September 17, 2019

Company	Anicom Holdings, Inc.
Representative	Nobuaki Komori,
	Representative Director
	(Securities Code: 8715,
	Tokyo Stock Exchange, First Section)
Contact	Tatsuhiko Kamei,
	Managing Executive Officer

Notice Concerning Business Partnership With ADVANCE NET. Co.

Anicom Holdings, Inc. (the "Company") hereby gives notice that it has resolved, at a Board of Directors meeting held today, to engage in a business partnership with ADVANCE NET. Co. with the aim of mutually cooperating in the realm of pets, and spreading and promoting the idea of cohabitation with pets.

1. Reason for Business Partnership

   The overall scale of the domestic pet industry market continues to expand yearly, exceeding approximately ¥1,500 billion in 2018.(*) This market expansion comes against the backdrop of the growing idea throughout current society that a pet that lives together with us is part of the family. Amid such circumstances, the needs for a living environment where people and their pets can live together in an even better environment are increasing.

   The Company has concluded a business partnership agreement with ADVANCE NET. Co., which has operated a pet-friendly housing rental management business for 23 years that completely designs one's life with their pet, with the aim of mutually cooperating in the realm of pets, and spreading and promoting the idea of cohabitation with pets.

   With this business partnership, the Company will utilize the resources and strengths of both companies, develop even more services for the customers of both companies, further contribute to the growth of the animal industry overall, and create a society where one can happily live a long healthy life with their pets who are part of the family.

   (*) Source: Pet Business 2019, Yano Research Institute Ltd.

2. Details of Business Partnership

   The Company and ADVANCE NET. Co. will develop tangible aspects such as planning and developing new homes where people can cohabit with pets, and developing homes and health care facilities in order for the elderly to safely raise pets. Additionally, both companies wish to create communities for pet owners and hold pet events in order for people to live an even better life in these homes, and provide enhancement to abstract aspects through consultation regarding attracting animal hospitals to neighborhoods.

3. Overview of ADVANCE NET. Co.

(1) Company name	ADVANCE NET. Co.	
(2) Address	6-4 Shinjuku 2-chome, Shinjuku-ku, Tokyo, Japan	
(3) Job title and name of representative	Representative Director Shizuya Konishi	
(4) Business description	・ Management of pet-friendly housing operations, and planning, proposals, and brokerage thereof ・ Management of monthly apartment operations ・ Business that provides various services related to pet care	
(5) Capital	¥35 million	
(6) Date established	September 5, 1996	
(7) Relationship between the related parties	Capital relationship	Not applicable
	Personnel relationship	Not applicable
	Business relationship	Not applicable
	Relationship with related parties	Not applicable

(Note) The major shareholders and shareholding ratio, and the consolidated operating results and consolidated financial position of said company for the past three years, are not disclosed as it is an unlisted company.

4. Schedule

(1) Date of Board of Directors resolution	September 17, 2019
(2) Agreement date	September 17, 2019

5. Future Outlook

The effect of this business partnership on the Company's consolidated performance for the fiscal year ending March 31, 2020 is immaterial. Going forward, in the case that an event arises that requires the business forecast to be revised, the relevant information will be announced as soon as possible.