 2018* are as follows:



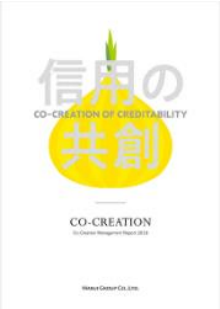
・Silver Award ・Best In-House Report(Asia-Pacific region)

・Top 5 Japanese Report of 2018

・Outstanding Production Values

For more information, please refer to the following website:
https://www.lacp.com/2018vision/awards-annual-report-competition-marui-group-co-ltd-integrated-report-1389.htm

＜ *Co-Creation Management Report 2018* ＞



MARUI GROUP has been publishing its co-creation management reports, a series of integrated reports, since 2015. The first three-year cycle of integrated reports ended with 2017. *Co-Creation Management Report 2018*, our fourth such report, represents the start of a new cycle. This report was created through an ongoing process of discussion between President Hiroshi Aoi and the report project team to determine the information that should be communicated to stakeholders. This process led to the decision to focus the report on MARUI GROUP's core value.

This report therefore takes a multifaceted approach toward answering the question of how the core value that has guided us since our founding relates to MARUI GROUP's business today and to its business in the future.

Co-Creation Management Report 2018

- Japanese-language edition: https://www.0101maruigroup.co.jp/ir/lib/i-report.html
- English-language edition: https://www.0101maruigroup.co.jp/en/ir/lib/i-report.html

Going forward, MARUI GROUP will continue to publish co-creation management reports and co-creation sustainability reports as tools for promoting constructive dialogue with stakeholders and for communicating its corporate philosophy and policies.

■ Company Overview

Name: MARUI GROUP CO., LTD.
Head Office: 3-2, Nakano 4-chome, Nakano-ku, Tokyo 164-8701, Japan
Telephone: 03-3384-0101 (Receptionist) Fax: 03-5343-6615
Corporate Website: https://www.0101maruigroup.co.jp/en/
President and Representative Director: Hiroshi Aoi
Major Affiliates: MARUI CO., LTD.; Epos Card Co., Ltd.; AIM CREATE CO., LTD.; etc.